

IMPACT REPORT
FISCAL YEAR 2023/24

P&G ALUMNI
FOUNDATION



a year of
growth & gratitude



Dear P&G Alums, Donors, Ambassadors, and Friends,

Philanthropic giving has been an integral component of our P&G Alumni Network since its 2003 inception and has grown with the creation of the P&G Alumni Foundation as a registered 501(c)(3) nonprofit since 2013. We are excited and grateful to celebrate the **10th anniversary of the P&G Alumni Foundation and announce record-breaking donations raised and grants awarded.** With our theme "Together in Growth & Gratitude" in this report, please enjoy life-changing stories and the many smiles of our P&G alumni grant champions and grant beneficiaries – with 223,000+ lives improved across 42 countries!

Grateful for the skills learned and friends made at P&G, the P&G Alumni Foundation offers an opportunity for alums to collaborate and leverage our scale and collective expertise for greater good. We could not do what we do without our 500+ donors, 250+ alumni Ambassadors, our P&G Alumni Foundation and Network Boards, local Chapters, the Women's Leadership Forum and its Coaching program, and the continued support from The P&G Fund for Gender Equality.

What makes our Alumni Foundation unique? Why do our donors add the Alumni Foundation to the many non-profits they already support? Our "secret sauce" is indeed:

- our trusted and talented P&G alumni with active roles in all of our grantee organizations;
- the multiplier effect our grantee organizations achieve;
- our competitive grants selection process ensuring the best-of-the-best get funded; and
- the continuous learning/fun we have working alongside fellow alums locally and globally!

If you are already one of our donors or volunteers, THANK YOU! You make all of this possible. If you are not yet involved, we invite you to join us in any way that inspires you.



Deb Kielty
Board Chair

Sarah Woods
Executive Director

DONATE - VOLUNTEER - FOLLOW
EVERY PERSON AND GIFT MAKES A DIFFERENCE.



Improving Lives

Since inception, through June 2024



Helping 223,000 people in communities across 5 continents & 42 countries.

26,000
People Trained

536
Donors

122
Grants

21,000
Jobs

\$3.8MM
Funds Raised

76 Alums as
Grant Champions

9,300
New Businesses
Started

264
Ambassadors

150+ Cities
Ambassadors Call Home

DONATE NOW

The countries shaded in blue are geographies where we have awarded grants. Data is since inception.

Alumni Grant Champions

Each of our grant winning applications is submitted and championed by a P&G alum who is actively and meaningfully engaged with their nonprofit organization and making their own significant and impactful contributions. Consistent with our mission, each Alumni Grant Champion is improving lives and brings a tried-and-true strategic rigor and discipline to their organizations.

The "hands on" commitment from alumni enables our grants to work harder, go further, and achieve more. Their involvement varies but includes executive leadership, Board membership, strategists, and program volunteers. Join us in thanking our current year Grant Champions, who bring a wide variety of experience and P&G tenure to their philanthropic roles.

