



our best selves

P&G **ALUMNI**
NETWORK

Engagement Enrichment Philanthropy

ANNUAL REPORT FY2020-2021



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Note from Ed Tazzia



Fellow Alums,

As I write this letter, we have completed our tenth global conference and are looking forward, with great anticipation, to what will come next. The COVID-19 pandemic which has gripped our world for almost two years now meant the conference needed to become a unique way to celebrate our 20th anniversary as a Network.

First, it was 100% virtual. Our hope to stage a hybrid event allowing both in-person and online attendance was dashed with the persistence of the pandemic.

Second, and much more importantly, this year's program was a departure from our historic approach to these conferences. What started as an alumni reunion in 2003 in Cincinnati, evolved into one of the world's best business conferences with cities like London, Rome, Geneva, Toronto, Miami and Cincinnati serving as a backdrop for an array of globally renowned speakers. Our goal was to offer our members best-of-breed thinking about their businesses and their careers.

As we developed the vision for our tenth global event, it was clear that the world had changed. While the issues of sustainability, freedom, justice, equality, and health have always been with us, these last two years have brought them into sharper focus. They are issues that can only be addressed through collaborative innovation and a realization that the goal must be to do well by doing good.

Many hundreds of alumni registered for the conference and, for the first time, the conference was open to both current P&G employees and to people who have had no relationship with the Company – because the issues are too important and touch everyone regardless of their affiliations.

With the support of sponsors like EY, Oliver Wyman, Publicis, Synfiny, The Marque, Greyhair Works, Grey, Connect & Develop and in particular P&G itself, we delivered a very successful event that will carry the Network through the next several years financially. The Network is healthy and continues to grow.



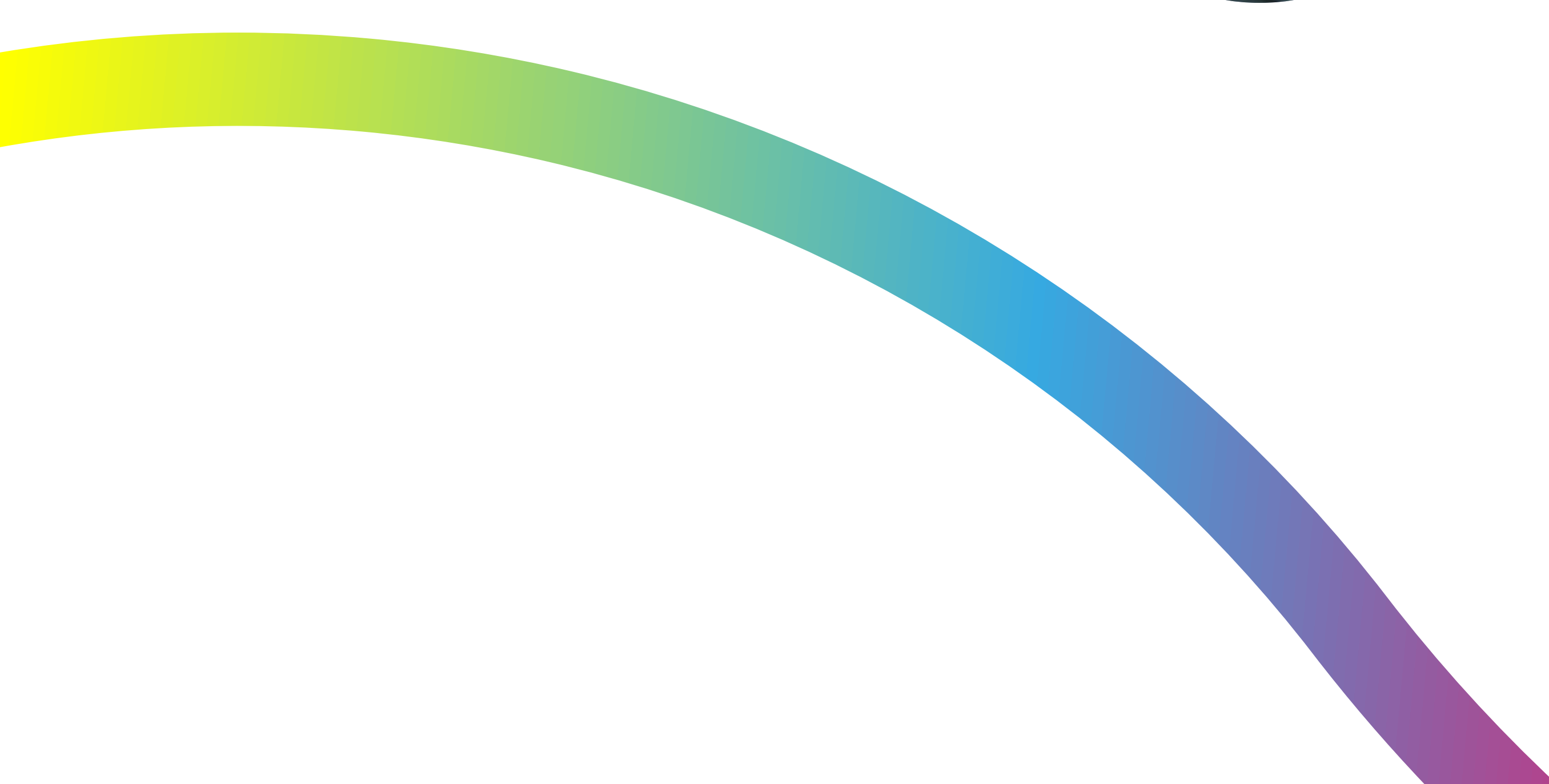
In this annual report, you will be updated on the continued success of the Alumni Foundation. You will hear about our Enrichment Webinar Series and the dedicated Spanish Language Webinars orchestrated by our Mexico Chapter. We will highlight our highly regarded podcast – Learnings From Leaders as well as programs brought to the membership with the vision of the Women’s Leadership Forum. Our Peer-to-Peer Large Cap executive programs continue to build, extending beyond \$1B+ CEOs, to now include CMOs and our latest addition – Senior Women Executives in \$1B+ companies.

In 2021, we restated our commitment to diversity, equality, and inclusion. Our network of chapters continues to expand across the world as we focus on connecting our alumni regardless of age, color, gender, or culture. This is a global network, and our goal is to serve everyone who has ever been a part of Procter and & Gamble.

On behalf of the Board of Directors, my family and me, I want to wish you all the best, and hope for a truly remarkable 2022.



Ed Tazzia
Chairman
P&G Alumni Network





Note from David Taylor



Dear P&G Alumni,

As we begin the new year, I wanted to share a message of thanks with all of you for your ongoing support of P&G.

You will be pleased to know that P&G people continue to step up and step forward in this ongoing time of need to keep each other safe, to serve consumers and to support communities around the world. Importantly, these priorities are completely congruent with our long-term strategy, which is working well.

Our integrated strategy was delivering strong results before the crisis, it is serving us well during the pandemic, and we believe it will continue to serve us well after the crisis through a portfolio of daily-use categories where performance drives brand choice; superiority across product, package, brand communication, retail execution and value; productivity in all areas of cost and cash; constructive disruption in all facets of our operations; and a more agile, accountable, and empowered organization.

I believe P&G is well-positioned to grow through and beyond the pandemic, led by a team of committed, dedicated people who want to win with consumers, for our shareowners and stakeholders, and for each other.

P&G's organization is well prepared for the future. This includes a diverse group of senior leaders with significant depth and experience across our business and operations, with the right mix of skills and capabilities needed to drive the Company forward, including P&G's new CEO, Jon Moeller.

As you know, Jon has been an integral part of P&G's leadership team for well over two decades, helping develop the strategies that we are executing with excellence to drive P&G's growth today. Jon is fully committed to P&G and P&G people, and I have benefited tremendously from his foresight, his focus, and his friendship.

I want to thank you for your support over my time as CEO. It's been an honor of a lifetime. Little did I know the possibilities in front of me when I joined P&G in our Greenville, North Carolina plant in 1980. I have had so many positive experiences over my time with the Company, none more positive than the last six years. I look forward to supporting Jon, P&G's lead team and P&G people everywhere as they continue to raise the bar on winning to deliver sustained excellence.

Again, thank you for your support of P&G, being your best selves, and continuing to live P&G Purpose, Values and Principles in everything you do. Your ambassadorship for our PVPs is meaningful and is a clear statement about what this Company and its people, past and present, stand for—a commitment to winning, a commitment to each other, a commitment to community, and a commitment to our broader world.

Thank you,

David



David Taylor
P&G CEO



Our Work

Our Vision

We're a force for inspiration and change - powered by P&Gers past, present and future. In so doing, we are one of the most respected alumni networks in the world.

Our Mission

We connect the talent, ideas and resources of P&G Alumni. We create impact for our local and global communities through events, content, and philanthropy.



Our Strategic Pillars of Focus

Engagement: Connecting individuals and chapters across the world for personal and professional growth.

- A key focus is growing our membership, so that we are engaging more alumni.

