

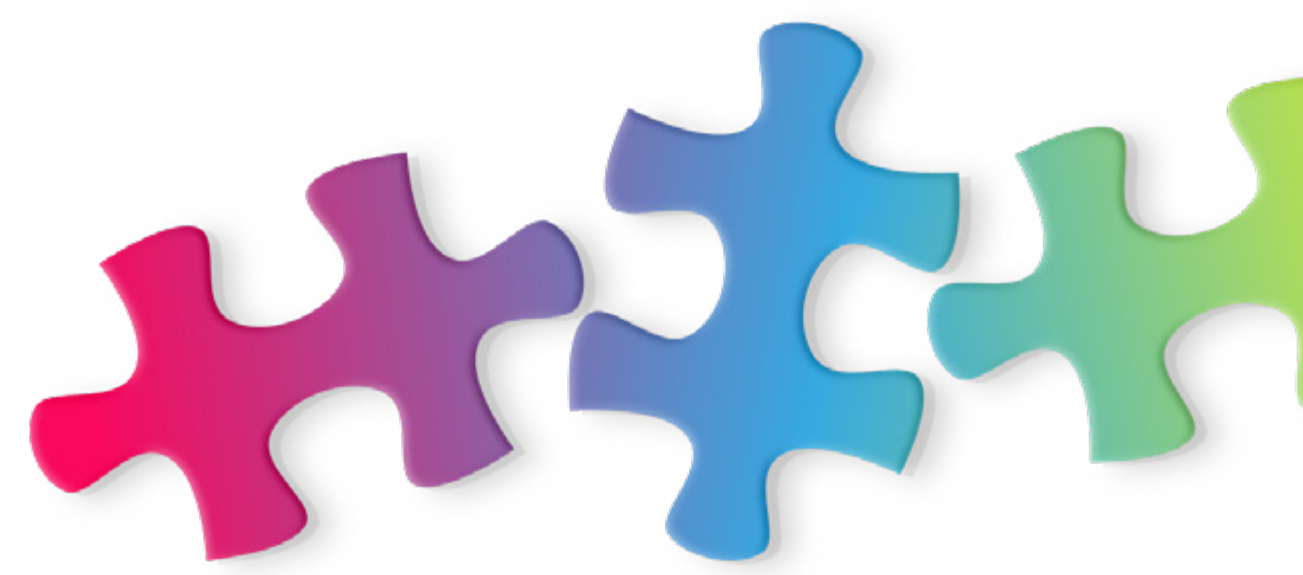


Adding Pieces Building Futures

***P&G* ALUMNI**
FOUNDATION

IMPACT REPORT FY2021-2022

Sharing Values. Investing Together. Creating Opportunity.



Better Together

Creating paths to prosperity

Dear P&G Alums, Donors, and Friends,

When you have great news, you simply want to SHOUT IT OUT, so THANK YOU for helping us DRAMATICALLY INCREASE our ability to put even more people on paths to prosperity! To date, we have impacted the lives of over 200,000 people. This year, we set new records, more than doubling year-on-year funds raised with a 56% increase in new donors!

What makes our P&G Alumni Foundation different and worthy of your support? You guessed it – it's our alumni! Alums compete to earn our monetary grants, carefully select the grant award winners, steward the monies awarded and raised, generously donate, and serve as volunteer Ambassadors, Board Trustees, Committee Members and Chapter Liaisons. In this update, we provide an opportunity to get to know some of our hundreds of alumni volunteers and some of the people whose lives have been changed for the better.

We are tremendously grateful for the support of our donors, helping us with many FIRSTS in 2021. As part of the P&G Alumni Network 2021 Conference, we received our first UNLIMITED MATCH courtesy of John and Francie Pepper. We also were given our first grant from The P&G Fund, our first corporate challenge match from SynFiny Advisors and delivered our first global fundraising raffle. This momentum enables us to impact even more lives.

Read on to discover how you can get involved – and have fun too!

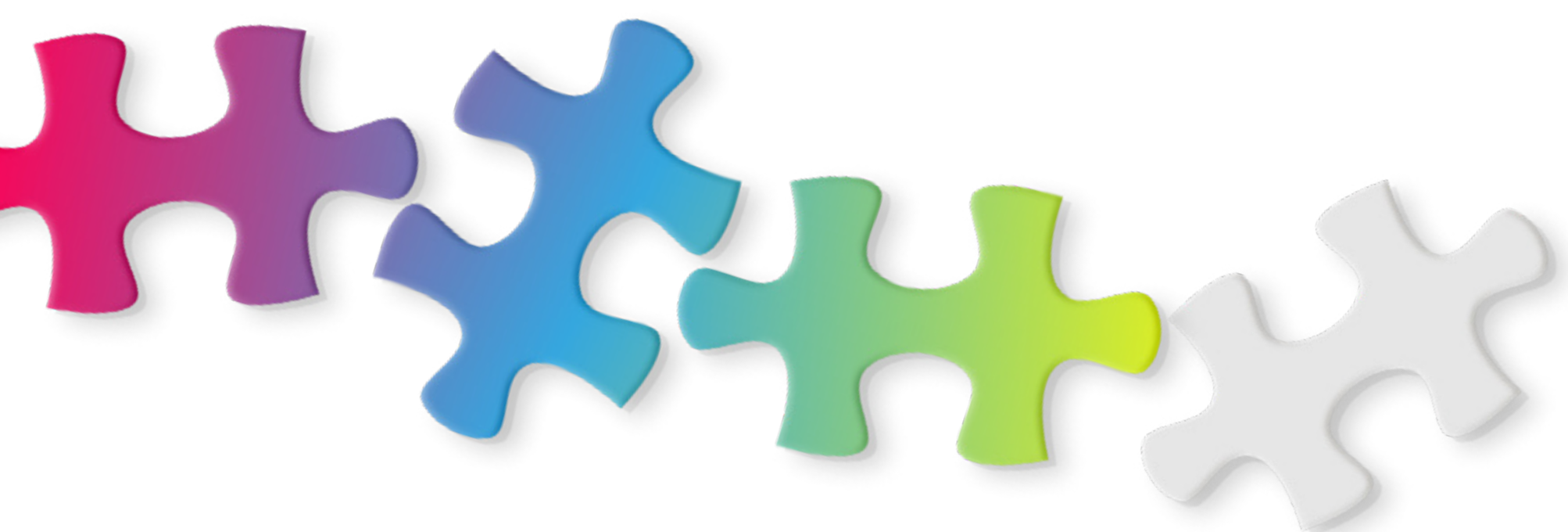
Reconnect with fellow P&G alums, all while helping others!