Melisse May FLYWHEEL



Dave Stickel FRIENDS OF BATAHOLA



Arlene Golembiewski SHERBRO



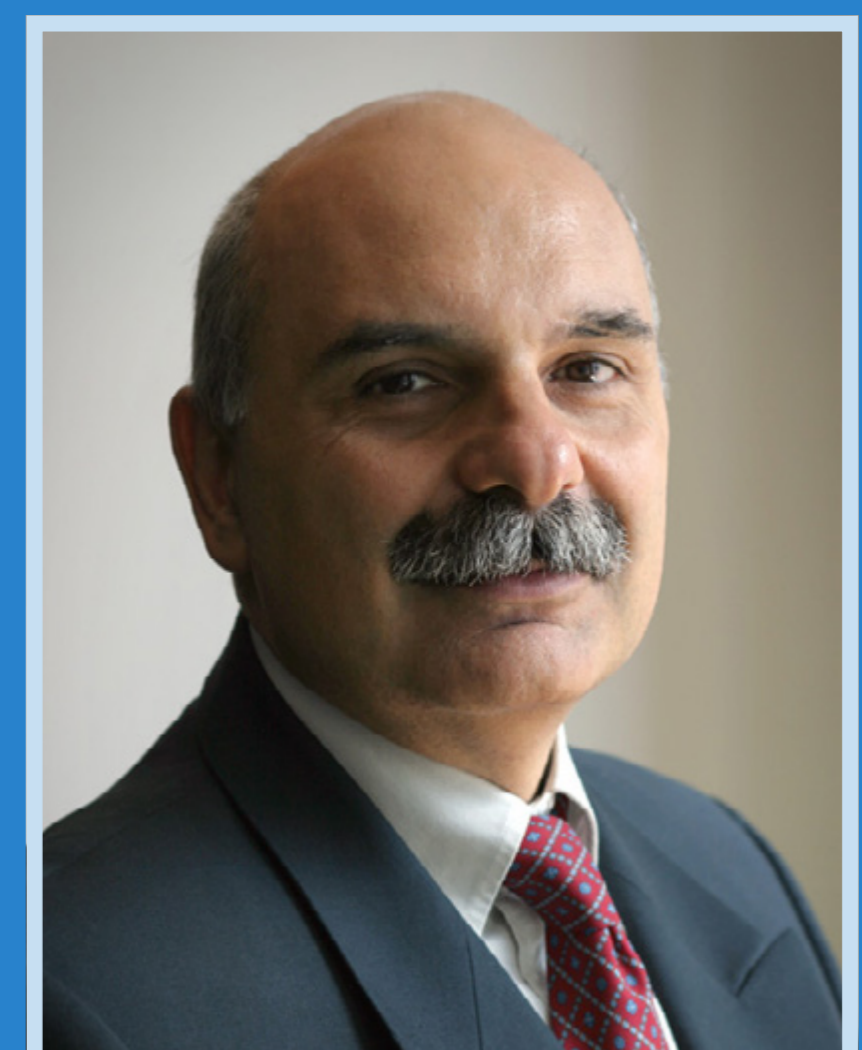
Janet Butler UNITED WAY GHANA



Katie Kool SONJE AYITI



Giampaolo Calcari SENIORES ITALIA LAZIO



Henry Ho JOYCORPS



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Greg York TIKKUN FARM



Linda Porter - Cox iDE



Sherbro Grant

TIMBO'S STORY



In the heart of rural **Sierra Leone**, Sulaiman Timbo's life has been a testament to the transformative power of opportunity and support. In 2016, **Sherbro Foundation**, with a pivotal grant from the P&G Alumni Foundation, (with Sherbro founder **Arlene Golembiewski** as Grant Champion), hired Timbo to launch an IT program in Bumpah Chiefdom. This region was still struggling to recover from the scars of war and the Ebola epidemic. Timbo, armed with a modest accounting diploma, embraced the challenge with determination. New computers funded by the grant became his tools of change, enabling him to introduce computer literacy to a community that had never seen such technology. This marked the beginning of a remarkable journey for Timbo and his students.

Supported by Sherbro Foundation, Timbo meticulously managed many responsibilities. His efforts were more than just accounting; they were building blocks for his community's future. Today, Timbo has completed his MBA in Finance and Accounting, and his responsibilities include managing the financial aspects of the Let Them Earn program, which empowers women farmers and fosters economic growth.



Timbo's journey reflects the broader impact on his home, where education and opportunity have paved the way for sustainable development. His story is a vivid reminder that with the right support, even the most remote and impoverished people and can flourish, embodying hope and potential for generations to come.



Arlene Golembiewski
Sherbro Founder & ED
P&G Alum Grant Champion

Changing Lives Today and for Future Generations

Learn about our 2023-24 grantees and hear what their grant champions say about the work!



Arts to End Genocide, Mali

Our \$18,000 grant will fund the training of 180 women in soap-making, braiding/plaiting, dyeing, milk processing, henna and pottery, improving living conditions for more than 1,000 members of the community. Women will be taught how to organize their small business and form a cooperative. Trainees are residents of Faladie and Zantiguila IDP camps in Mali.

James Bisbee: *“The mission we have is enormous and physically very far away. But it’s rewarding in that we have been able to make a large impact.”*



Flywheel Social Enterprise Hub, Cincinnati, USA

The \$23,000 grant will help drive the start-up and growth of 10 new Cincinnati based businesses in the Accelerator program, and impact more than 1,000 family/community members. Funds will support the marketing and community engagement needed to recruit and select entrepreneurs and for funding the Flywheel Demo Day serving 150 guests.

Melisse May: *“I use skills developed at P&G to help lift numerous non-profits and social enterprises which are contributing to the social and economic growth of the community.”*



Friends of Batahola, Nicaragua

The \$23,000 award will prioritize women survivors of gender based violence and impact as many as 125 family and community members via the creation of 22 new businesses. Funds will be used to support operating costs, participant recruitment, entrepreneurial training, goal setting workshops, site visits and cover costs for an Entrepreneurship Fair.