Enrichment: Providing opportunities to learn and share new skills, new opportunities and new knowledge.

- Work focuses on developing and delivering programs that engage our alumni.

Philanthropy: Giving back to our communities by driving economic empowerment around the world.

- Engage more alumni so together we can create more opportunity for those in need. We do this all with an eye on sustainability, ensuring resourceful use of money and people.



Our Best Selves

P&G ALUMNI
NETWORK

In difficult times like the ones we are living in, we need to open a window to the world and share our experiences and learnings to create a better world for ourselves and others.

Together, we formed the P&G Alumni Network 20 years ago, and this year we celebrated this initiative through our Global Conference, under the theme “Our Best Selves”. Staying true to our mission, we brought together P&G Alumni talent, ideas and resources from around the globe, gathered together once more and by combining our forces, created together another inspiring and impactful conference.

So, thank you all for your continuous support and effort in making the Network become bigger, stronger and able to provide more to the world.



Niki Siropoulou
Executive Director
P&G Alumni Network



Engagement

All around the world, P&G alumni are working to ensure our Network remains strong and continues to grow.

We thank our **Regional Ambassadors**, who link the Global Alumni Organization to our local chapters. Without them, we could not establish new chapters, share each other's best practices, and foster the kinds of connections we need to stay nimble, responsive and supportive. Our Local Chapters create activities and build opportunities for engagement. During an especially trying year, they delivered tremendous programming and built new connections.

Our **Local Chapters** create activities and build opportunities for engagement. During an especially trying year, they delivered tremendous programming and built new connections.

To sign up for chapter or national updates: pgalums.com

Regional Ambassadors

Asia

Anthony Rose
anthony@houseofroseprofessional.com



Chapters:

- China
- India
- Singapore

Europe

Jesper Wiegandt
hello@pgalumsgeneva.com



Chapters:

- Belgium
- EECAR
- Finland
- France
- Geneva
- Geneva Retirees
- Germany
- Greece
- Ireland
- Italy
- Nordics – Stockholm
- Portugal
- Spain-EXPIGA
- Spain P&G Senior Club
- Turkey
- UK
- UK - Egham
- President's Club

Middle East & Africa

Donia Elkhoul
donia.amr@gmail.com



Chapters:

- Egypt
- Morocco
- Pakistan
- United Arab Emirates

North America

Ranu Gupta
ranugupta@gmail.com



Chapters:

- Atlanta
- Baltimore
- Boston
- Chicago
- Cincinnati
- Dallas/Fort Worth
- New York
- Princeton
- Southern California
- South Florida
- Toronto
- Washington DC

Latin America

Betty Estrada
betestlo@gmail.com



Chapters:

- Brazil
- Costa Rica
- Mexico
- Panama
- Peru
- Puerto Rico



Chapter Highlights

Here is a look at some of the great work P&G Alumni did during an extraordinarily challenging year.

Southern California



We opened 2021 with plans for a much better year. Our L.A. Regional Lead, Rafael Bracero, facilitated via Zoom a 90min Personal Goalsetting Workshop inspired from the book "Your Best Year Ever." We also contributed to the Global Alumni Conference, placing third for the most tickets sold by any chapter. Our co-lead Valerie Sheppard co-hosted the conference and after-hours event in addition to helping create some content.

South Florida

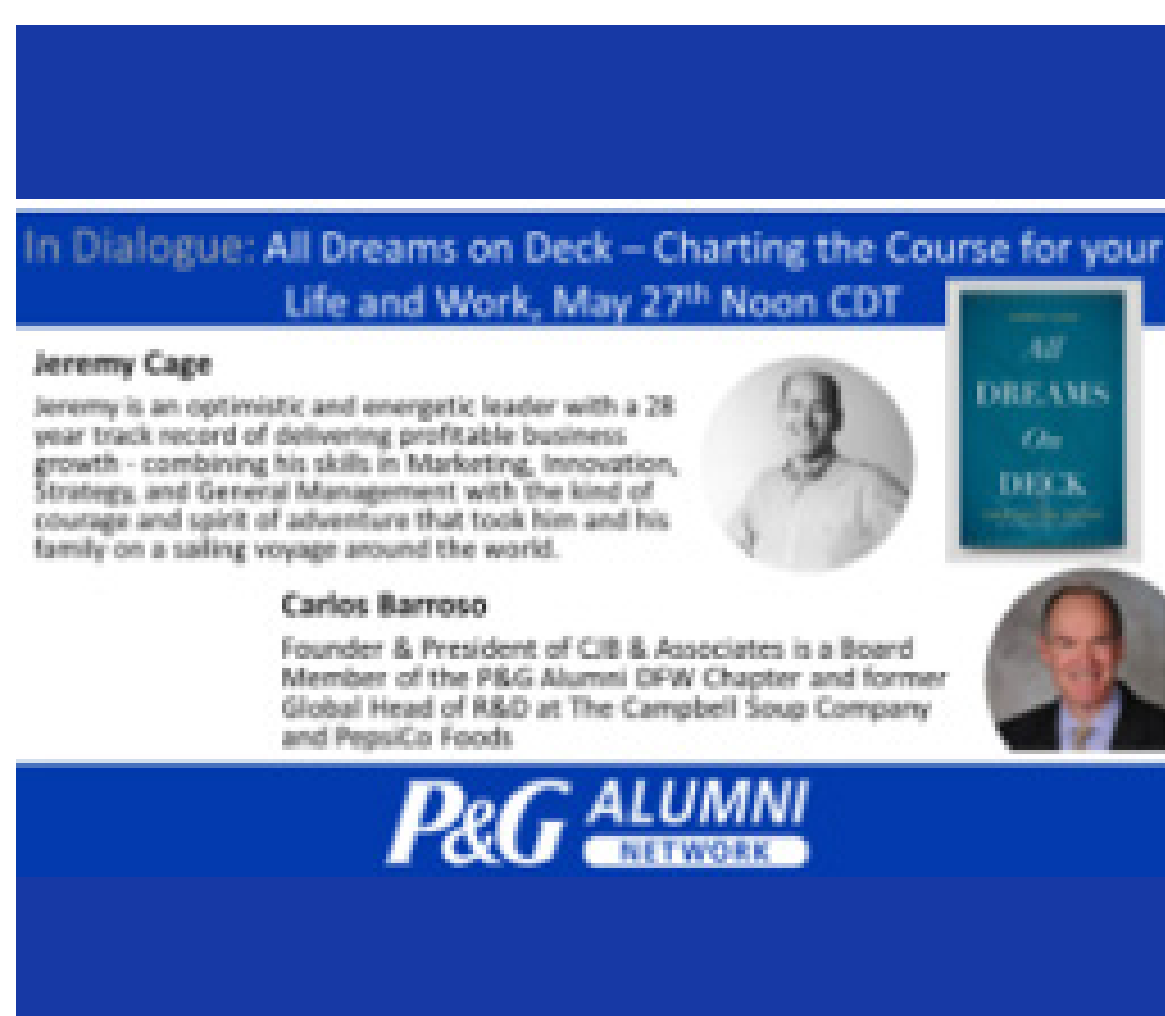


A group of South Florida Alumni led by Eduardo Souchon and Luis Restrepo has relaunched the alumni chapter with its first event of the year: Latin X in America.

The event featured speakers Jeronimo Escudero, Sonsoles Gonzalez and Alex Betancourt and was organized by Gina Lam (South Florida Alumni board member).

The South Florida Chapter also supported the “Our Best Selves” global conference in November. The Chapter leadership and board have an exciting plan of events for the coming year.

Texas & DFW



Our vision is to build a growing P&G alumni community that thrives on trust, and where members share, learn, and support each other’s success.

In 2021, we continued to build engagement through our "In Dialogue" Webinar series, expanded our Board with the addition of two women leaders, and as a new Chapter supported the Global Conference with the third highest participation in North America.

Our first in-person networking event took place on December 11.



Chapter Highlights

Brazil



The Brazilian Chapter has a new leadership team in place (shown in photo) and started a major restructuring to offer additional opportunities and an interactive channel to members.

The P&G Alumni Brazil Association is being legally formed, and is organizing in working groups (memberships, social events, P&G relations, business networking, sponsors, and partners). A dedicated website to improve communication is under development, and the “BR Ambassador Program” will link Brazilian ex-P&Gers abroad with their local P&G Alumni chapters to build international connections.

As vaccination keeps advancing, in-person gatherings will be back soon!

For now, members can connect via LinkedIn

[\(https://www.linkedin.com/company/pg-alumni-brasil/\)](https://www.linkedin.com/company/pg-alumni-brasil/)

China



The 2021 P&G Alumni China Annual Conference was held in Shanghai on September 11, connecting 500+ alumni across industries, geographies, and company sizes.

With the theme “Together to Grow,” the conference covered topics including the growth of brand, organization, company and life. Dozens of experts, scholars, and business leaders delivered speeches during this one-day event.

Six entrepreneur alumni also presented their projects. An internationally renowned musician and alumnus composed a theme song to celebrate the 20th anniversary of P&G Alumni China Chapter.