Deb Kielty
Chairman

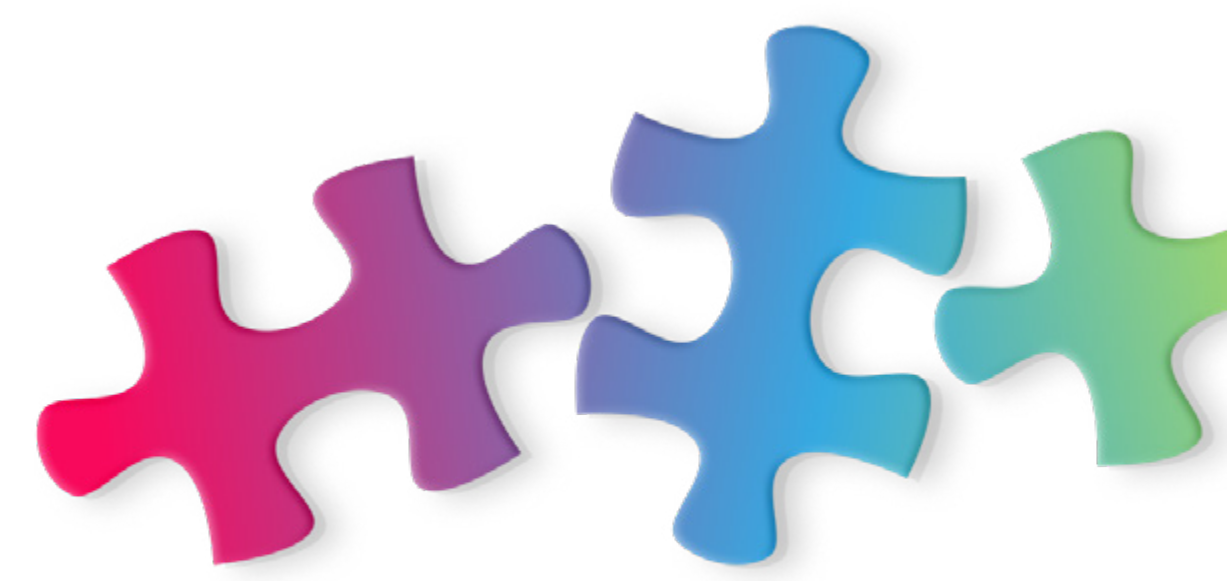


Sarah Woods
Executive Director



Donate - Volunteer - Follow   

Every gift and person makes a difference.



Since Inception (thru June 2022)

102
Grants
Reaching 40
Countries



355
Donors



22,000+
People Trained



200,000+
**Est. Family/
Community Impact**



\$2.8 Million
Raised

**Donate
Today**

\$1.6 Million
**Total Grants
Awarded**



17,000+
Jobs



6,700+
New Businesses

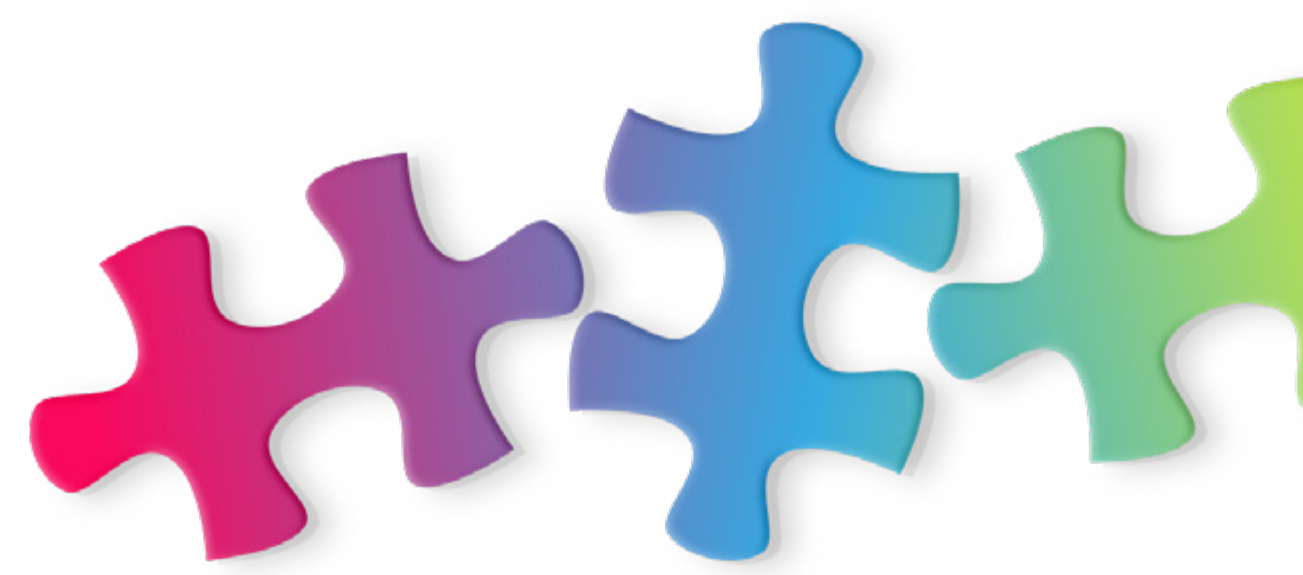


70
**Alumni Grant
Champions**



162
**Ambassadors
in 92 cities
globally!**

*Impact numbers reflect past 5 year actuals plus estimates for other years.