Dave Stickel: *“Not only will the vulnerable women students on the program be able to support their families, but now they will be creating jobs for others.”*



iDE, Nepal

Our \$23,000 grant supports entrepreneurship training to 42 farmers and leaders and is creating a profitable income stream from two community-managed biofertilizer collection centres. Project scope includes developing business models with and for the farmers and all the relevant business training and support. 400 community members will be impacted.

Linda Porter-Cox: *“iDE is grounded in an inclusive, sustainable approach which leverages human-centred design to build solutions.”*



JoyCorps, India

The \$23,000 grant will be used to provide business training to 70 entrepreneurs to help strengthen 12 businesses and create 50 jobs. Funding will support business mentoring and personal coaching, in-person business reimaged support, consulting and services, program expenses for curriculum delivery, leader formation training and other educational materials.

Henry Ho: *“I am more enthusiastic than ever about the progress we have made. Our program is designed to position promising business leaders for success.”*

Changing Lives Today and for Future Generations

Learn about our 2023-24 grantees and hear what their grant champions say about the work!



Seniores Italia Lazio, Madagascar

The grant of \$25,000 will be used to train farmers on improved cultivation techniques and running a profitable commercial activity. Partnerships between more than 30 women co-op members and 15 farmers will be formed, along with construction of a storage warehouse and the purchase of seeds, fertilizers, tools and machinery necessary to support training and socialization.

Giampaolo Calcari: *“The positive and income generating work practices of this project will be copied by other villages in the vicinity, multiplying the impact of our work.”*



Sherbro Foundation, Sierra Leone

Our \$24,000 grant will impact nearly 300 in the community by providing business training to 39 women and creating 15 new businesses. Funds will be used to provide \$250 interest free loans focused on growing and marketing fruit and vegetables, training for small business management, expand a tree nursery to grow seedlings for sale and serve as a model for cultural change in Sierra Leone.

Arlene Golembiewski: *“This project is designed to bring small loans and skill development to those who never had the opportunity for education. We will bring the classroom to them.”*



Sonje Ayiti, Haiti

The \$22,000 Alumni Foundation grant will contribute to training 1,500 individuals and impact as many as 6,000 community members. The award will fund a specialist to oversee the entire VSLA program (Village Savings and Loan Association), plus 8 support staff who hold weekly coaching and training sessions with the VSLA members, and cover other logistical expenses.

Katie Kool: *“I believe that the VSLA project will bring an excellent return on investment. The proven model provides the combination of access to capital with practical business training.”*



Tikkun Farm, Cincinnati, USA

The \$10,000 Alumni Foundation grant will allow Tikkun Farm to expand the training program from 50 individuals in 2023 to 90 in 2024. The grant will support salaries for the program director and instructors, compensation for trauma-informed programming specialists, and pay for necessary job training equipment. 40 people are expected to be employed as a result of the program.

Greg York: *“I retired from P&G after a 24-year career to help start and fund the work that Tikkun Farm is doing in the world. I use my P&G skills daily to help grow Tikkun Farm.”*



United Way Ghana, Ghana

Our \$24,000 grant will support 60 child trafficking survivors rescued by UWG's partner NGOs. The grant impacts 300 community members by creating a comprehensive economic empowerment project providing survivors the resources and skills needed to become financially independent. Mentoring and networking opportunities leading to new businesses will be included.

Janet Butler: *“UWG has given Ghanaians from all walks of life the opportunity to give, volunteer and advocate for the success of their communities.”*

Foundation Contributions & Impact

Since inception:

- Nearly \$2 million has been provided as grants.
- Nearly \$3.8 million has been raised in gifts and multi-year commitments.

In addition:

- A contribution from the Foundation serves as a credential for further fundraising by grant recipients. One grantee told us of their ability to raise an additional \$160,000 from one \$20,000 award.
- 100% of our Foundation and Network Board members and 100% of the Women's Leadership Forum steering committee financially support the Foundation.
- Across the last seven years, 94% of Foundation expenses were spent on grants and program expenses to further our economic empowerment mission.

Unlike traditional foundations, the P&G Alumni Foundation currently does not have an endowment to fund our activities, so we rely on annual contributions to carry out our mission. Since 2016, we have been actively seeking financial support from our Alumni, coinciding with the establishment of our donor-advised fund at The Greater Cincinnati Foundation (GCF). The impact and financial data presented below combines the Foundation information along with that of the donor-advised fund within GCF over the last eight years.