The theme song premiered at the conference and received overwhelmingly positive feedback.

The China Chapter also held two reunions in Beijing and Hangzhou, respectively. Additionally, we organized five study visits and three salons by October 2021.



Chapter Highlights

Colombia

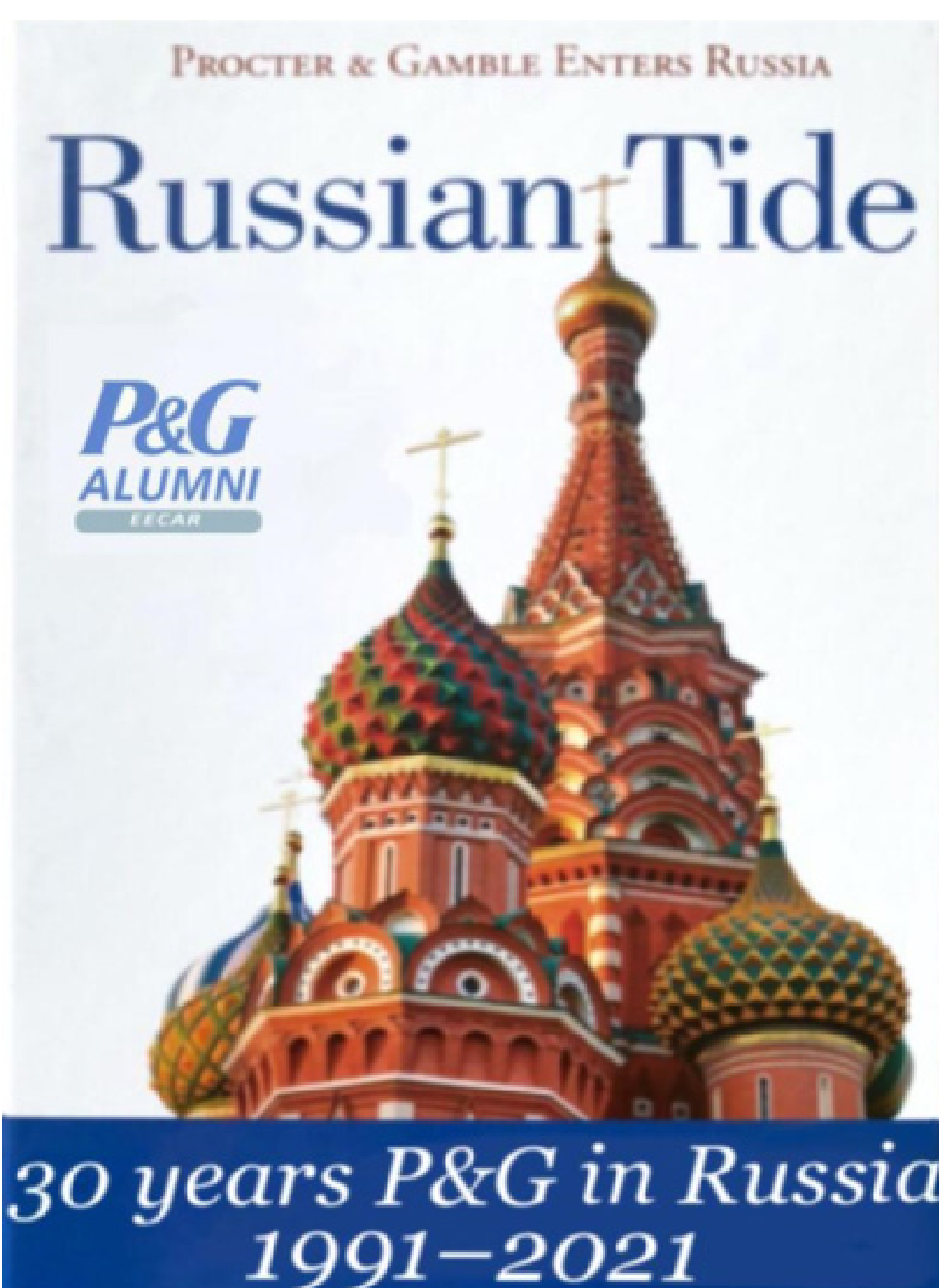


We are in the process of setting up the official country chapter. We determined key initiatives to:

- Invite ex-P&G employees to be part of the group
- Analyze and evaluate requirements to set up the chapter from an administrative standpoint
- Define priorities for 2022.

We expect to have a formal kick of meeting in the first quarter 2022.

EECAR/Moscow



While COVID-19 restrictions and lockdowns have again made it impossible to run a full-scale live reunion party for P&G Russia alumni this year, the community still managed to get in touch — and celebrate the P&G Russia 30th anniversary in style.

Aside from our regular webinars on topics of everyday interest, we have prepared 3 specials covering in detail the history of P&G from the start-up in the last days of Soviet Union in 1991 to 2000.

Many people have contributed to those with photos; rare, restored videos; documents and live and recorded interviews.

We again thank John Pepper, former GM Peter Smit, current President Henry Karamanoukian and F&HC CFO Philip Wellens, as well as dozens of our fellow alumni and partners who contributed to the project.

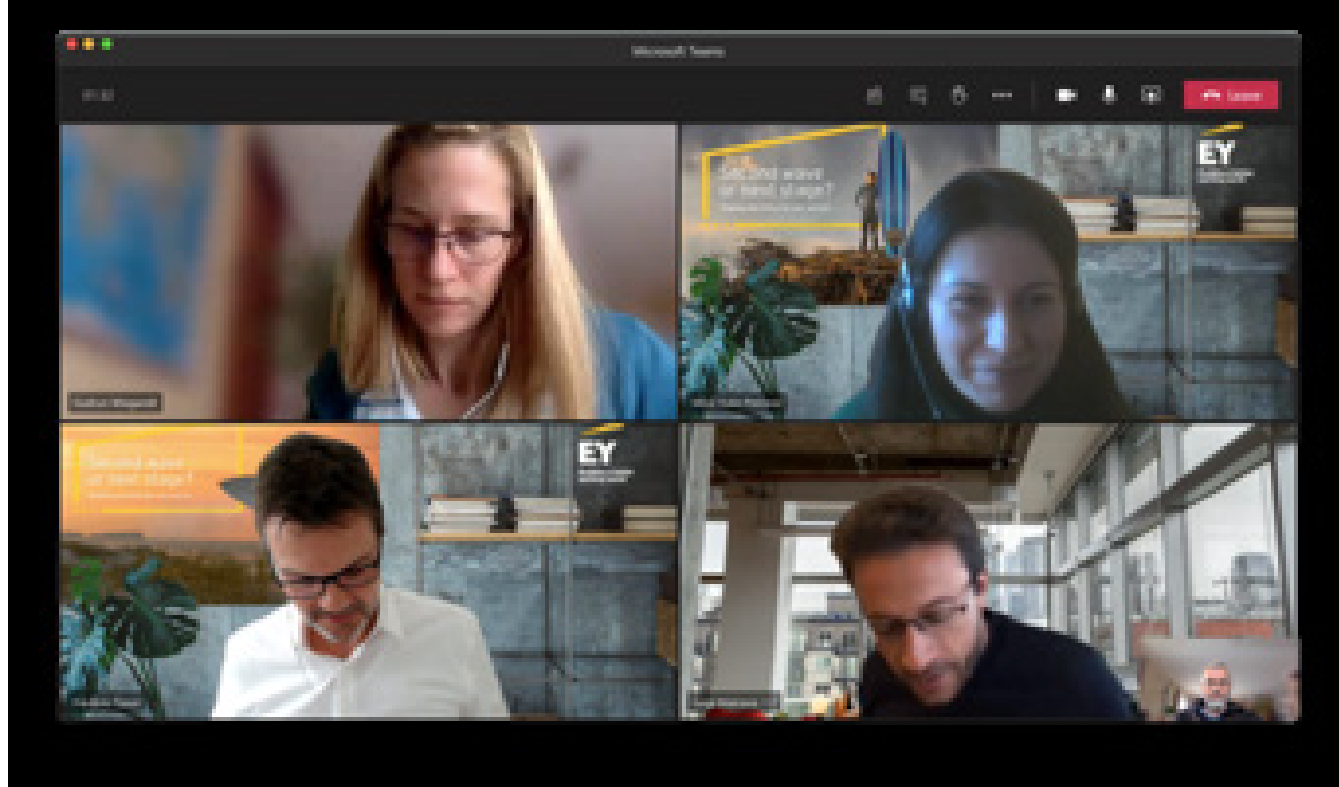
The events got over 1,350 views on zoom, plus live broadcast/recording views on Facebook.

We certainly enjoyed going back in time and putting together parts of our common history and we hope our community did too. We hope that the coming year will give us a long-awaited opportunity to get together and celebrate the anniversary again.



