

Dear P&G Alums, Donors, Ambassadors, and Friends,

Philanthropic giving has been an integral component of our P&G Alumni Network since its 2003 inception and has grown with the creation of the P&G Alumni Foundation as a registered 501(c)(3) nonprofit since 2013. We are excited and grateful to celebrate the **10th anniversary of the P&G Alumni Foundation and announce record-breaking donations raised and grants awarded.** With our theme "Together in Growth & Gratitude" in this report, please enjoy life-changing stories and the many smiles of our P&G alumni grant champions and grant beneficiaries – with 223,000+ lives improved across 42 countries!

Grateful for the skills learned and friends made at P&G, the P&G Alumni Foundation offers an opportunity for alums to collaborate and leverage our scale and collective expertise for greater good. We could not do what we do without our 500+ donors, 250+ alumni Ambassadors, our P&G Alumni Foundation and Network Boards, local Chapters, the Women's Leadership Forum and its Coaching program, and the continued support from The P&G Fund for Gender Equality.

What makes our Alumni Foundation unique? Why do our donors add the Alumni Foundation to the many non-profits they already support? Our "secret sauce" is indeed:

- our trusted and talented P&G alumni with active roles in all of our grantee organizations;
- the multiplier effect our grantee organizations achieve;
- our competitive grants selection process ensuring the best-of-the-best get funded; and
- the continuous learning/fun we have working alongside fellow alums locally and globally!

If you are already one of our donors or volunteers, THANK YOU! You make all of this possible. If you are not yet involved, we invite you to join us in any way that inspires you.



**Deb Kielty** Board Chair

Sarah Woods Executive Director

**DONATE - VOLUNTEER - FOLLOW**EVERY PERSON AND GIFT MAKES A DIFFERENCE.







# **Improving Lives**

Since inception, through June 2024

Helping 223,000 people in communities across 5 continents & 42 countries.

26,000 People Trained **536** Donors

122 Grants

**21,000**Jobs

\$3.8MM
Funds Raised

**76** Alums as Grant Champions

9,300 New Businesses Started **264**Ambassadors

150+ Cities
Ambassadors Call Home

The countries shaded in blue are geographies where we have awarded grants. Data is since inception





# Changing Lives Today and for Future Generations

Learn about our 2022-23 grantees and what their grant champions say about the work.





#### Arts to End Genocide, Mali

Our \$18,000 grant will fund the training of 180 women in soap-making, braiding/plaiting, dyeing, milk processing, henna and pottery, improving living conditions for more than 1,000 members of the community. Women will be taught how to organize their small business and form a cooperative. Trainees are residents of Faladie and Zantiguila IDP camps in Mali.

**James Bisbee**: "The mission we have is enormous and physically very far away. But it's rewarding in that we have been able to make a large impact."



# Flywheel Social Enterprise Hub, Cincinnati, USA

The \$23,000 grant will help drive the start-up and growth of 10 new Cincinnati based businesses in the Accelerator program, and impact more than 1,000 family/community members. Funds will support the marketing and community engagement needed to recruit and select entrepreneurs and for funding the Flywheel Demo Day serving 150 guests.

**Melisse May:** "I use skills developed at P&G to help lift numerous non-profits and social enterprises which are contributing to the social and economic growth of the community."



#### Friends of Batahola, Nicaragua

The \$23,000 award will prioritize women survivors of gender based violence and impact as many as 125 family and community members via the creation of 22 new businesses. Funds will be used to support operating costs, participant recruitment, entrepreneurial training, goal setting workshops, site visits and cover costs for an Entrepreneurship Fair.

**Dave Stickel:** "Not only will the vulnerable women students on the program be able to support their families, but now they will be creating jobs for others."



#### iDE, Nepal

Our \$23,000 grant supports entrepreneurship training to 42 farmers and leaders and is creating a profitable income stream from two community-managed biofertilizer collection centres. Project scope includes developing business models with and for the farmers and all the relevant business training and support. 400 community members will be impacted.

**Linda Porter-Cox:** "iDE is grounded in an inclusive, sustainable approach which leverages human-centred design to build solutions."



# JoyCorps, India

The \$23,000 grant will be used to provide business training to 70 entrepreneurs to help strengthen 12 businesses and create 50 jobs. Funding will support business mentoring and personal coaching, in-person business reimagined support, consulting and services, program expenses for curriculum delivery, leader formation training and other educational materials.

**Henry Ho:** "I am more enthusiastic than ever about the progress we have made. Our program is designed to position promising business leaders for success."



# Seniores Italia Lazio, Madagascar

The grant of \$25,000 will be used to train farmers on improved cultivation techniques and running a profitable commercial activity. Partnerships between more than 30 women co-op members and 15 farmers will be formed, along with construction of a storage warehouse and the purchase of seeds, fertilizers, tools and machinery necessary to support training and socialization.

**Giampaolo Calcari:** "The positive and income generating work practices of this project will be copied by other villages in the vicinity, multiplying the impact of our work."



#### Sherbro Foundation, Sierra Leone

Our \$24,000 grant will impact nearly 300 in the community by providing business training to 39 woman and creating 15 new businesses. Funds will be used to provide \$250 interest free loans focused on growing and marketing fruit and vegetables, training for small business management, expand a tree nursery to grow seedlings for sale and serve as a model for cultural change in Sierra Leone.

**Arlene Golembiewski:** "This project is designed to bring small loans and skill development to those who never had the opportunity for education. We will bring the classroom to them."



#### Sonje Ayiti, Haiti

The \$22,000 Alumni Foundation grant will contribute to training 1,500 individuals and impact as many as 6,000 community members. The award will fund a specialist to oversee the entire VSLA program (Village Savings and Loan Association), plus 8 support staff who hold weekly coaching and training sessions with the VSLA members, and cover other logistical expenses.

**Katie Kool:** "I believe that the VSLA project will bring an excellent return on investment. The proven model provides the combination of access to capital with practical business training."



# Tikkun Farm, Cincinnati, USA

The \$10,000 Alumni Foundation grant will allow Tikkun Farm to expand the training program from 50 individuals in 2023 to 90 in 2024. The grant will support salaries for the program director and instructors, compensation for trauma-informed programming specialists, and pay for necessary job training equipment. 40 people are expected to be employed as a result of the program.

**Greg York:** "I retired from P&G after a 24-year career to help start and fund the work that Tikkun Farm is doing in the world. I use my P&G skills daily to help grow Tikkun Farm."



# United Way Ghana, Ghana

Our \$24,000 grant will support 60 child trafficking survivors rescued by UWG's partner NGOs. The grant impacts 300 community members by creating a comprehensive economic empowerment project providing survivors the resources and skills needed to become financially independent. Mentoring and networking opportunities leading to new businesses will be included.

**Janet Butler:** "UWG has given Ghanaians from all walks of life the opportunity to give, volunteer and advocate for the success of their communities."