Building Futures with P&G Alumni Foundation Grants

A Cincinnati coffee shop that empowers adults with disabilities to work and flourish.

A coding school that creates careers for disadvantaged youth in Lebanon.

A honey-infused beauty brand giving second chances to Chicago ex-convicts.

Building community resilience in Ghana through entrepreneurship.

These are just a few ways that the **P&G Alumni Foundation 2021 Grants** totaling \$142,000 helped create **465** new businesses and **768** new jobs, trained **975** people, and improved the lives of **4,248** family and community members.

Imagine what we could do with more funding.

Life-Changing Opportunities for Adults with Disabilities



[Learn more](#)

Only 21% of individuals with disabilities aged 16-64 are employed and many of them are underemployed. The **Ken Anderson Alliance** helps create life-changing opportunities in Cincinnati for them to work, live, and engage.

- ✓ Our \$16,000 grant helped to open the Just Brew Coffee Shop and train over 20 new employees.
- ✓ 250 family and community members are also benefiting.

Sweet Sustainable Second Chances



[Learn more](#)

The employment struggle for people exiting prison is a key reason for Illinois' high (55%) recidivism rate. **North Lawndale Employment Network's** Sweet Beginnings Program is changing that.

- ✓ Our \$15,000 grant is helping staff two frontline positions as supervisors and role models on their beelove® honey-based beauty brand.
- ✓ Recidivism rates are only 8% for program participants vs. 55% for Illinois.

Computer Programming for a Better Future



[Learn more](#)

In Lebanon, 55% of the people live in poverty, and youth unemployment is nearly 50%. **Codi Lebanon** provides a Coding and Leadership Bootcamp to help these marginalized youth.

- ✓ Our \$10,000 grant is funding the coding course for 40 young adults.
- ✓ This will lead to 40 jobs and four new businesses impacting 150 family members.



Creating Community Resilience Through Entrepreneurship



[Learn more](#)

United Way Ghana is dedicated to reducing poverty and making a real social impact in local communities.

- ✓ Our \$25,000 grant will help 50+ people successfully build and run their small-scale businesses.
- ✓ This will help create 100 new jobs and impact 250 families and community members.

Poultry Farming Creates Jobs and Empowers Women



[Learn more](#)

In Ambalanjanakomby, a remote Madagascar village, everyone lives in stark poverty. **Seniores Italia Lazio** is changing that.

- ✓ Our \$16,000 grant is helping create a new woman-led poultry breeding farm, and trains them in breeding and marketing.
- ✓ The initiative trains 25 people, creates 12 new jobs, and impacts 260 families and community members.

An Open Road to a Thriving Future



[Learn more](#)

Lack of access to affordable and reliable transportation to living wage jobs is one reason why 25% of Cincinnati families live in poverty (2X the average).

- ✓ Our \$20,000 grant went to **Changing Gears'** new Technician Training Program, equipping 36 students with education and tools to repair cars.
- ✓ They are now on the road to earning a good living.

Better Lives for African Farming Families



[Learn more](#)

High HIV-AIDS rates and COVID-19 have resulted in growing poverty in Eswatini (formerly Swaziland). **Partners Worldwide** supports AfricaWorks Swaziland to help small-scale marginalized farms through beekeeping.

- ✓ Our \$20,000 grant creates 200 new farms, increasing incomes by 50%.
- ✓ This project is expected to result in 400 jobs and impact over 2,800 community members.

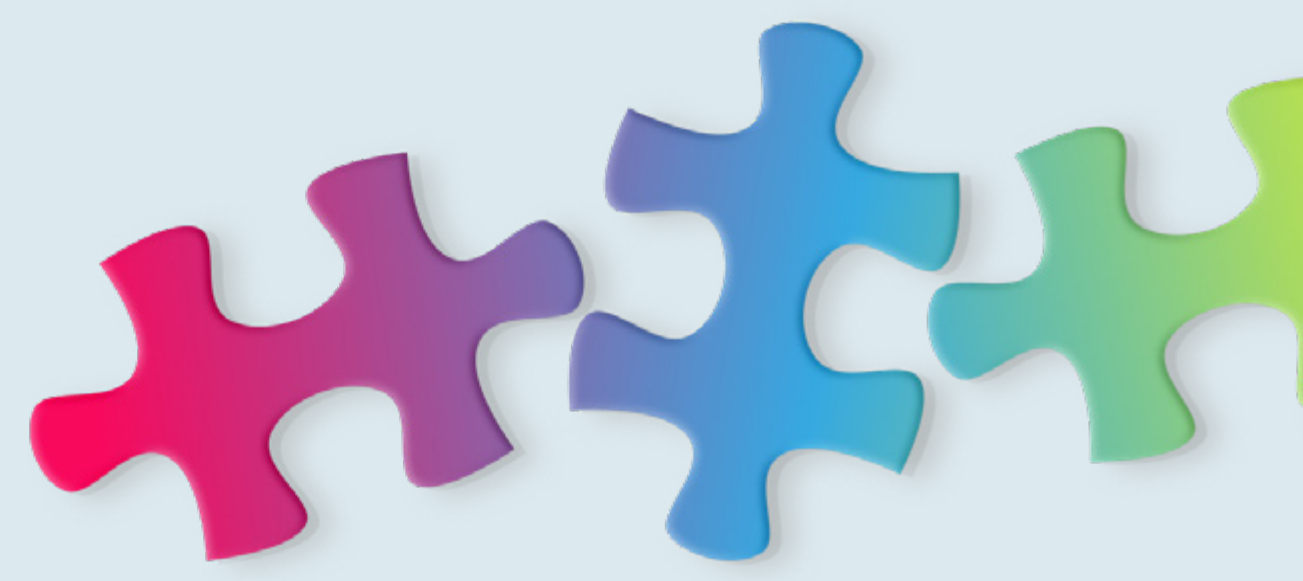
Transforming Lives Through Employment Readiness



[Learn more](#)

Many South Africans lack the basic hard and soft skills for meaningful employment. **Common Good** makes a difference with its transformational work readiness program.

