

improving NGS



Dear P&G Alums, Donors, and Friends,

Driven by a sense of gratitude for skills learned and friends made at P&G, the P&G Alumni Foundation helps us pay it forward. We harness the power of the P&G Alumni Network to create a global force for good – giving grants and applying our collective experience to help people in need economically thrive.

In this year's Impact Report, we are delighted to showcase the wide range of P&G alumni grant champions, who are helping improve lives across 40+ countries. Our impact and geographic reach have never been greater thanks to the commitment of 200+ Ambassadors, Network and Foundation boards and strategic alumni partners (the Women's Leadership Forum, the Coaching Program, and Alumni Network Chapters). In addition, our 70+ alumni Champions, are on the front lines, improving lives.

This past year has seen bold firsts and outstanding champions. Together, we are improving lives today and for generations to come, having empowered 215,000 people to build bright sustainable futures through jobs, vocational training, and business start-ups. We are honored and thrilled that our founding Leadership Circle donors, John and Francie Pepper, are now joined in the Circle by former P&G CEO David Taylor.

THANK YOU for your support. We are excited about our growth and grateful to you for joining us in realizing our shared vision.

Deb KieltyChairman



Sarah Woods
Executive Director





Improving Lives

Since Inception (thru June 2023)

24,000

People Trained

215,000 Est. Community Impact









Donors 215

71 Alumni Grant Champions



112

Grants

Reaching 41

Countries

Ambassadors

In Grants Awarded

\$1.8_{MM}









Donate now

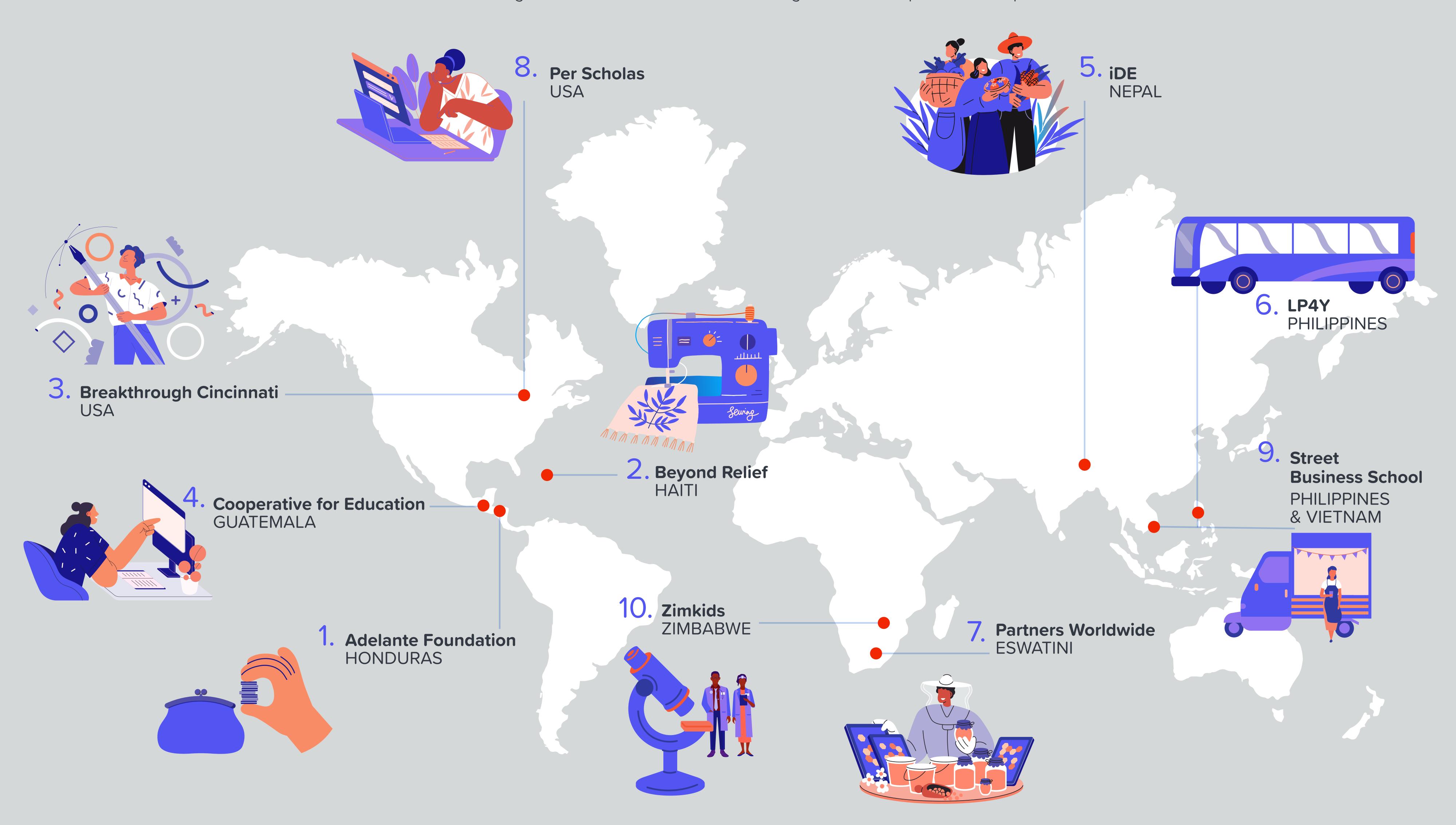


Global Impact of Our Grants

Our grants program is the core of our mission - improving lives for generations to come.

We are excited to highlight 10 new grants awarded in 2022/23 across nine countries. From bees to biofertilizer, medical skills to micro loans, sewing machines to student readiness, tech to transportation, and computers to microbusinesses - the grants lift up thousands of individuals and their families.

Click through the icons to hear heartwarming stories of impact and empowerment.





Changing Lives Today and for Future Generations

Learn about our 2022-23 grantees and hear what their grant champions say about the work.

Adelante Foundation, Honduras

Our \$20,000 grant provided 50-75 microloans of \$200-\$300. It also funded training and education which helped create 50 new businesses, as well as financial literacy and business acumen for 100 microloan recipients.

Robert N. Johnson: "Honduran women have all the energy to succeed, they only require guidance."



Our \$20,000 purchased computers and sewing machines for training programs that helped 60 trainees, creating 36 new jobs and 12 new ventures impacting nearly 1,000 people in the first year of use.

