our best selves

Impact Report FY2020-2021

Dear P&G Alums, Donors, and Friends,

We are delighted to share our fiscal year 2020/21 Impact Report, underscoring the theme of the 2021 P&G Alumni Network Conference - Our Best Selves. This was a successful year for the P&G Alumni Foundation across many fronts: we more than doubled donations, made six grants and engaged talented alumni Ambassadors across six continents! While the COVID-19 pandemic disproportionately affected the marginalized people we serve, our alumni continued to meet the challenge.

With your generous support, we increased our grants by 25%, awarding $125,000 in new support to nonprofits across six countries. We feel the momentum building! We are grateful for increased support from loyal donors and a +44% increase in new donors. Beyond funding, we provided added value to our Alumni Grant Partners via new connections, valuable public relations, and shared learning.

What makes our endeavor different from other worthy causes in the world? YOU - Our alumni. Our $1.4 million in total grant awards are carefully stewarded by P&G Alumni Grant Champions. With a focus on job skills, business training, and entrepreneurship, we help marginalized women, men, and families find new paths to financial stability. We are proud and humbled to share many inspiring examples of how our supported partners pivoted, so they could continue to make a sustainable difference in their communities. We hope you enjoy a chance to “meet” P&G Alums whose on-the-ground commitment enables our grants to achieve even more. We leverage the talent and collective power of more than 25,000 globally connected Alumni. Check out our posts on Facebook and LinkedIn, and add your name to our growing Ambassadors team! You can help amplify our mission and further increase our impact.

Better Together
Building global economic empowerment

Donate - Volunteer - Follow

Every gift and person makes a difference.
Our Impact
Since Inception

$2.2 Million Raised
228 Donors

60,000+ People Trained

56 Grant Champions

$1.4 Million Total Grants Awarded

30,000+ Jobs

94 Grants Reaching 26 Countries

136 Ambassadors Across 70 Cities

Results through June 30, 2021
Our Donors


THANK YOU for investing in the P&G Alumni Foundation!

P&G Alumni share values and a desire to give back. Together, we are providing training and paths to dignity for people in need around the world. We are excited to have 100% donor support from the P&G Alumni Network and Foundation Boards. Donations doubled vs. 2019-20 and we continue to gain momentum. We are grateful for your support and hope to continue to grow our Donor Honor Roll*

Leadership Circle

The Leadership Circle was established this year to recognize donors who have made substantial gifts to the P&G Alumni Foundation. We are grateful to them for counting the Foundation as one of their philanthropic priorities.

Cheryl Bachelder
Sue & Steve Baggott
AB Bernstein
Bernd Beetz
E. Dean Butler
Alejandra Corona
John H. Costello
Bracken & Maria Darrell
Tom Drum & Lisa Bonanno
Ute Hagen & Wolfgang Bork
Samir & Christine Hawwa
Melanie Healey
Chris Hessler
Marianne & Nataraj Iyer

Deb Kielty
Sara & Jacob Mathew
Darryl & Miren McCall
Federico Minoli
Mohan Mohan & the late Parvathy Mohan
Jorge & Costanza Montoya
John & Francie Pepper
Janet B. Reid, Ph.D.
Mr. & Mrs. Ed & Carole Rigaud
Kevin Roberts
Samih & Doris Sherif
Vincent & Wendy Spiziri

Proceeds from “When Core Values are Strategic”

* Names listed in Bold are repeat donors showing their passion and belief in the Foundation.

The following symbols note P&G Alumni Network groups to which members belong:

○ Foundation Board □ Network Board ★ Ambassadors ▲ Women’s Leadership Forum

“Year after year, we give to the Alumni Foundation because we know our donations will result in jobs and business skills that will make all the difference in someone’s life.”