- ✓ Our grant of \$20,000 will fund 40 cohorts of students and prepare 400 for employment.
- ✓ The creation of 10 new businesses and 150 jobs are expected to impact 450 family and community members.



2021 Grants Improving Lives Globally

The P&G Alumni Foundation invests in:

- Job skills development & vocational training
- Business-related skills education & training
- Viable entrepreneurial or business ventures

Thanks to donor generosity we awarded \$142,000 to eight charitable organizations. Each awardee has a highly involved P&G Alumni Champion and supports projects consistent with our mission.

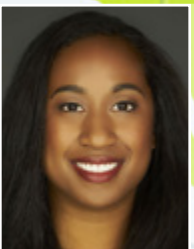
2021 Grant Winners and Alumni Champions are:



Mark Evans
Changing Gears,
USA



Miguel Garcia
Ken Anderson
Alliance, USA



Tiana Conley
North Lawndale
Employment Network, USA



Janet Butler
United Way Ghana,
Ghana



Jim Louwsma
Partners Worldwide,
Eswatini (Swaziland)



Klaas van Mill
Common Good,
South Africa

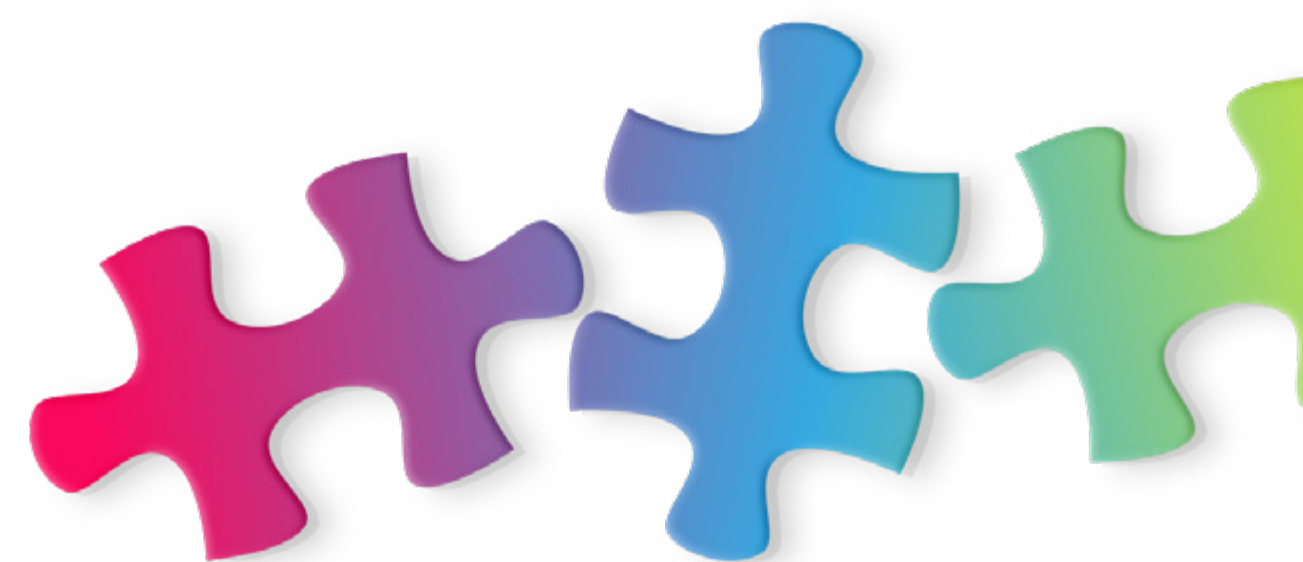


Kim Issa
Codi Lebanon,
Lebanon



Giampaolo Calcari
Seniores Italia Lazio,
Madagascar

Click on each Alum Grant Champion to learn more.



P&G Alums Improving Lives Together

Join Our Team

We believe in the talent and collective power of the 35,000+ globally connected P&G alumni to give back and continue improving lives – together. Take a look at the many ways you can get involved.



Champion a Grant

Become a Grant Champion – P&G alumni who work with non-profits receiving our grants.

[Learn How to Apply for a Grant](#)

Become an Ambassador

We are 162 Ambassadors in 96 cities strong!
Is your city represented? What's entailed?
Help us spread the word by social media, sharing with friends, volunteering and more!

[Learn More](#)



Partner with the Network

As an integral part of the Alumni Network, we partner with the Network on the Alumni Conference, Women's Leadership Team, Chapters, Enrichment Webinars and Podcasts.

Hear from John Pepper and the P&G Alumni Foundation at the 2021 Alumni Network Conference

[2021 Alumni Network Conference](#)



Help Us Help Others

- ✓ **Fundraising:** Campaigns, raffles/auctions, etc.
- ✓ **Donor Nurturing:** CRM, appreciation notes, etc.
- ✓ **Marketing:** Digital creative/media, graphics, etc.
- ✓ **Grants:** Applications, selection and review process
- ✓ **Chapter Synergies:** 1:1 programs with Chapters
- ✓ **Governance/Finance:** Board terms, 990s, legal

[Get Involved](#)



Invest with Us

Our 355 donors underpin everything we do!