David Kuntz: "The smiles that have replaced the looks of despair are so heart-warming."



The \$15,000 grant funded a career readiness program that allowed students at each grade level to engage with a particular professional field that shows promise of future employment and financial security.

Steve Baggot: "We need the power of BTC now more than ever."

Cooperative for Education, Guatemala

Our \$20,000 grant helped fund 35 computer centers in rural Guatemala as well as provide for teacher instruction. This trains 350 students annually creating more than 280 jobs and impacting 1,200 family and community members.

Benjamin E. Chapman: "CoEd has had huge success by focussing on breaking the cycle of poverty through education."

iDE, Nepal

Our \$25,000 grant supports 22 cooperative fertilizer collection centers in Nepal producing 60 tons of local fertilizer.

30 individuals were trained and employed, supplying and impacting 400 farming households.

Linda Porter-Cox: "iDE alleviates poverty by investing in the best and brightest local talent."













Changing Lives Today and for Future Generations

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L4PY, Philippines

Our \$20,000 grant provides 72 young adults with allowances to cover basic daily needs and transportation to the training centers. Funds also support operational expenses and training costs. 50+ new jobs will be created, impacting 800 family and community members.

Marie-Laure Vaganay: "L4PY's success is thanks to its innovative and proven entrepreneurial approach."



This year's \$20,000 grant helped grow the businesses of the 300 farmers who participated in last year's program and expanded the program to an additional 300. This training supports 600 jobs with a community impact of more than 4,000 people.

Jim Louwsma: "PW commits to use talents of local business people to address poverty at its roots."



The \$25,000 grant was used to support the technology training and professional development instruction for 130 students in Cincinnati. Employment connection and two years support follows program completion and 100 tech jobs will be filled with a community impact of more than 600.

Jose F. Guerra: "I am filled with satisfaction at seeing how we can lift people out of hopeless situations."

Street Business School, Philippines & Vietnam

Our \$20,000 grant was used to support SBS expansion of its 6 month classroom training among four Asian partners to train 600 women. This created over 500 jobs from 150 new small ventures and positively impacted up to 3,000 community members.

Debra Grosh: "We help women through education and training specific to their needs and environment."

Zimkids, Zimbabwe

The \$15,000 grant supports scholarships for 29 students in educational programs, helping them to find jobs and through their example, impact countless others. Education programs range from advanced high school degrees, vocational certificates and collegiate/graduate degrees.