Chapter Highlights

Geneva

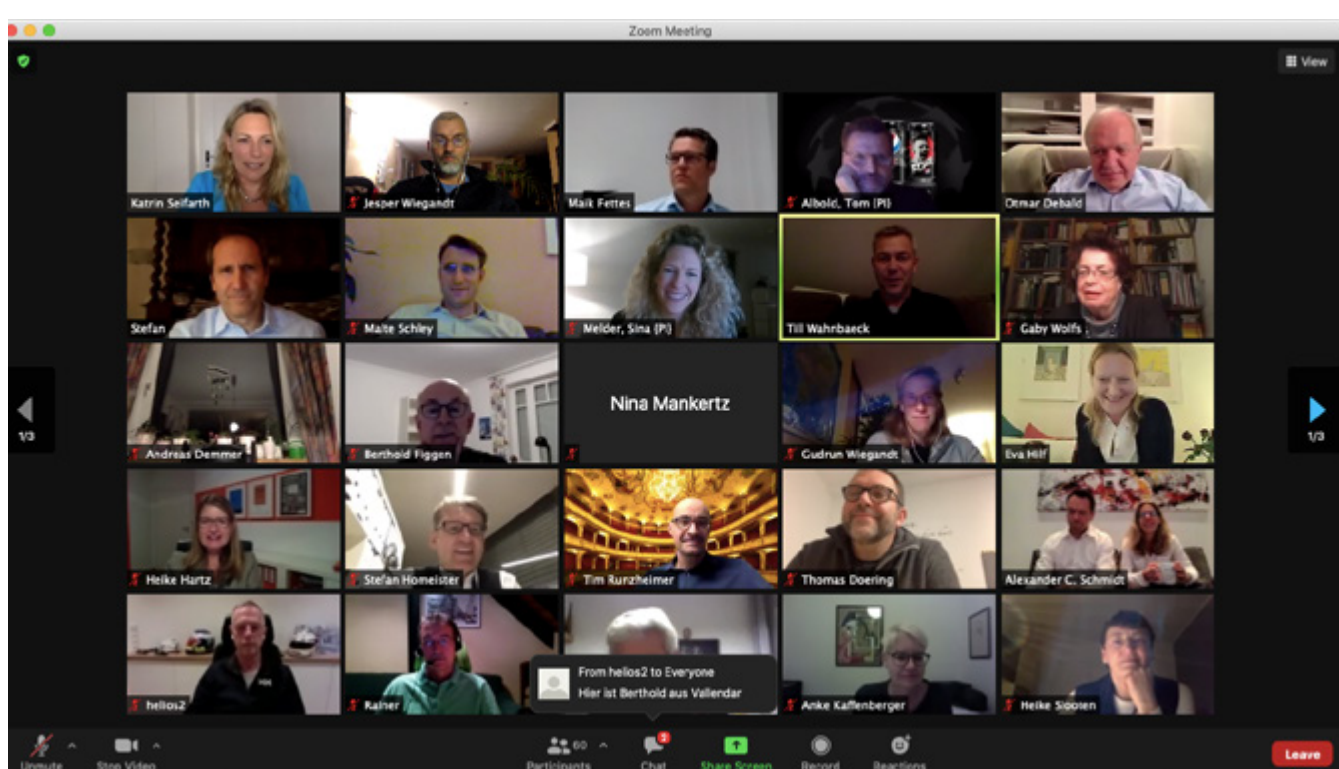


This year, our annual and always popular “state-of-the-nation” session with P&G’s EMEA president, Loïc Tassel, had to move online. Nevertheless, more than 100 alumni joined and enjoyed celebrating great results and happy, if virtual, networking.

Our partnership with EY also saw a session with four of the most impressive Swiss Entrepreneur of the Year winners of recent years share their stories and insights with a delighted audience. Back to live in 2022?

Here’s hoping. In the meantime, our amazing retirees will continue to meet every month as restrictions permit.

Germany



In 2021, we managed to grow the DACH chapter to 651 alumni, becoming the second largest chapter in the world! Due to COVID-19, the bi-annual meeting in the Schwalbach headquarter had to be canceled again. Turning lemons into lemonade, we compensated for the one big event with two major online events.

The first was in March 2021, where Paul Polman spoke in a virtual fireside chat on leading sustainable change.

The talk was followed by a 60-minute virtual speed engagement session, where participants met in random Zoom breakout rooms.

The feedback was amazingly positive since many people claimed to have made new acquaintances and met people they probably wouldn’t even have talked to at the live event.

The second online event took place in November with P&G alum Till Wahnbeck and founder Xavier Sarras on impact investing. After the online event some regional chapters (areas with low COVID-19 incidences) met in person.

We hope to be able to run the big live event in Schwalbach in spring 2022



Chapter Highlights

Italy



In spring 2021 we started the relaunch of P&G Alumni Italia under the leadership of Vito Varvaro and a new enlarged board.

As of today, we have increased membership from 40 to 323 members. Our members pay a subscription fee which has been essential to fund the relaunch activities without the need of sponsors. We ran a first in-presence event in October in Rome, centered around female leadership and sustainability (only female speakers), with 105 attendees.

A second event in Milan in November focused on investment funds and had 121 participants. An additional initiative was a team of four alumni acting as advisors for the students of the Strategic Marketing Course at LUISS University in Rome (October-November).

Key to the successful results are:

- Strong leadership
- Large and committed relaunch team (20 people)
- Clear responsibilities assigned for the enrichment, engagement, recruiting and education pillars of the association
- Communication program with LinkedIn and web site that has dedicated resources

We plan to continue with this pace and more in 2022!



Enrichment

A key aim of the Network is to help alums continue to develop, advance, find new opportunities and to learn from each other. We are proud of and grateful for the tremendous content shared through three key programs:

[Webinars, Podcasts, and Enrichment Forums.](#)

Webinars

The P&G Alumni Network Enrichment Series (webinar) program is a monthly series that addresses topics of entrepreneurship, leadership, innovation, marketing, retirement, philanthropy, global citizenship, women's empowerment, and specially curated topics. Some of the top minds in their fields, many of which are P&G alumni, volunteer their time to share their insights with alums around the world. Access to these amazing speakers via the Enrichment Series has been provided free-of-charge since the inception of the webinar program in 2017.

All Enrichment Series webinars are recorded and available on PGAlums.com.

In 2021, the Enrichment Series webinars had its highest quality and attentiveness scores since inception. While it is an increasingly crowded webinar space, the Enrichment Series strives to deliver topics and speakers that provide value to alums.

The Enrichment Series webinars 2021, by the numbers:

- **8.57 / 10** Value Rating
- **8.64 / 10** Content Rating
- **8.68 / 10** Delivery
- **74.1%** Attendance Interest
- **71.18%** Attentiveness

1		ES Webinar: Corporate Philanthropy & The Power of... P&G Alumni Network 52:57	6		ES Webinar: You hold the power to energize the next... P&G Alumni Network 51:09
2		ES Webinar: Driving Success in Mid Market Companies with... P&G Alumni Network 57:05	7		ES Webinar: Connecting the Best of Physical and Digital... P&G Alumni Network 54:05
3		ES Webinar: How to Build a Tattoo Worthy Brand with Apr... P&G Alumni Network 51:16	8		ES Webinar: What makes leaders strong, inspiring and... P&G Alumni Network 54:47
4		ES Webinar: Learnings from Both Sides of the Aisle with... P&G Alumni Network 53:29	9		ES Webinar: Leading through Change with Angie Hicks P&G Alumni Network 52:37
5		ES Webinar: Innovating Post Corporate How to continue to... P&G Alumni Network 52:32	10		ES Webinar: Communications Insights from the Front Line P&G Alumni Network 49:56



Learnings From Leaders: The P&G Alumni Podcast

2021 marked the second successful year of "[Learnings from Leaders: the P&G Alumni Podcast](#)" - where each week you can hear candid, mentorship-style conversations with big brand leaders - all of whom are P&G Alumni.

You can listen (and subscribe!) to our weekly show @ pgalums.com/podcast, or on [Apple](#), [Spotify](#), or wherever you get your favorite podcasts!

As more folks discovered our P&G Alumni Podcast, the more they dived back into our back-catalog of amazing guests and their many Learnings. And in our second year - we continued our momentum of engaging conversations with senior execs from around the world, like:

- Top brand alumni leaders from Google, Logitech, Kimberly Clark, Kellogg's, the NBA, Samsung, Sanofi, GSK, 3M, Coty, Arby's, Gap Brands, Diageo, Heineken, Revlon, Chipotle, Tinder, BET, Univision, Visa and more!
- Former P&G regional leaders from India, China, the Middle East, and Latin America.
- P&G C-Suite leaders - past and present - like former CEO AG Lafley, current Chief Equity & Inclusion Officer Shelly McNamara, current Chief Supply Chain Officer Julio Nemeth, former CMO Jim Stengel, former Chief External Relations Officer Charlotte Otto, and former CTO Gordon Brunner.
- We highlighted the stories of many accomplished Alumni Entrepreneurs in the tech and social good space.

Our P&G Alumni Podcast has been streamed 100k times around the world - by P&G and non-P&G'ers alike. We were featured in the Harvard Business Review, and even as training within several P&G internal organizations.