Impact of Grants 2016-2023*	
Jobs & Employment	11,200
Businesses Started	5,500
Individuals Trained	13,800
# of Family & Community Members Benefitting	110,000

*Seven years of actuals plus one year of estimated impact



Highest grant \$s ever! \$225,000 awarded from 11 grants

Breaking records! 536 Donors & 264 Ambassadors

\$12,900 contributed to new German Foundation, P&G Alumni Förderverein e.V. (Offering German donors tax advantages)

Although we have come a long way, there is still much to be done. For every grant we make, 5 are waiting for funding – that's 10,000 people not trained and 2,000 new businesses not started this year alone.

DONATE NOW

Link provided to donate to P&G Alumni [German Förderverein](#)

Multiplying Results

Bringing our mission to life!

Philanthropy is a major focus area of the P&G Alumni Network.



Board of Directors

15 Globally representative volunteers

- Ida Abdalkhani
- Aliyu Mohammed Ali
- Richard J. Beagle
- Enrico D'Onofrio
- Tom Drum
- Tracy Froh
- Donna Ginn
- Robert N. Johnson
- Deb Kielty
- Bryan McCleary
- Janet Reid
- Anthony Rose
- Luci Sheehan
- Margaret Szempruch
- Sue Wilke
- Executive Director Sarah Woods

50+ Chapters

- Expanded efforts with Cincinnati, Northern California & Italy Chapters.
- Partnered with New Germany & China Foundation Affiliates.



264 Ambassadors

Reaching 150+ Cities across the globe

Fun Fundraising Together

Thank you to all our P&G Alums for using their energy and enthusiasm towards organizing fun and impactful fundraising events across our many Global Alumni Chapters. These incredible efforts are bringing alums together to help support people in need on their path to prosperity.