Julie Tazzia: "Zimkids provides its orphans with opportunities they need to build a better future."













Changing Lives Today and for Future Generations



Spotlight Grant Winner



The iDE Nepal Biofertilizer Project creates opportunities for female farmers to start biofertilizer businesses and break the cycle of poverty and hunger.

Two out of three rural Nepalis growing crops on small plots of land struggle with a lack of nutritious food and the resources they need to provide for their families. To make matters worse, gender inequality is high in Nepal, layered with discrimination based on ethnicity, caste, and class backgrounds. Learn how iDE is trying to change this, empowering entrepreneurs to end the cycle of poverty.

iDE Biofertilizer Project creates a simple and effective solution

For the last 28 years, iDE has been helping people in Nepal escape poverty with simple yet effective solutions. One of iDE's most successful innovations is a biofertilizer, Tric-Vermicompost, that helps farmers increase their crop yields and reduce soil-borne disease.

Click Here To Learn More





P&G Alumni Grant Champion: Linda Porter-Cox

Linda spent 16 years in US & Latin America CMK, Product Supply & CBD. She joined iDE's Board in 2018, being drawn to its model for building resilient market ecosystems to help households pull themselves out of poverty.

Click Here To Learn About Other Grant Champions



Manju grows vegetables with her family of five on half an acre of land in Khahare, Nepal and is seeing a 15% crop increase with the bio fertilizer. This program helps Manju market quality organic produce to fetch a higher price and connect to higher value market opportunities.





And for Generations to Come

This \$25,000 grant has already improved over 2,000 lives. The long-term impact will go so much further to improve the lives of even more entrepreneurs, helping families and providing more food for children. The sustainability of this work means it grows year after year.

Click Here To Learn About Other Grants



Foundation Contributions & Impact

Since inception:

- Nearly \$1.8 million was provided to grants.
- \$3.0 million in gifts and multi-year commitments.

In addition:

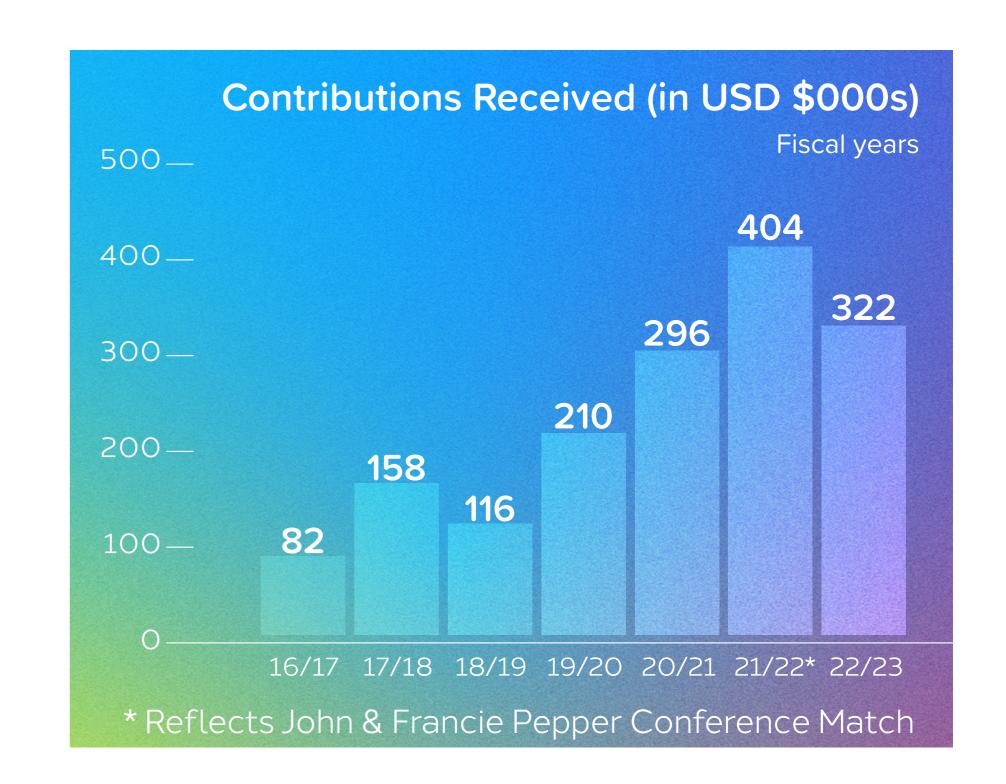
- 100% of Network and Foundation Board members and 100% of Women's Leadership Forum steering committee are individual donors.
- 94% of Foundation expenses were used for grants across the last seven years.