Already a fan of the podcast?

Leave us a review on [Apple Podcasts](#), and tell your friends about the show!

Got a guest or sponsor suggestion? Send us a note - pgalumpod@gmail.com. We've got lots more exciting plans for 2022 you won't want to miss — so make a new year's resolution to listen to [Learnings from Leaders: the P&G Alumni Podcast!](#)
pgalums.com/podcast



Enrichment Forums

The P&G Alumni Network made much progress in 2021 on its newly created, large cap peer-to-peer CEO, CMO, and Women's C-suite forums. The forums focus on giving back. They connect with an alumni audience that has traditionally been extremely generous to the overall P&G Alumni Network. The forums enable them to dialogue with each other on their most pressing issues.

The Large Cap C-suite forums are comprised of executives who are dispersed across industries and geographies around the world. The sessions leverage world-class thought leaders on topics important to the C-suite alumni, and discussion is facilitated by our large cap C-suite forum partner, Oliver Wyman and P&G alumnus, Mike Matheis. During 2021, PGAN built on the momentum of its Large Cap CMO Forum that was successfully initiated in 2019, and its CEO Forum that was unveiled in 2020, thereby conducting a CEO and CMO Forum, and launching the Women's C-Suite Forum.

CEO Forum

There are about 100 CEOs in the Large CEO Forum. For each CEO Forum, we include former Chairpersons and CEO alumni as our invited "Gurus". They add great insight and experience to our discussions. We launched the Forum in 2020 with sessions on: Oliver Wyman's highly regarded **Pandemic Navigator and Post COVID-19 Megatrend Opportunities: Which long-term growth opportunities to pursue beyond the crisis.**

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In 2021, we held a highly engaging discussion on **Making the Invisible Visible.**

What is preventing progress on women in leadership? Oliver Wyman President & CEO, Nick Studer set the context and facilitated discussion with PGAN alumni and:

- Catalyst CEO. **Allison Kirkby**, President & CEO Telia Company
- **Chris de Lapuente**, Chairman and Chief Executive Officer the Selective Retailing Division of LVMH
- **Lorraine Hariton**, President & CEO of Catalyst CEO

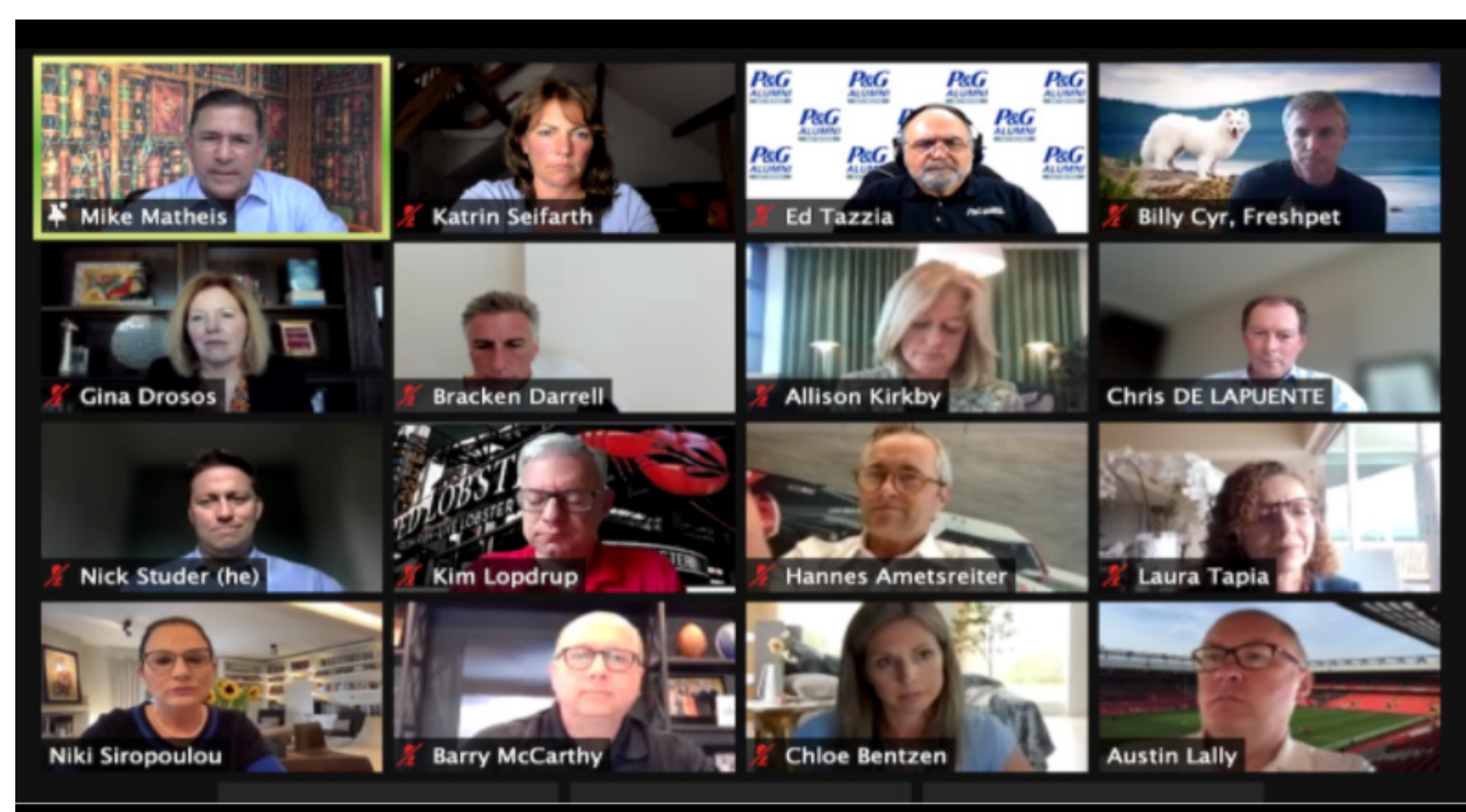
Forum Video link to the session, edited just to the content presented, the panel's insight, and the peer-to-peer discussion generated (July 2021 PGAN LC CEO Forum)

Enrichment Forums

CMO Forum

The Large Cap CMO Forum is comprised of 63 CMOs globally. Since its inception, it has conducted sessions on:

- Marketing Blind Spots
- The Economic Effectiveness of Social Media
- COVID-19, scenarios and implications
- Leading the Digital Transformation of the Customer Experience.



LinkedIn post on the session PGAN LC CMO Forum



Video of the session, editing out confidential information (July 2021 PGAN LC CMO Forum Video)

Our 2021 session was on “How to earn a competitive advantage through more accurate insight on post COVID-19 consumer behavior”. Lippincott Partner, David Pianin, set the context for discussion with a few alumni CMOs:

- **David Dintenfass**, Fidelity Investments
- **Isidoro Martinez de la Escalera**, NH-Hotels
- **Steven Fund**, Intel Corporation

Women's C-Suite Forum

The Large Cap Women's C-Suite Forum is made up of 75 executives, about 8 CEOs, 16 CMOs, 19 COOs, 2 each of CIOs and CCOs, and 38 CPOs. A Charter Group of women alumnae from The Company Store, Danone, Telia Company, Absolute Machine Tools, Wella, and Scotiabank confirmed the value of the group, helped design its format and approach, and successfully launched the Forum in April of 2021 with a session focused on Making the Invisible Visible. What is preventing progress on women in leadership?

Oliver Wyman's Adriene Bailey provided the keynote and helped facilitate discussion with the following executives.

- **Laura Simpson**, P&G alumna and CMO at Wella Company
- **Jackie Wang**, P&G alumna and SVP and CPO at Scotiabank
- **Lauren Pasquarella Daley**, PhD, Senior Director, Women and the Future of Work, at Catalyst



*Link to the study
([Making the Invisible Visible](#))*



*This is a link to a recording of the session
(Recoding: Inaugural P&G Alumni
Network - Large Cap Women's C-Suite
Forum - April 8, 2021)*

Access passcode: 487017

Enrichment Forums

Business Catapult



Victor Hugo Manzanilla
Mircrosalt®

Winner of 2021 Business
Catapult Award

We ran the P&G Business Catapult Award competition for the second time in 2021. The objective was to bring together P&G alumni start-up entrepreneurs, advisors, and potential investors. This year we were able to activate people around the globe and significantly increase the number of applications. This was due in part to our new team structure that included three global leaders (Laura Tapia, Katrin Seifarth and Claudia de Heredia) and four regional leaders in Europe (Beate Rosenthal), Latin America (Arturo Weiss), North America (Marvin Abrinca) and Asia (Dominique Touchaud to whom we owe our thanks.

A record 74 entrepreneurs applied, 18 from North America, 20 from Latin America, 7 from Asia, 24 from Europe and 5 from Africa. The range of businesses was impressive and comprehensive, including beauty products, medical apps, nutrition and agricultural technology. This year each business had to explicitly focus on and comply with at least one of the UN Sustainable Development Goals (SGD).