China

Washington, DC

The Gala

DC Conference



Portugal

Germany

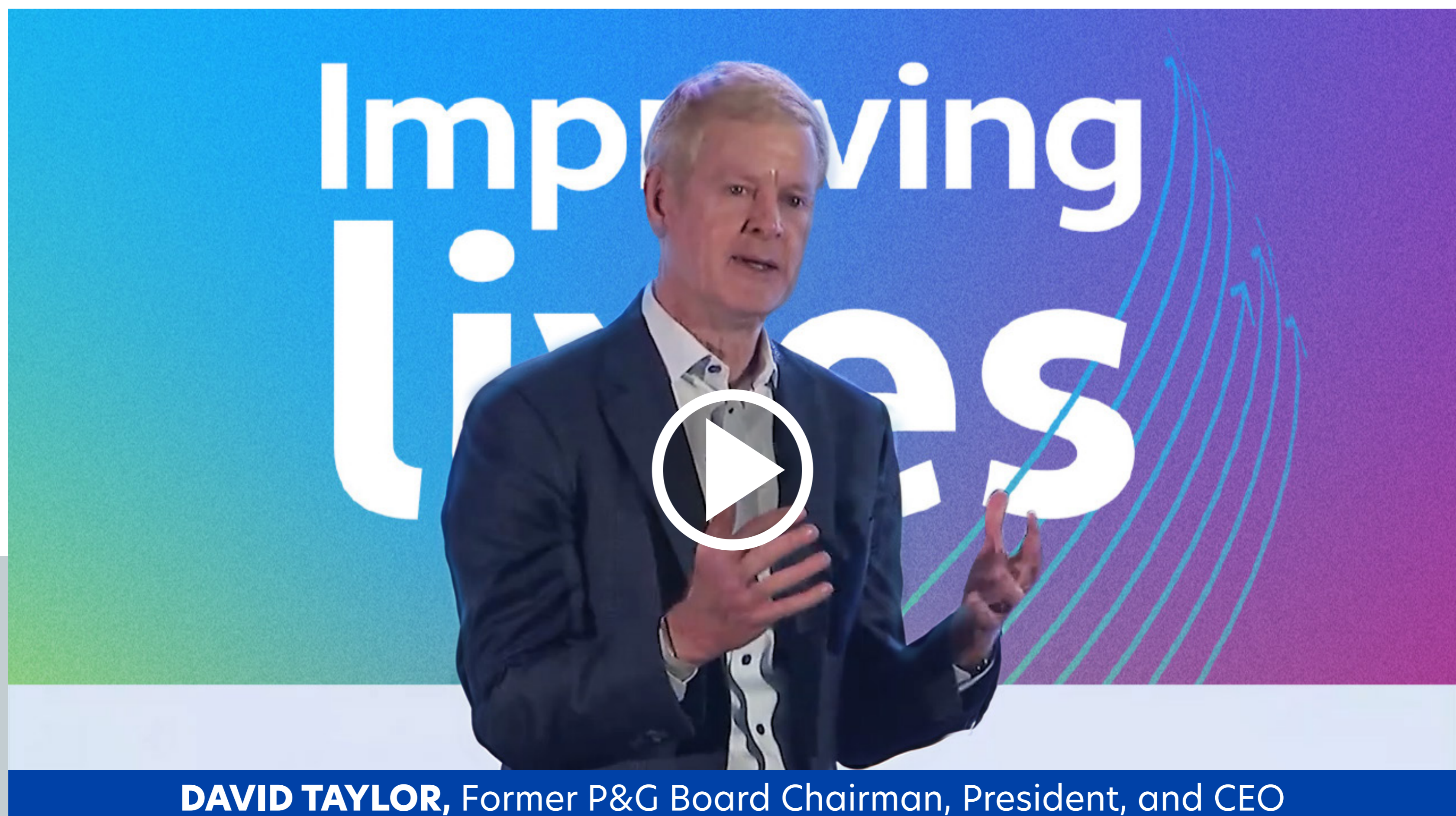


California



Donor Recognition Thank You!

The P&G Alumni Foundation gratefully acknowledges the many individuals, businesses, and organizations that support us. Their generosity allows us to improve lives now and for generations to come.



DAVID TAYLOR, Former P&G Board Chairman, President, and CEO

“

I am a proud advocate and spokesperson for the P&G Alumni Foundation. We continue what we started at P&G - making things better in the communities where we live and work. Our grants program is the core of our mission - improving lives for generations to come - lifting up hundreds of thousands of individuals and their families. In true P&G fashion, we don't focus on one-off changes but on building sustainable, long-term capability. Each grant awarded by the Alumni Foundation goes to a non-profit organization where one or more P&G alumni are in leadership roles.

”

Donor Recognition Thank You!

The Sustainers and Leadership Circles recognize donors who have made substantial gifts to the P&G Alumni Foundation. Three times per year in our "[Re]Connect & Inspire" Speaker Series, the Leadership Circle gathers to feed our collective appetite for continuous learning and inspirational conversations while offering a chance for our Leadership Circle donors to reconnect in a small group setting (~20 attending) across the globe.

Sustainers Circle

Chip & Juliet Bergh

Mohan Mohan & the late Parvathy Mohan

David S. Taylor

Deb Kielty

John & Francie Pepper

Leadership Circle

Includes Sustainers Circle

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Sue & Steve Baggott

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In-Kind CEO Auction

Bob McDonald -

In-Kind CEO Auction

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P&G Alumni Network

**P&G Fund for Gender
Equality**

Leonora Polonsky &
Associates, LLC

**Proceeds from "When
Core Values are Strategic"**

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Cheryl Bachelder

Speakers Bureau -

John H. Costello

SynFiny Advisors

9 Anonymous Donors

P&G is really like family... We are happy to support the P&G Alumni Foundation and encourage others to join us. Together, we lift up others who are in need to new sustainable employment.



CHIP & JULIET BERGH
P&G Alums, Donors

Donor Recognition Thank You!

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Proceeds from "Author Expo" (2017)

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Madireddi Chandra Mohan**

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Visa Foundation

Women's Leadership Forum Coaching Program

The P&G Alumni Foundation has created a platform that enables P&G alums to meet an important global need for job training and business education, and to express our gratitude in a meaningful way. It reflects our common P&G values. Let's do this Together!



ED RIGAUD
P&G Alum, Donor

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Irina Zhdanova



I am happy to donate to the P&G Alumni Foundation because I know that the supported organizations are led by people who share my values and deep belief in improving the lives of human beings who are less fortunate than we are. I also know that P&G Alumni get things done the right way so that my giving will be used effectively and efficiently.



UTE HAGEN
P&G Alum, Donor

*Names listed in Bold are repeat donors showing their passion and belief in the impact of the Foundation. The Advocate & Tributes lists reflect those who have donated over our last two fiscal years.



We are very happy to be selected to benefit from this life changing project. We pledge to stay committed to this cause to enable us to better our lives and support our friends and family who are going through similar struggles.



WISDOM, a grant recipient of UWG Anti-Child Trafficking program being funded by the P&G Alumni Foundation.

P&G ALUMNI
FOUNDATION

pgalumnifoundation.org

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Platinum
Transparency
2023
Candid.

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