Unlike traditional foundations, the P&G Alumni Foundation currently does not have an endowment to fund our activities, so we rely on annual contributions to carry out our mission. Since 2016, we have been actively seeking financial support from our Alumni, coinciding with the establishment of our donor-advised fund at The Greater Cincinnati Foundation (GCF). The impact and financial data presented below combines the Foundation information along with that of the donor-advised fund within GCF over the last seven years.

Impact of Grants 2016-2022*		
Jobs & Employment	9,400	
Businesses Started	3,800	
Individuals Trained	11,800	
# of Family & Community Members Benefitting	102,000	

^{*}Six years of actuals plus one year of estimated impact



This year, we are proud to have:

Funded 10 grants totaling \$200,000, a record high!

Increased
donors to 427,
+20% over prior year!

Increased
ambassadors to 215,
+33% over prior year!

We can do more! For each grant funded, there are two waiting.

That's 5,000 people not trained and 2,000 new businesses not started this year.



Amplifying our Message and Results

Philanthropy is a major focus area of the P&G Alumni Network

How We Bring our Mission to Life

215
215
Ambassadors
Ambassadors

ASSOCIATION OF STREET OF S



P&G Alumni Foundation Board



- All are volunteers, ambassadors and donors
- Global representatives

Chapters



- Expanded Foundation efforts with Cincinnati, New York City, London, Portugal, Singapore, Northern California and Washington DC Chapters
- Launched German Association
 Partnership

Ambassadors



- Increase participation by 34% in 2022-23
- Doubled Social Media followers

Women's Leadership Forum

- WLF Coaching program provides new revenue stream
- 25+ Helped with Unsung Heros Fundraising Campaign

Grant Champions



- 5 Continents and
 41 countries represented.
- 10 Grants in 2022-23 and
 112 total to date

Foundation Committees

- 8 Active Committees
- 30+ Committee Members

Donors



- 38 Leadership Circle Donors
- 33% increase in donations vs. previous FY



The P&G Alumni Foundation gratefully acknowledges the many individuals, businesses, and organizations that support us, improving lives now and for generations to come.

