



Sharing values. Investing together.
Creating opportunity.

GRANT CYCLE: FREQUENTLY ASKED QUESTIONS

WHO SHOULD CREATE THE ACCOUNT (VIA THE ONLINE GRANTS PORTAL) THAT SUBMITS THE APPLICATION?

The Application should be completed by the appropriate staff person of the non-profit organization, not the P&G Alumni sponsor. This is usually the Executive Director or Program Director (unless the P&G Alumni is both the staff person and the Alumni sponsor).

WHO IS A P&G ALUM?

To be considered a P&G Alum you must have received one (1) paycheck from P&G regardless of whether this paycheck was received related to employment through an internship or considered part-time or full-time employment. There is no requirement for how long you worked for P&G to submit an Application. However, the P&G Alum must be actively and meaningfully involved with the charitable organization submitting the grant for more than one (1) year.

CAN A P&G ALUMNUS BE A SPONSOR OF TWO OR MORE APPLICATIONS?

There is nothing that prohibits a P&G Alumni from sponsoring two submitted Applications. You need to make a strong case for both organizations and for your involvement as an Alum with each organization.

WHAT TYPES OF CHARITABLE ORGANIZATIONS CAN APPLY?

Qualifying 501(c)(3) organizations in the United States or equivalents internationally can submit an application. Given IRS rules and regulations, we can't accept Applications from organizations in the U.S. designated as 501(c)(6) (e.g., business leagues, chambers of commerce, boards of trade, and similar organizations) nor 501(c)(4) (e.g., civic league, membership organizations, etc.).

WHAT IF THE MISSION OF MY ORGANIZATION IS MUCH BROADER THAN PGAF'S, ADDRESSING NEEDS BEYOND ECONOMIC DEVELOPMENT?

We know that organizations can have broad social mandates and offer services beyond the scope of PGAF's mission. What is important to us is that the work you do to drive economic empowerment is at least within your mandate. *Most important* to us is that the project or program for which you are seeking funding is focused on economic prosperity (such as employment, job or business creation training, providing microloans, etc.).

ARE RELIGIOUS OR CHRISTIAN BASED 501(C)(3) ORGANIZATIONS INCLUDED FOR CONSIDERATION?

Religious organizations will be considered if the project or program is strongly aligned with our mission of economic empowerment, meets our eligibility requirements, and does not discriminate based on religious affiliation.

DOES THE SIZE OF THE APPLICANT ORGANIZATION MATTER?

We usually have a mix of large and small. We like smaller organizations where the impact of our \$10-25K awards can be demonstrated. But if you are a larger organization, you should define a project and/or narrow the scope of a larger project to isolate the work and demonstrate the impact of the award.

DO YOU ONLY FUND DISCREET 'PROJECTS,' OR DO YOU MAKE GENERAL AWARDS FOR ORGANIZATIONAL OPERATIONAL COSTS.

This depends. If the organization is small (say, revenues of less than \$250,000), we could support it as our contribution would still be significant. We would strongly recommend that larger organizations define discreet projects for us to support so our contribution is meaningful to the outcome.

DOES IT MATTER IF THE PROJECT IS 'NEW' OR 'EXISTING?'

Projects may be 'new' or have been going on for a while. We would ask that you narrow the scope and/or timing of going projects so that our impact after one year can be more easily attributed to our contribution.

WHEN WILL I HEAR THE RESULT?

In the month of November

IF OUR ORGANIZATION HAS PREVIOUSLY APPLIED BUT NOT RECEIVED A GRANT, SHOULD WE APPLY AGAIN?

Absolutely, and we encourage you to do so. Your application is reviewed by the committee on a comparative basis. Further, funds available for awards vary annually. We are willing to provide feedback after each grant cycle is completed if you are interested in learning what changes you could make to improve your chance of success on future applications.

IS THERE ANY DUE DILIGENCE?

Yes, due diligence is required to ensure that our grant partners are performing their charitable work in a transparent and accountable manner while meeting registration requirements with local governments. U.S non-profits are vetted by GuideStar.

International organizations are vetted by CAF America through the Greater Cincinnati Foundation.

WHAT ARE SOME EXAMPLES OF THE TYPES OF PROJECTS/PROGRAMS IN THE THREE GRANT STRATEGIC AREAS?

Some examples but not limited to the following:

1. Job skills development and vocational training could be classes on the use of purchased equipment on new sewing techniques, learning the art of ice cream making, or training on the use of computers in a new computer lab.
2. Business related education and training could include scholarships, mentoring programs or business basics training for new programs such as a farmers coop or boot camp basics.
3. Entrepreneurial business ventures viable in local communities might include providing operating loans or holding an entrepreneurial fair for community members to assist local communities in developing their business ideas.

ARE THERE OTHER RESOURCES AVAILABLE TO HELP APPLICANTS?

There are a number of other resources available which include the application itself, these FAQs, descriptions of other successful grant programs and the Foundation Impact Report on the [Foundation website](#) and a [video on filling out the Application](#).

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