Nataraj & Marianne Iyer, P&G Alumni, Donors and Ambassadors
Advocates

13 Anonymous Donors
Ida Abdalkhani
Fuad Abdullah
Sarmad Ahmad
Steve Albert
Lorena Alcalde
Aliyu Mohammed Ali
Bernice Ang
Eric Armstrong
Bob Arnold
M. Avalos
Mr. Matthew Barnhill, Jr.
Daniana Barreto
Richard J. Beagle & Elena R. Messina
Pamela Page-Boykins & Billy Boykins
Mary Brady
Mr. & Mrs. R. E. Bruder, Jr.
Tanya Burke
Frank Carpenito
Stevi Carr
Alison & Thanos Chaltas
Raffaele Cicala
Ivy Cohen
Mike & Carolyn Collette
Alfonso Cornejo
Gioacchino Costa
Martin Coulombe
Melvi Datlag
Otmar W. Debald
Kerry Desberg
Enrico D’Onofrio
Lou Ann Eckert-Lynch & John Lynch
Julie Eddleman
Howard D. Elliott
Kristen English
Betty Estrada
Katie & Reade Fahs
Sarah Faulkner
Alessandro Felici
Candi Fetzer & Denise Andrews
John & Barbara Fillion
Felipe Florez, Barbara Van Ulden, & Enrique Florez Van Ulden
Paul Fox
Ann Francke
Tracy & Rick Froh
Fabrizio Gavelli
Kelly & Michael George
Tim Gerard
Donna L. Ginn
Jeffrey & Laura Goldstein
Tabata Gomez
Stephen & Linda Goodroe
Marian Grant
Mr. & Mrs. David Grocer
Mr. & Mrs. Timothy Grout
Jessica & Chip Hall
Mike Halloran
Michael & Rebecca Harrison
Hanan Heakal
Isabelle Hefetz
Carlos M. Herrera
Lisa Hillenbrand
John & Carol Hoffman
Jane Fawcett Hoover
Larry Huston
York Huang & Jenny Zhang
Ellen D. Iobst
Angela Jones
Toi Clarke Jones
Paraskevas Kafantaris
Mr. & Mrs. Sami Kahale
Lucia Kamm
Nancy G. Kane
V. Karamalegkos
Hilary R. Keates
Nancy Wynn Kerbs & Jon Kerbs
Kip Knight
Dave Knox
Mike Kremzar
Claudia & Bob Kunze-Concewitz
Luca La Mesa
Jerome S. Lafferty
Bruno Lange
Sean & Robin Lee
Tanya Lee

* Names listed in Bold are repeat donors showing their passion and belief in the Foundation. The following symbols note P&G Alumni Network groups to which members belong:
  ● Foundation Board  II Network Board  ★ Ambassadors  ▶ Women’s Leadership Forum
Greg & Jane Leeds
Harry Leibowitz & Kay Isaacson-Leibowitz
Richard & Patricia Lenham
Teri List
JP Fuenzalida Lorca
Anna Lundberg
Pauline Manos
Luigi Matrone
Guyer & Kim McCracken
Pat Bailey McKay
Helmut Meixner
Rev. John A. Mennell
Larry & Diane Metzler
Martha Miller
Minifie Family
James & Celia Monton
Brad & Jenny Morgan
Rosario Murguia
Malini Murthy
Hari Nair
Kay Napier Zanotti
Olesya Nazarova
Krista Neher
Nancy New & Al Jackson
Dr. Giorgia Nigri, Ph.D.
Sara Noon
Cintia Nunes
Dorothy O’Brien & Dick Antoine
Thomas O’Brien
Maryann O’Connor & Richard Deak
Carlo Maria Paolella
Margaret Quinn
Robert Reinders
Rosshell Rosemond Rinkins
Marinella Rivitti
Janice Robertson
Todd & Grace Robinson
Maritza Rodriguez
Yolanda Rogers
Audrey Rossman Tuggle
Cynthia Round
Debbie Rovner
Mónica Sánchez
Nishant Saxena
Joseph B. & Virginia Schmidt
Sally Schoen
Karen & Peter Schwartz
Kristin Howell Schweitzer
Catherine L. Scruggs
Kenneth Seal
Raman & Kathryn Sehgal
Katrin Seifarth
Ada Sell
Rhonda Sengar
Marya Shapiro
Ron Shapiro
Luci Sheehan
Andrew & Karen Shih
Steve Sinclair
Param Preet Singh
Jeffrey Stern
Suzanne R. Stevens
Elizabeth Stivers & Gary Simpson
TJ Stouder
Nancy Strapp
Vivek Sunder
Margaret Swallow
Paul Sweeney
Margaret Szempruch & Damian Billy
Laura Tapia
Maria Taricco
Andrew Tarvin
Edward C. & Julianna M. Tazzia

“I’ve witnessed the Foundation’s impact on grant recipient Street Business School’s mission to end generational poverty by empowering women as entrepreneurs. I give annually to the Foundation as we unite to transform lives through financial support and shared values as P&G alums.”