[Join our Growing Donor Honor Roll!](#)

12 Chapters donated to the Foundation in 2021

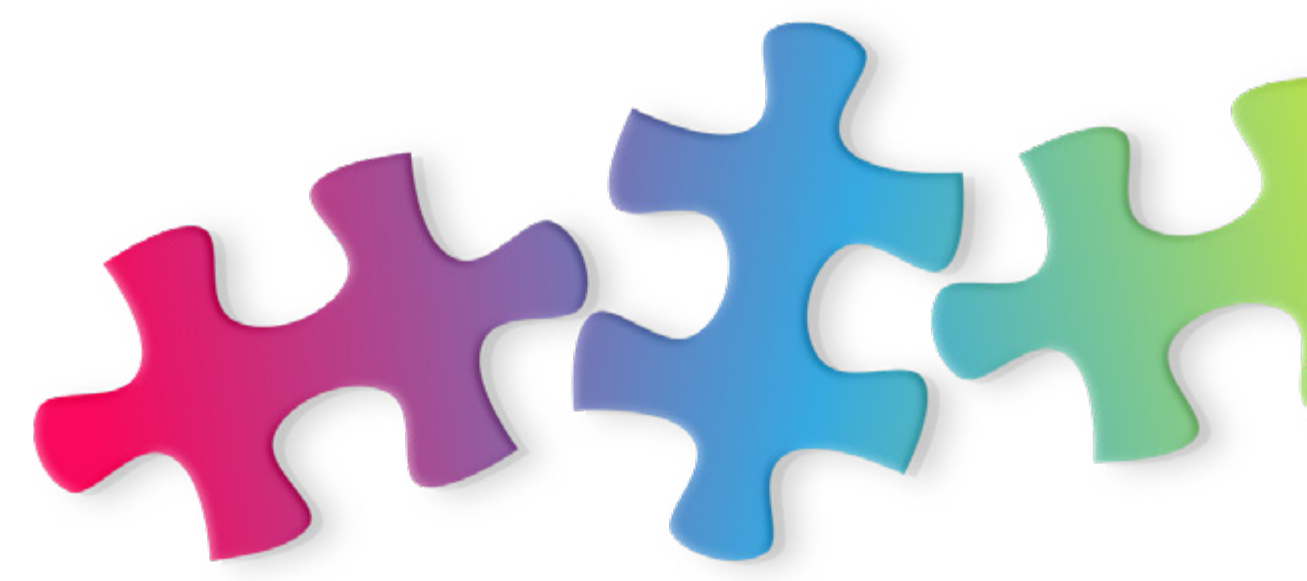
Thank you Atlanta, Brazil, Chicago, Chile, Eastern Europe and Central Asia, Florida, Geneva, Italy, Morocco, New Jersey, Singapore and the UK!

Join our Leadership Board

Four new Board Members in three countries joined this year. You could be next!

We have a working board that donates approximately 4,500+ hours per year to provide paths to prosperity for people in need.

[Meet the Foundation Board](#)



Foundation Contributions and Impact

Since inception:

- Nearly \$1.6 million provided as grants
- \$2.8 million in gifts and multi-year commitments.

In addition:

- 100% of Network and Foundation Board members and 100% of Women's Leadership Forum steering committee are individual donors.
- Nearly 100% of donations go to our grantees as major expenses of the Foundation are paid by the Network.



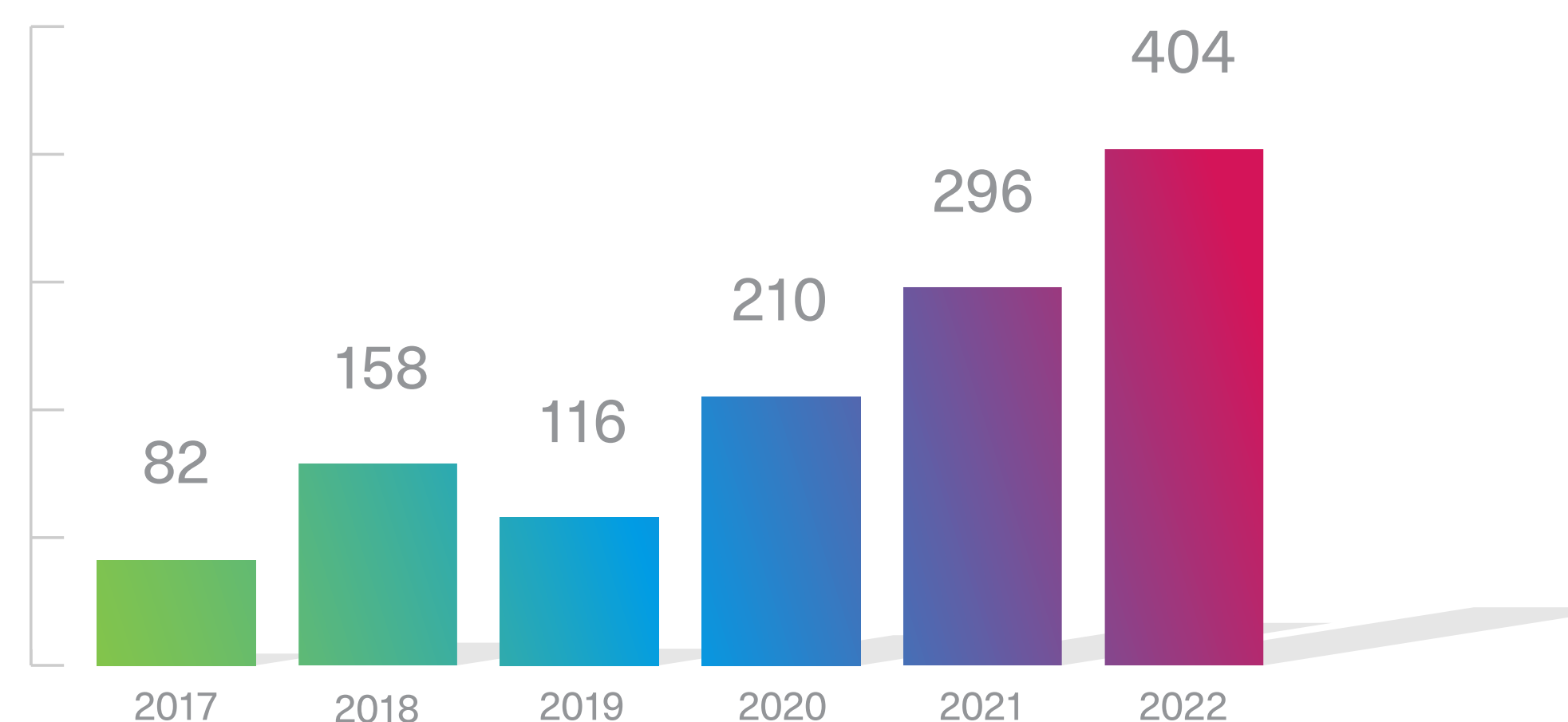
Unlike traditional foundations, the P&G Alumni Foundation currently does not have an endowment on which to fund its activities and relies on annual contributions to carry out its mission. Since 2016, we have been actively seeking financial support from our Alumni, coinciding with the establishment of our donor-advised fund at The Greater Cincinnati Foundation (GCF). The impact and financial data presented below combines the Foundation information along with that of the donor-advised fund within GCF over the last six years.