More than 60 advisors helped the regional finalists to finetune their pitches for the global review pitch, during in which four winners were selected:

- **CH4 Global** - Global aquaculture ecosystem
- **Neuropath** - Digital health platform Neuropath
- **EcoWorth Tech** - Turns waste water into worth
- **Mircrosalt®** - Delivers a higher saltiness with 50% less sodium.

The four finalists pitched live at the Global Annual Conference and the audience selected the winner. The winner Victor Hugo Manzanilla from Mircrosalt® was not only happy about the title P&G alumni star entrepreneur 2021 but also appreciated a \$5000 check from Business Catapult sponsor greyhairworks!

We believe in the power of connecting P&G Alums, especially in this ecosystem of P&G Alumni founders with P&G Alumni Investors and P&G Alumni Advisors in order to accelerate their growth. Stay tuned for the next edition of the Business Catapult.

Victor Hugo Manzanilla Mircrosalt® Winner of 2021 Business Catapult Award.



***P&G* ALUMNI**
FOUNDATION

Sharing Values. Investing Together. Creating Opportunity.

Better Together

Building global economic empowerment

Dear P&G Alums, Donors, and Friends,

We are delighted to share our fiscal year 2020/21 Impact Report, underscoring the theme of the 2021 P&G Alumni Network Conference "Our Best Selves". This was a successful year for the P&G Alumni Foundation across many fronts: we more than doubled donations, made six grants, and engaged talented alumni Ambassadors across six continents! While the COVID-19 pandemic disproportionately affected the marginalized people we serve, our alumni continued to meet the challenge.

With your generous support, we increased our grants by 25%, awarding \$125,000 in new support to nonprofits across six countries. We feel the momentum building! We are grateful for increased support from loyal donors and a +44% increase in new donors. Beyond funding, we provided added value to our Alumni Grant Partners via new connections, valuable public relations, and shared learning.

What makes our endeavor different from other worthy causes in the world?

YOU - "Our Alumni". Our \$1.4 million in total grant awards are carefully stewarded by P&G Alumni Grant Champions. With a focus on job skills, business training, and entrepreneurship, we help marginalized women, men, and families find new paths to financial stability. We are proud and humbled to share many inspiring examples of how our supported partners pivoted, so they could continue to make a sustainable difference in their communities. We hope you enjoy an opportunity to "meet" P&G Alums whose on-the-ground commitment enables our grants to achieve even more. We leverage the talent and collective power of thousands of globally connected Alumni. Check out our posts on Facebook and LinkedIn and add your name to our growing Ambassadors team! You can help amplify our mission and increase our impact.



Deb Kielty
Chairman



Sarah Woods
Executive Director

Donate - Volunteer - Follow   
Every gift and person makes a difference.



Our Impact

Since Inception

\$2.2 Million
Raised



228
Donors



60,000+
People Trained



56
Grant
Champions

P&G ALUMNI
FOUNDATION

\$1.4 Million
Total Grants
Awarded



30,000+
Jobs



94
Grants
Reaching 26
Countries



136
Ambassadors
Across 70 Cities

Results through June 30, 2021

[Learn more](#)

Our 2020-21 Grant Champions

Since inception, the P&G Alumni Foundation has sought to do good in the world via the force amplifiers that are our P&G Alumni Grant Champions. We award grants that improve lives and futures.

This year, we estimate that our Grant Champions' commitments in global communities will positively impact more than 26,000 people.

They inspire us and together allow us to be our best selves, creating economic empowerment for marginalized people around the world.



Dan Flemming

Cincinnati Works, USA ●



Marie Laure Vaganay

LP4Y Inc, Nepal ●



Henry Ho

JoyCorps, Thailand, India, Myanmar, Sri Lanka, Nepal, Bangladesh ●



Janet Butler

United Way, Ghana ●



Tom Rockwood

Aruna Project, India ●



Alex Lloyd Davies

Just Earth Kenya ●

[Click on each Alum to learn more](#)



Our 2020-2021 Grants

Giving Better Together

Building global economic empowerment and making every donation count.

Aruna Project, India

\$21,000 Grant



Aruna is developing and implementing an expanded employment preparatory program at their production site.

- ✓ 150 women to be trained
- ✓ 34 new jobs will be created
- ✓ 500 family & community members positively impacted

Cincinnati Works, USA

\$20,000 Grant



Cincinnati Works will conduct a job readiness program that includes materials, training, professional development, financial coaches, behavioral counselors, and other staff.

- ✓ 200 individuals trained annually
- ✓ Up to 600 people will be employed
- ✓ 650 family, friends and neighbors will be influenced

JoyCorps, SE Asia

\$20,000 Grant



JoyCorps will partner with, equip, resource, and empower indigenous Asian entrepreneurs to start, scale and sustain dozens of strong businesses.

- ✓ 60 people to be trained
- ✓ 45 new jobs to be created
- ✓ 225 families helped and thriving communities created

Give today!



Just Earth, Kenya

\$25,000 Grant



Just Earth is planning expansion from 18 to 20 farm schools. Funds are being used for small loans for seeds and fertilizer and also expenses associated with training facilitators and an agronomist.

- ✓ 20 farm schools training 720 more farmers
- ✓ 40 jobs to be created
- ✓ 22,680+ family members, farming neighbors and community members benefited

LP4Y Inc, Nepal

\$20,000 Grant



The grant provides ‘life-project money,’ a limited allowance to improve money management skills and supplement income while young women stay at the “Green Villages” receiving professional and social support.

- ✓ 50 young women to be trained as entrepreneurs
- ✓ 120 new jobs expected
- ✓ 1,760 family and community members lives impacted

United Way, Ghana

\$19,000 Grant



This project will support 15 young farmers, 20 women from families of fisher folk, and 5 single parents in Senya Beraku. It will provide financial literacy classes, vocational skills, and mentoring to create and run businesses.

- ✓ 80 people will be trained with new jobs created
- ✓ 40 new businesses will be established
- ✓ 560 family members will be positively impacted

\$125,000 Total Grants

Give today!



our best selves

2021 CONFERENCE
HIGHLIGHTS

Day 1

This year's P&G Alumni Network Global Conference "Our Best Selves" kicked off on November 12 with a full day of activities, broadcast live from Cincinnati. We had the privilege of hearing from more than 20 of the world's top thinkers and doers, who conversed with thousands of P&G alumni and P&G leaders from all over the world. Proceedings opened with President and CEO of P&G [Jon Moeller](#) who expressed his gratitude to the P&G family.

He also highlighted the important social role of P&G, "being a force for growth, so we can be a source for good." We also heard from Chief of Outreach and Engagement at the UN Global Compact [Sue Allchurch](#) who introduced the importance of the UN's SDGs. "I hope I have shown you that there is a lot of activity, a lot of ambition, and a lot of progress, but the world needs more". This was followed by CEO of GSK Consumer Healthcare [Brian McNamara](#) who noted that "to understand health at its best, you need to understand health at its worst" and discussed the impact of the coronavirus.

Other speakers included the President of NCSR "Demokritos" [George Nounesis](#) who discussed how the rate of technological advancements has grown exponentially, and Professor of Law, Mindfulness Teacher and Multiracial Justice Educator/Advocate [Rhonda Magee](#) who stressed the continued importance of the Black Lives Matter movement.

Additionally, author of "The Good Country Equation" [Simon Anholt](#) described the pandemic as an almost unique historic occurrence in which almost all of humanity have felt like they are in "the same boat. Executive Vice President and Associate Chief Medical Officer at United Health Group [Margaret-Mary Wilson](#) was next, suggesting that "there is significant opportunity to progress, democratization is critical and we all need to do more to meet patients where they are." Picking up from there was [Paul Polman](#) who asked how companies can profit not from creating the world's problems, but by solving them. Following, was Sports journalist and activist [Marion Reimers](#) talked on how we can make women thrive. [Marc Pritchard](#) Chief Brand Officer of P&G, sat down with award-winning journalist [Katie Couric](#) to share their vision of a fairer and more equitable world through media and advertising.

Another highlight was retired CEO/Chairman of P&G [John Pepper](#) who sat down with Alumni Foundation Executive Director [Sarah Woods](#) Honorary Board Chair of the Asian Community Alliance in Cincinnati [Yen Hsieh](#) Asian Community Alliance participant [Sangita Powkal](#) and with moderator [Ida Abdalkhani](#), CEO/Founder of Ability to Engage and Learnings from Leaders Podcast Co-host, to discuss the good work done by members of the Alumni Foundation. P&G also recognized its Leaders Under 40, followed by a panel moderated by Marketer, Investor and Podcast Host [Matt Story](#), featuring Coach and Brand Consultant [Judy Okten](#) Director of ColorPlus at James Hardie Building Products [Ihsan Leggett](#) and CEO of Latam Digital [Alberto Alvarez](#)

With the day wrapping up, a fireside chat took place featuring Google CMO [Lorraine Twohill](#) and Managing Partner and CEO of the Oliver Wyman Forum [John Romeo](#) Twohill spoke of her path through tech and marketing, discussing the intersectionality of diversity, especially in the US. Finally, the first day concluded with a panel hosted by WLF Board Member and President, US, and Global Chief Marketing Officer of Nuvo Group [Debra Bass](#), focused on gender equality in the post-pandemic era, featuring Danone's Regional President for Latin America [Silvia Davila](#) Chief Business Leader of Personal Health at Royal Philips [Deeptha Khanna](#) VP of Global Server Operations and Technology Strategy at Google [Monique Picou](#) and Co-Founder and Chair of the Second Mountain Foundation [Benno Dorer](#).