Leadership Circle*

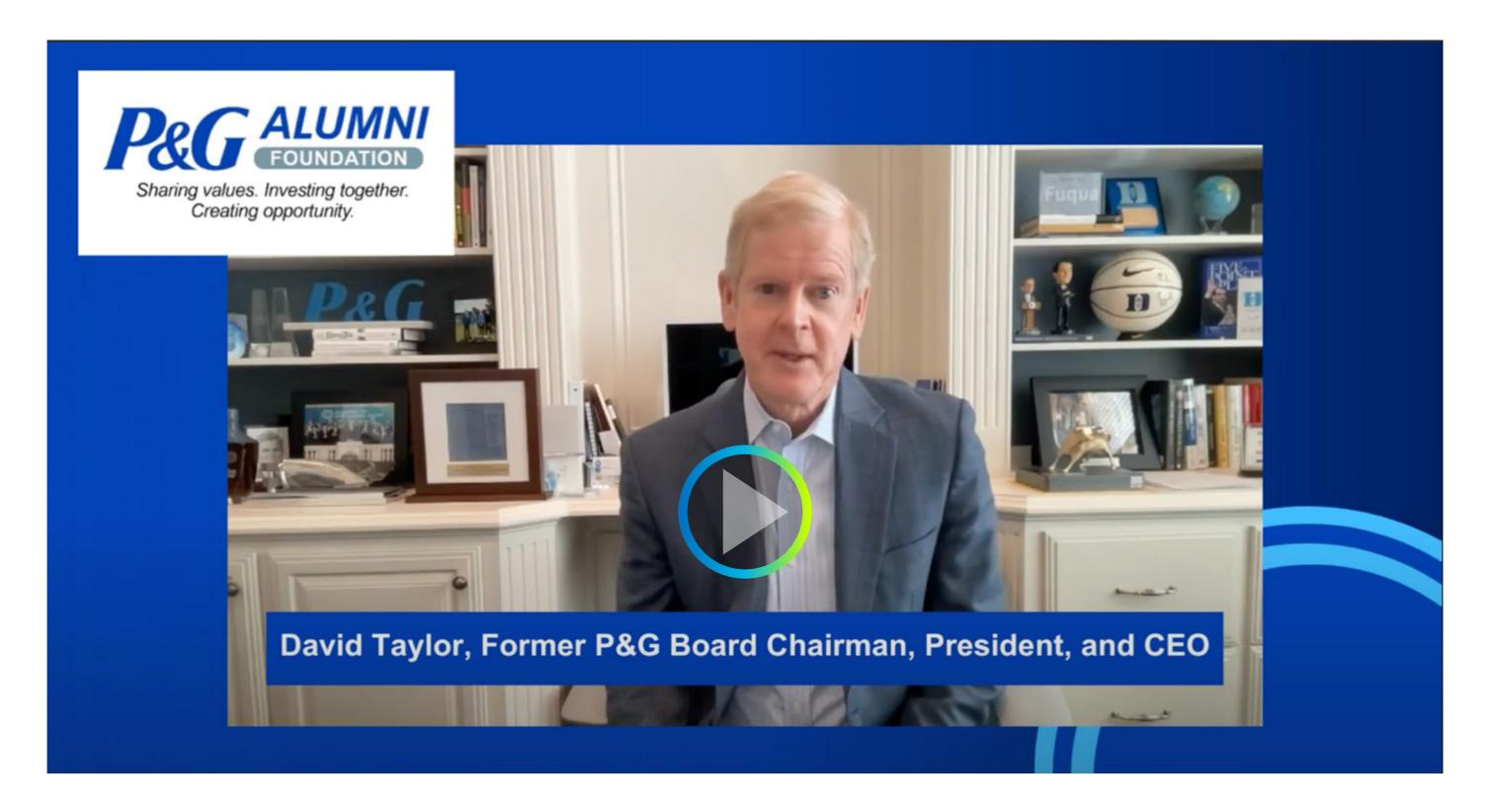
The Leadership Circle recognizes donors who have made substantial gifts to the P&G Alumni Foundation. This group gathers to feed our collective appetite for continuous learning and inspiration via a "[Re]Connect & Inspire" Speaker Series. The conversations offer a chance to reconnect three times per year in a small, global group setting.

Tarang & Hirni Amin	Mohan Mohan & the late	
Sue & Steve Baggott	Parvathy Mohan	
Bernd Beetz	Jorge & Costanza Montoya	
E. Dean Butler	John & Francie Pepper	
Alejandra Corona	Janet B. Reid, Ph.D.	
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Bracken & Maria Darrell	Kevin Roberts	
	Samih & Doris Sherif	
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Ute Hagen & Wolfgang Bork	Carol Tuthill	
Samir & Christine Hawwa	Helena Wong	
Melanie Healey	AB Bernstein	
Chris & Lisa Hessler	CEO Auction - AG Lafley	
Marianne & Nataraj Iyer	CEO Auction - Bob McDonald	
Robert N. Johnson/ACommon1	P&G Alumni Network	
	P&G Fund for Gender Equality	
Connectivity LLC	Proceeds from	
Deb Kielty	"When Core Values are Strategic"	
Sara & Jacob Mathew	Speakers Bureau - Cheryl Bachelder	
Darryl McCall & Miren Letemendia	Speakers Bureau - John H. Costello	
Federico Minoli	SynFiny Advisors	

"We are glad to see the momentum of the Alumni Foundation.
What began as a small nucleus of people and vision is now doing great things.
We see the life-changing impact in the organization's statistics. Now, we have the opportunity to help more - to fill the gap of qualified grant requests that go unfunded.
Together, we can reach more people in need."

John & Francie Pepper, P&G Alum, Donors





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"One never really leaves the P&G family. We enjoy staying connected and making a difference in the world. We changed daily lives for the better at P&G. Now as alums through the P&G Alumni Foundation, we are still improving lives globally in meaningful ways. I challenge you to come together with a small or large contribution to multiply the efforts of P&G alums who are volunteering all over the world. Each of us can make the world better, and together we can do more than any one of us."

David Taylor P&G Alum, Donor



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Zoe Newton

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"The P&G Alumni Foundation is a big project.
We have shared many years working together at P&G, and we know that big projects are within our grasp when we work together as a team."

Jorge Montoya P&G Alum, Donor "Our definition of leadership is similar because we learned leadership at P&G.
I love how the Alumni Foundation is extending a hand to the next generation in their philanthropic passions."

Najoh Tita-Reid P&G Alum, Donor





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