Impact of Grants 2016-2021*

Jobs & Employment	7,800
Individuals Trained	10,100
Businesses Started	3,000
# of Family & Community Members Benefitting	90,000

* Five years of actuals plus one year of est. impact.

Contributions Received (in USD \$000s)



This year, we are proud to have:

Funded 8 grants totaling \$142,000
(+14% versus previous year)

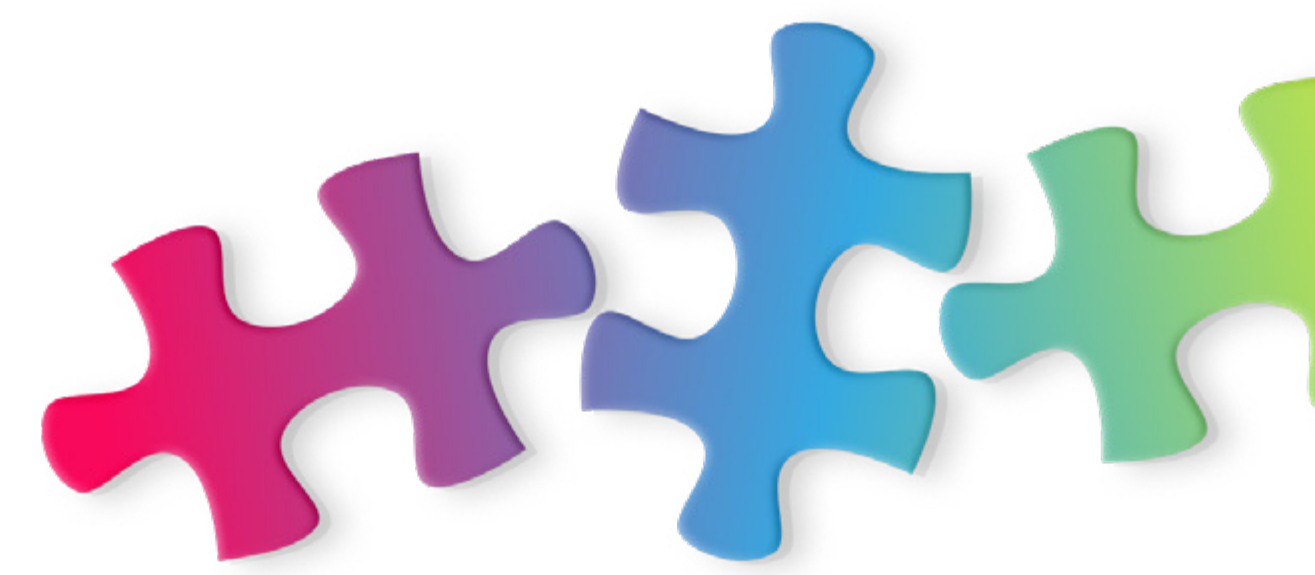
Raised the largest amount of contributions and pledges ever!
(\$584,000 - more than two times the previous year)

Increased our total donors by 56% versus year ago (to 355)

This has strengthened our financial position and enabled us to help more people in need get jobs, attend vocational training, and start new businesses.

[**Help us do more!**](#)

We typically have funds for only 10-15% of qualified requests.



Thank You! Donors Make It Possible

P&G Alumni Share Values and Give Back

We are grateful for your support and look forward to growing our [Donor Honor Roll](#)

Leadership Circle

The Leadership Circle was established to recognize donors who have made substantial gifts to the P&G Alumni Foundation. We are grateful to them for counting the Foundation as one of their philanthropic priorities.

Cheryl Bachelder

Sue & Steve Baggott

Bernd Beetz

E. Dean Butler

Alejandra Corona

John H. Costello

Joanne Crewes

Bracken & Maria Darrell

Paolo De Cesare

Tom Drum & Lisa Bonanno

Ute Hagen & Wolfgang Bork

Samir & Christine Hawwa

Melanie Healey

Chris & Lisa Hessler

Marianne & Nataraj Iyer

Deb Kielty

Sara & Jacob Mathew

Darryl McCall & Miren Letemendia

Federico Minoli

Mohan Mohan & the late Parvathy Mohan

Jorge & Costanza Montoya

John & Francie Pepper

Janet B. Reid, Ph.D.