Day 2

The P&G Alumni Network Global Conference "Our Best Selves" concluded on November 13, during which a range of speakers offered food for thought on some of the most important topics facing businesses today.

The second day opened with Chief Marketing Officer for the Americas Region at Google [Lisa Gevelber](#) sharing her thoughts on how we can create an equitable job market. Chief Brand Officer of P&G [Marc Pritchard](#) was next discussing the responsibility of businesses to step up as a force for good and a force for growth, calling it a "virtuous cycle".

McCann Worldgroup China CEO [Emily Chang](#) followed to speak of the harmony between competing ideas. Former Commissioner of the National Women's Soccer League [Lisa Baird](#) was next, talking about the role of sports as a unifying force within and across society. This was followed by MORF Gallery CEO and Co-founder [Scott Birnbaum](#) discussing the future of cutting-edge art technology.

Contrasting this, CEO of Publicis Groupe Creative US [Andrew Swinand](#) shared his thoughts on how we can safeguard human creativity in the face of growing technological achievement. Sharing an important message, Chief Equality and Inclusion Officer at P&G [Shelly McNamara](#) was the next speaker and warned of the risk of underutilizing the talent around us, noting that there is still work to be done until everyone is valued, supported and respected. [Andrew Wessels](#), CEO and Founder of The Marque, used his time to emphasize the importance of reputation as one of our greatest assets. Additionally, Member of the SingularityU Faculty [David Roberts](#) gave an optimistic message that we can expect many beneficial changes in the next 20 years, due to exponential growth.

The conference then focused on China, with panel entitled "Connecting with China", with Founder and CEO of FRYday Consulting Jacqueline, Co-Founder and General Manager of Quick Decision [Perry Li](#), and General Manager of Anker China [Terrence Wang](#).

[Ed Tazzia](#) then hosted [Lisa Baird](#) and [Lisa Gevelber](#) for a fireside chat on doing business in an unpredictable and shifting world. MORF Gallery CEO and Co-founder [Scott Birnbaum](#) and CEO of Publicis Groupe Creative US [Andrew Swinand](#) returned for a fireside chat with [Niki Siropoulou](#), who asked the two men to comment on the future of digital art.

The Chair for the Future of Work for SingularityU [Gary Bolles](#) moderated a panel with Americas Business Consulting Leader at EY [Lisa Caldwell](#) and P&G Sr. VP Supply Chain- Europe, Global SNO and Mfg [Fares Sayegh](#) for the next session of the day. The panel sought to find solutions to workplace issues. Founding CEO of The Bay Park Conservancy and leadingtown.com [AG Lafley](#), was featured next and sat down with Founding CEO of ATLARGE and DreamLarge [Anand Pallegar](#).

The second to last session of the day was Founder and CEO at Thrive Global [Arianna Huffington](#) and Chief Legal Officer and Corporate Secretary at P&G [Debbie Majoras](#) discussing workplace burnout.

Finally, the closing session of the conference focused on leadership and featured Executive Chairman of the Board of P&G [David Taylor](#), Professor of Law, Mindfulness Teacher and Multiracial Justice Educator/Advocate [Rhonda Magee](#), Managing Partner, Americas, and Executive Sponsor of Inclusion and Diversity at Oliver Wyman [Terry Stone](#), Americas Consumer Products Retail Leader at EY [Kathy Gramling](#) and P&G Director and former CEO of Novartis [Joe Jimenez](#).



Our Reports

To accelerate our work and increase impact, many of our alumni are part of committees, each advancing key areas of focus. We share their updates on the year and where they are headed.





Membership and Engagement Committee

The Membership and Engagement Committee, which includes the Regional Ambassadors, has focused in growing and supporting the 30+ chapters around the world in another challenging year given the continuation of the Covid-19 pandemic.

The focus for 2021 was to engage the Chapters to participate in the Global Conference by providing input and helping to promote the Conference among their local members.

As we entered the second year of Covid-19, the Network and the Chapters continued to field mostly virtual events. Our key achievements were:



1. With the focus on the Global Conference, we had 3 virtual meetings with Global Chapter leaders to get their input, to share with them the program and to gain their support to promote and to help sell tickets with their local members using their respective promotion code.

The virtual meetings were very well attended by the Chapter leadership around the world. Specifically:

- a) April 28, 2021 (2 sessions) – 50 chapter leaders from about 26 chapters;
- b) July 12, 2021 (2 sessions) – 70 chapter leaders from about 30 chapters; and
- c) September 21st (1 session) – 30 chapter leaders from 20 chapters.

2. The 2021 virtual Global Conference had the engagement of many Chapters that worked very hard to promote the Conference and to sell the tickets with their promotion codes. A total of 167 tickets from 26 chapters were sold using their promotion codes.

The top 5 Chapters were:

1. Mexico (22 tickets)
2. Cincinnati (21 tickets)
3. California (18 tickets)
4. Morocco (16 tickets)
5. Geneva (10 tickets)

3. The Committee provided the guidance and support for the launch of new chapters like Morocco and Colombia. It also helped to relaunch chapters around the world with new leadership– like South Florida, Brazil and Italy.



Enrichment Committee

2021 was another year of virtual connections, also within the Enrichment committee team. We felt a need that it was more important than ever to keep our alumni engaged, connected, and enriched.

And 2021 is - maybe more than any other year before - a year of saying thank you.

Thank you, Raman Sehgal, for the magnificent **Learning from Leaders** podcast. Each week, we hear candid, mentorship-style conversations with big brand leaders - all of whom are P&G Alumni. The podcast has been Streamed 100K times around the world, featured in the Harvard Business Review and even as training within several P&G internal organizations. You can listen **(+subscribe!) @ pgalums.com/podcast**, as well as on **Apple, Spotify**, and others.

Thank you, Ida Abdelkhani, not only for an outstanding moderation at this year's Global conference, but moreover for the series of English and Spanish webinars that enrich our community. Monthly webinars with C-suite speakers that address topics of entrepreneurship, leadership, innovation, marketing, retirement, philanthropy, global citizenship, women's empowerment, and specially curated topics, had in 2021 their highest quality and attentiveness scores since inception. We listen to our alumni members and strive to constantly improve our content.

Thank you, Mike Matheis, for organizing and hosting our C-suite forums, which are exclusive online gatherings of C-suite alums from billion dollar companies. Be it CEOs (so far 100 worldwide), CMOs (so far 63 worldwide) or the newly founded women's C-Suite (so far 75 C-level women worldwide), we covered in a very protected circle topics on how to manage the pandemic, new and effective marketing tools and on female advancement. If you are in a billion-dollar company and not yet member of our C-suite groups, you are welcome to join us by sending a short mail to Amber.Allen@oliverwyman.com.



Enrichment Forums

And our final thanks go to Claudia de Heredia and our regional leaders **Beate Rosenthal, Dominique Touchaud, Marvin Abrinca** and **Arturo Weiss** for your contribution to this year's Business Catapult. 74 start up and scale up entrepreneurs from 5 continents made us experience a truly global event with very diverse and competitive pitches in all 5 regions, lots of counseling by 61 ambitious advisors and 36 potential investors.

A big thank you to my co-chair Laura Tapia, who is leaving the board by the end of 2021 and who has set up this amazing enrichment program. I will miss you and feel very honored to move your ideas forward and make the offers even more attractive for all P&G alumni – an admirable task.