Ed & Carole Rigaud

Kevin Roberts

Samih & Doris Sherif

Vincent & Wendy Spiziri

Carol Tuthill

AB Bernstein

CEO Auction - AG Lafley

CEO Auction - Bob McDonald

P&G Alumni Network

P&G Fund for Gender Equality

Proceeds from "When Core Values are Strategic"

SynFiny Advisors



"P&G is more than a company. We are a family. We live in a moment when those like many of us who are advantaged can help those who are not. I encourage your support."

John & Francie Pepper, P&G Alum, Donors

Business, Organization, and In-Kind Gift Advocates

Amplify Strategy Group, LLC

Boot Camp Digital

Cincinnati Magazine

Daniel Epstein & Associates, LLC

Dharma Growth, LLC

Exec|Comm

Gap, Inc.

Ipsos

Nassivera Coaching & Consulting

Nike, Inc.

P&G Alumni Atlanta Chapter

P&G Alumni Brazil Chapter

P&G Alumni Chicago Chapter

P&G Alumni Chile Chapter

P&G Alumni EECAR Chapter

P&G Alumni Florida Chapter

P&G Alumni Geneva Chapter

P&G Alumni Italy Chapter

P&G Alumni Morocco Chapter

P&G Alumni New Jersey Chapter

P&G Alumni Singapore Chapter

P&G Alumni UK Chapter

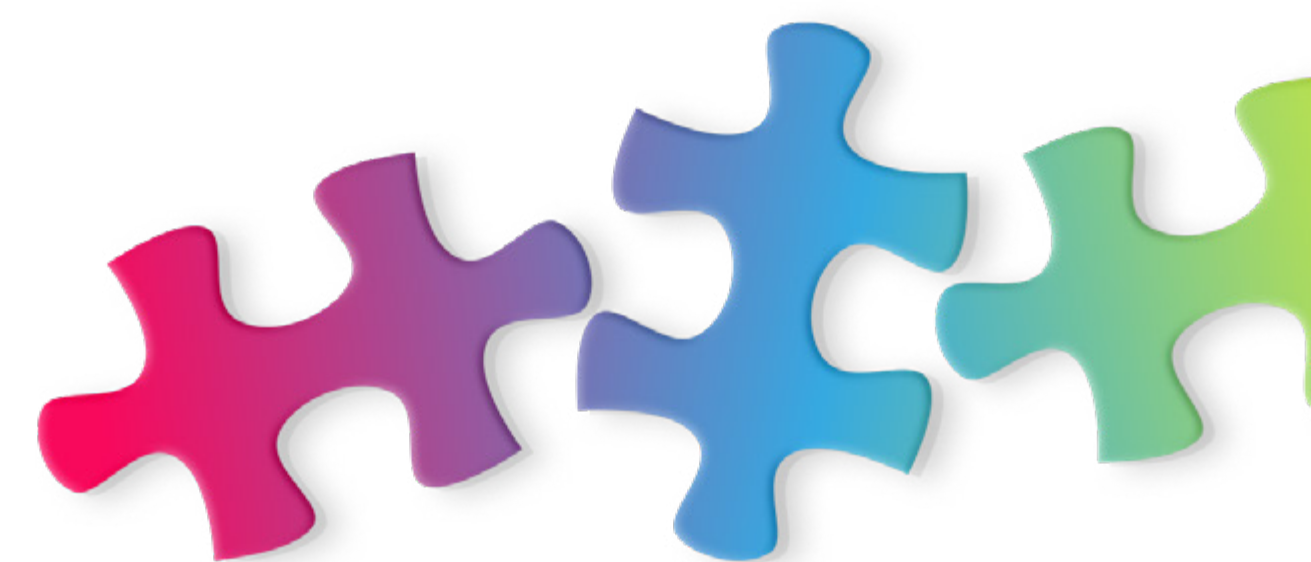
PJ Web Technologies

SRVL Consulting Inc.

**Women's Leadership Forum
Coaching Program**

"Author Expo" Proceeds

Names listed in Bold are repeat donors showing their passion and belief in the impact of the Foundation.



Advocates*

Ida Abdalkhani
Fuad Abdullah
Sarmad Ahmad
Lorena Alcalde
Aliyu Mohammed Ali
Alberto Alvarez
Bernice Ang
Helayne Angelus
Bob Arnold
Paula Asmus
M. Avalos
Lisa Baird
Mr. Matthew Barnhill, Jr.
Daniana Barreto
Steve & Ruth Barrett
Debra Bass
Richard J. Beagle
& Elena R. Messina
Mary Bishop
Glenn & Donna Boutilier
April Boyce
Pamela Page-Boykins
& Billy Boykins
Mary Brady
John Brase
Maria Brown
Mr. & Mrs. R. E. Bruder, Jr.
Tanya Burke
Geni Cabre
Yamileth Calvo
Mary Carethers
Frank Carpenito
Stevi Carr
Alison & Thano Chaltas
Angela Chisley
Raffaele Cicala
Ivy Cohen
Mike & Carolyn Collette
Tiana Conley
Alfonso Cornejo
Gioacchino Costa
Susan & Richard Cote
Martin Coulombe
Daniela Court Otaola
Vivien Csertus
Adrijana Daragon