Katrin Seifarth
(co-chair) of the
Enrichment Committee





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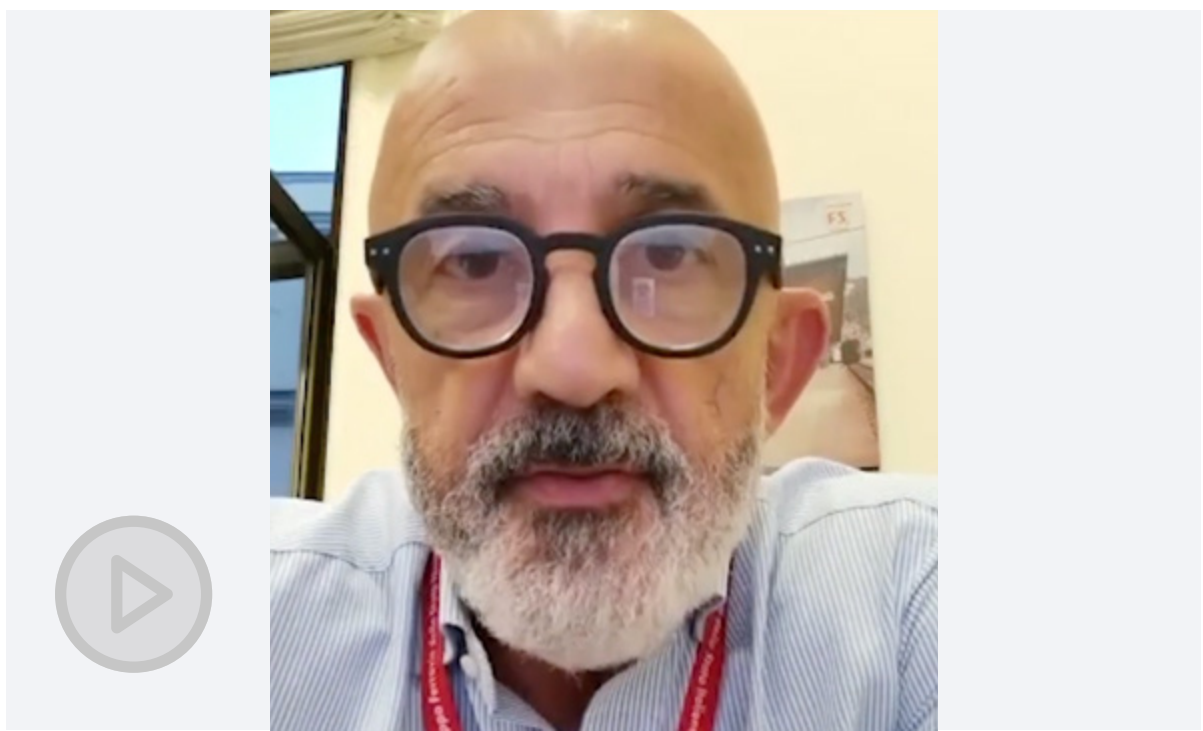
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Maryann O'Connor & Pat McKay
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Gioacchino Costa -
Communications Committee

Our Board is made up of incredibly dedicated P&G Alumni volunteers from around the world. Hear from four of our Board members to see why they are passionate about our mission. They donate their time, talent and treasures to help those in our communities become their best selves.

[To learn more about our board, visit P&G Alumni Foundation Board](#)



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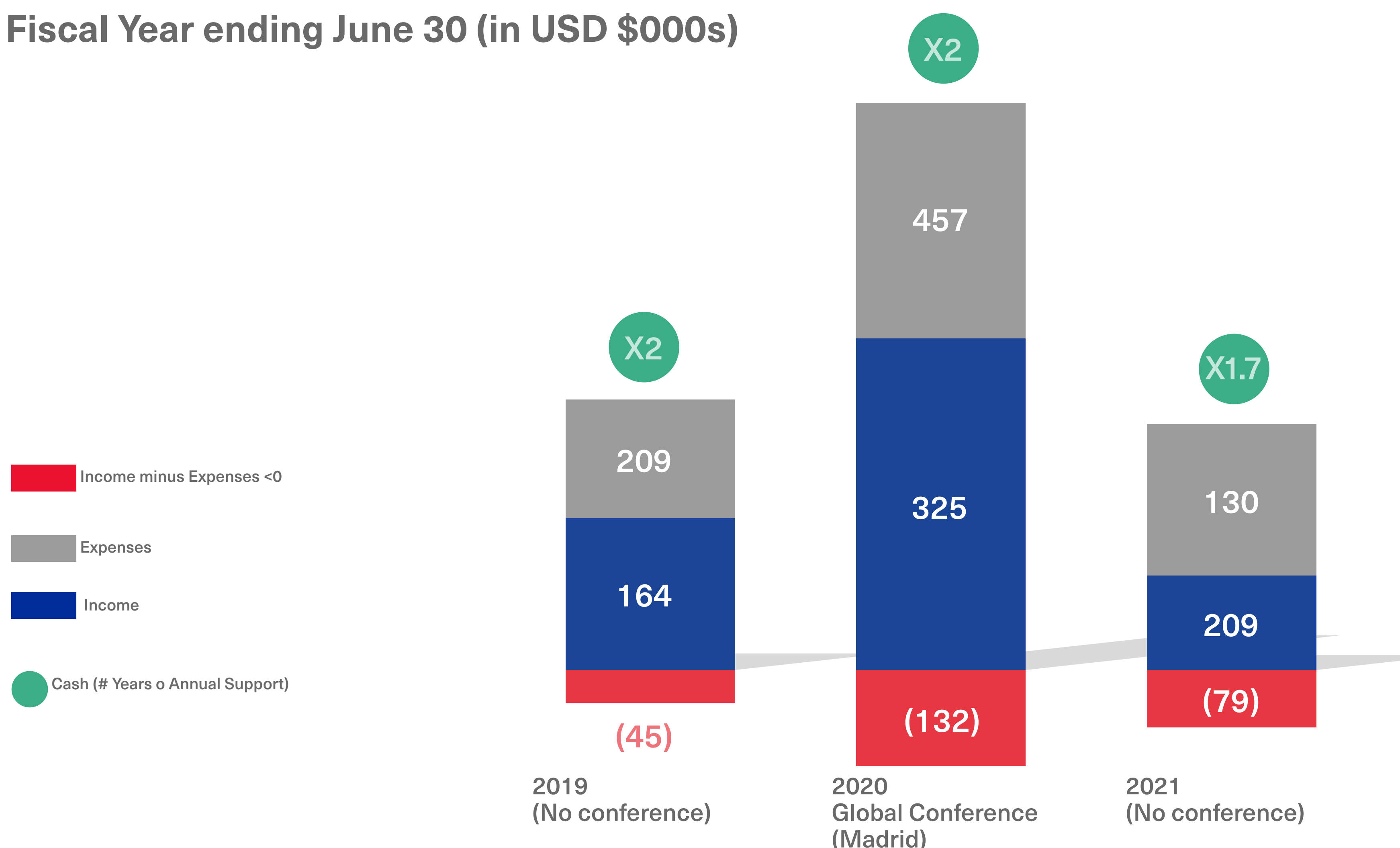
Financials

Network Financial Data

The P&G Alumni Network and the P&G Alumni Foundation are non-profit 501(c) organizations in the federal law of the U.S. They are exempt of federal income tax and can receive contributions from corporations and individuals. The P&G Alumni Foundation is a charitable 501(c)(3) organization, whose purpose is to collect contributions and to make grants to selected charities. The P&G Alumni Network is a 501(c)(4) corporation, which financial purpose is to fund the activities of both the Network and the Foundation. It does not make charitable contributions. Foundation financial data is provided on the next page.

The Network Revenue consists of the profit earned from the bi-annual Global The Network Revenue consists of the profit earned from the bi-annual Global Conferences, and contributions from the Procter & Gamble Company. Expenses cover the funding of: Executive Director positions for each the Network and the Foundation, a digital platform to advertise the Network and Foundation activities, and insurance, legal, and tax reporting support. The Network financial reporting includes the U.S. Chapters that share their financials, therefore putting them under the U.S. tax exempt status of the Network..

Fiscal Year ending June 30 (in USD \$000s)



The financial goal of the Network is to hold enough cash for funding two full years of its own and Foundation support. Such conservative cash management allows the Network to weather fiscal years when expenses exceed revenue as has been the case over the past three years. We expect a turnaround of this trend due to a successful conference in November 2021.



Our Donors

This report recognizes generous donors through June 30, 2021. Subsequent gifts will appear in the FY21-22 Impact Report.

THANK YOU for investing in the P&G Alumni Foundation!

P&G Alumni share values and a desire to give back. Together, we are providing training and paths to dignity for people in need around the world. We are excited to have 100% donor support from the P&G Alumni Network and Foundation Boards. Donations doubled versus 2019-20 and we continue to gain momentum. We are grateful for your support and hope to continue to grow our Donor Honor Roll.[Donor Honor Roll*](#).

Leadership Circle

The Leadership Circle was established this year to recognize donors who have made substantial gifts to the P&G Alumni Foundation. We are grateful to them for counting the Foundation as one of their philanthropic priorities.

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● Foundation Board ||| Network Board ★ Ambassadors ► Women’s Leadership Forum.



“Year after year, we give to the Alumni Foundation because we know our donations will result in jobs and business skills that will make all the difference in someone’s life.”

Nataraj & Marianne Iyer, P&G Alumni, Donors and Ambassadors



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























“I’ve witnessed the Foundation’s impact on grant recipient Street Business School’s mission to end generational poverty by empowering women as entrepreneurs. I give annually to the Foundation as we unite to transform lives through financial support and shared values as P&G alums.”

Luci Sheehan, P&G Alumni, Grant Champion & Ambassador

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Lisa Baird	Cynthia Round
John H. Costello	Nabil Sakkab

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“AB Bernstein shares the social and empowerment values of P&G and our Foundation. It was easy to ask them to amplify my support with a gift of their own. I encourage everyone to consider asking your organization to magnify your support.”

Vincent J Spiziri, P&G Alumni, Board Member and Ambassador

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