Melvi Datlag
Michelle de Aldrey
Otmar W. Debald
Alenka Dekleva
Kerry Desberg
Itzel Dolande
Enrico D’Onofrio
Michael Doran
Lou Ann Eckert-Lynch
& John Lynch
Julie Eddleman
& Diane Cummins
Howard D. Elliott
Kristen English
Betty Estrada
Marsha Evans
Katie & Reade Fahs
Sarah Faulkner
Candi Fetzer
& Denise Andrews
John & Barbara Fillion
Felipe Florez, Barbara Van
Ulden, & Enrique Florez
Van Ulden
Paul Fox
Claude Frankart
Ann Francke
Bob & Lori Fregolle
Tracy & Rick Froh
Miguel Garcia
Jay & Nancy Garfinkel
Ned Gargour
Ms. Dawn Garibaldi
Fabrizio Gavelli
Kelly & Michael George
Tim Gerard
Gustavo Lopez Ghory
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Patrick Hartnett & Katalin Ori
Hanan Heakal
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Claudia Herreramoro
Lisa Hillenbrand
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Jane Hoover
Drs. Yen & Ron Hsieh
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Kimberly Jacobs
LaShawn James
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Nancy G. Kane
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Hilary R. Keates
Nancy Wynn Kerbs
& Jon Kerbs
Kip Knight
Dave Knox
Anna Kotskaya
Mike Kremzar
Claudia &
Bob Kunze-Concewitz
Luca La Mesa
Jerome S. Lafferty
Gina Lam
Bruno Lange
Guillaume Lartigue
Sean & Robin Lee
Greg & Jane Leeds
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Scott Meline
Annabel Mendez
FanRu Meng
John Metselaar
Larry & Diane Metzler
Martha Miller
Shekhar Mitra
Dan Molloy
James & Celia Monton
Brad & Jenny Morgan
Salahaddine Mouaddib
Rosario Murguia
Kindra Murphy
Malini Murthy
Kay Napier Zanotti
Olesya Nazarova
Krista Neher
Nancy New & Al Jackson
Zoe Newton
Dr. Giorgia Nigri, Ph.D.
Sara Noon
Cintia Nunes
Dorothy O’Brien
& Dick Antoine
Maryann O’Conor
& Richard Deak
Stefanie & Ben Parsons
John Pettenger
Mary Pochobradsky
Linda Porter-Cox
Jill Powers
Dr. Iris Prager
Gretchen Price



"The global Women's Leadership Forum is so proud to support the P&G Alumni Foundation. My husband, John, and I are proud to multiply this effort with other P&G alums."

Lou Ann Eckert-Lynch, P&G Alumni and Donor

*Advocates are alumni who have donated over the last two P&G Alumni fiscal years.

Advocates*

Ghislaine Prins	Karen & Peter Schwartz	Suzanne R. Stevens	Aki Ueda
Margaret Quinn	Kristin Howell Schwitzer	Scott Stewart	Jorge Uribe
Robert Reinders	Catherine L. Scruggs	Elizabeth Stivers	Anne Marie Valdezco
Lisa Reynolds	Kenneth Seal	& Gary Simpson	Eric Vanderschueren
Roshell Rosemond Rinkins	Katrin Seifarth	Solana Stokes	Stephanie van Rossum
Marinella Rivitti	Ada Sell	TJ Stouder	Katherine Vellinga
Linda Rizzuto	Rhonda Senger	Nancy Strapp	Eliana Venegas
Janice Robertson	Ron Shapiro	Vivek Sunder	Robert Viney
Ken Robinson	Luci Sheehan	Margaret Swallow	Chad & Elizabeth Waetzig
Todd & Grace Robinson	Valerie Sheppard	Paul Sweeney	Shereen Wardakhan
Maritza Rodriguez	Andrew & Karen Shih	Margaret Szempruch	Jesper & Gudrun Wiegandt
Anne Rogers	Ryan Siebert	& Damian Billy	Susan R. Wilke
Yolandis Rogers	Steve Sinclair	Laura Tapia	Helena Wong
Anthony Rose	Param Preet Singh	Maria Taricco	Sarah D. Woods
Audrey Rossman-Tuggle	Uldis Sipols	Andrew Tarvin	Ms. Carol Yang
Debbie Rovner	Tiffany Taylor Smith	Mike Taylor	Ingrid Zambrano
Vincent Saccente	Carlos Paz Soldan	Edward C. &	Rick Zimmerman
Isabelle Sakai	Dave Soth	Julianna M. Tazzia	Klara & Joseph Zito
Nishant Saxena	Kendra Speed	Jason Thacker	Kristi Zuhlke
Bridgette Scales	Michelle & Ty Starr	Sophia Toh	Raquelle Zuzarte
Joseph B. & Virginia Schmidt	Tracy Stephens	Annabel Tonge	Nancy Zwiers
Sally Schoen	Jeffrey Stern	Elizabeth Twohy	Anonymous (18)

Speakers Proceeds

Cheryl Bachelder	John H. Costello	Mike Parrott	Nabil Sakkab
Lisa Baird	Ann Francke	Cynthia Round	Anne Marie Valdezco

Tributes

In Honor Of	Donated By	In Memory Of	Donated By
Ioanna Benetou	Margaret Szempruch	Jodi Allen	Julie Eddleman & Diane Cummins, Pat McKay
Steve Cook	Anonymous	Ev Cowan	Nancy G. Kane
Paula Cummings	Candi Fetzer & Denise Andrews	Mary Anne Gale	Candi Fetzer & Denise Andrews
Yannis Giovanos	Marianne Iyer	Patricia Kielty	Deb Kielty, Sarah Woods
Konstantina Kaimara	Marianne Iyer	Marian Lubbert	Pat McKay, Margaret Szempruch, Sarah Woods
Athina Karali	Margaret Szempruch	Som Nath	Ranu Gupta
Judith Palmer, Ph.D.	Candi Fetzer & Denise Andrews	Jules O'Keefe	Karen Fedele, Hassan Hammami, Guyer McCracken, Sue Wilke
Janet B. Reid, Ph.D.	Alison Chaltas, Daniel Epstein & Assoc, Ipsos	Douglas Price	Gretchen Price
Niki Siropoulou	Marianne Iyer		

*Advocates are alumni who have donated over the last two P&G Alumni fiscal years.



“We were so glad that the SynFiny Advisors challenge match was met and helped spread the word about all the great work the P&G Alumni Foundation is doing. Your grants are carefully directed - changing lives for long-term impact - and well managed with P&G expertise and values. We are proud to help you help others!”

Jeff Wuest, CEO & Partner, SynFiny Advisors and P&G Alum



P&G **ALUMNI**
FOUNDATION



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