Luci Sheehan, P&G Alumni, Grant Champion & Ambassador

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  - Foundation Board
  - Network Board
  - Ambassadors
  - Women’s Leadership Forum
Advocates (cont.)

Jason Thacker
Jennifer Ting
Annabel Tonge
Aki Ueda
Eric Vanderschueren
Robert Viney
Chad & Elizabeth Waetzig
Shereen Wardahkan
Jesper & Gudrun Wiegandt

Susan R. Wilke
Helena Wong
Sarah D. Woods
Ingrid Zambrano
Richard Zimmerman
Klara & Joseph Zito
Kristi Zuhlke
Raquelle Zuzarte

Our Memorial & Honorary Gifts

<table>
<thead>
<tr>
<th>TRIBUTES</th>
<th>DONOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Honor of Ioanna Benetou</td>
<td>Margaret Szempruch</td>
</tr>
<tr>
<td>In Honor of Steve Cook</td>
<td>Anonymous</td>
</tr>
<tr>
<td>In Honor of Yannis Giovanos</td>
<td>Marianne Iyer</td>
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<tr>
<td>In Honor of Konstantina Kaimara</td>
<td>Marianne Iyer</td>
</tr>
<tr>
<td>In Honor of Athina Karali</td>
<td>Margaret Szempruch</td>
</tr>
<tr>
<td>In Honor of Niki Siropoulo</td>
<td>Marianne Iyer</td>
</tr>
<tr>
<td>In Memory of Jodi Allen</td>
<td>Julie Eddleman</td>
</tr>
<tr>
<td>In Memory of Mary Anne Gale</td>
<td>Candi Fetzer</td>
</tr>
<tr>
<td>In Memory of Patricia Kielty</td>
<td>Deb Kielty, Sarah Woods</td>
</tr>
</tbody>
</table>

Businesses, Organizations, Matching. and In-Kind Gifts

| AB Bernstein               | Gap, Inc.                  | PJ Web Technologies |
| Boot Camp Digital          | Nike, Inc.                 | Proceeds from       |
| Cincinnati Magazine        | P&G Alumni Chicago Chapter  | “When Core Values are Strategic” |
| Dharma Growth, LLC         | P&G Alumni Geneva Chapter   | Proceeds from       |
| Exec|Comm                     | P&G Alumni Network         | “Author Expo” (2017) |

Speakers Bureau Donations

| Cheryl Bachelder       | Mike Parrott               |
| Lisa Baird            | Cynthia Round             |
| John H. Costello      | Nabil Sakkab              |

Every effort has been made to list donors as requested. Please forgive any unintended errors or misspellings and notify Sarah Woods, with any corrections mailto:foundation@pgalums.com

“AB Bernstein shares the social and empowerment values of P&G and our Foundation. It was easy to ask them to amplify my support with a gift of their own. I encourage everyone to consider asking your organization to magnify your support.”

Vincent J Spiziri, P&G Alumni, Board Member and Ambassador

* Names listed in Bold are repeat donors showing their passion and belief in the Foundation. The following symbols note P&G Alumni Network groups to which members belong:
  ○ Foundation Board
  □ Network Board
  ★ Ambassadors
  ▶ Women’s Leadership Forum
Our 2020-21 Grant Champions

Since inception, the P&G Alumni Foundation has sought to do good in the world via the force amplifiers that are our P&G Alumni Grant Champions. We award grants that improve lives and futures. This year, we estimate that our Grant Champions' commitments in global communities will positively impact 26,000+ people.

They inspire us and together allow us to be our best selves, creating economic empowerment for marginalized people around the world.

Click on each Alum to learn more

Dan Flemming
Cincinnati Works, USA

Janet Butler
United Way, Ghana

Marie Laure Vaganay
LP4Y Inc, Nepal

Henry Ho
JoyCorps, Thailand, India, Myanmar, Sri Lanka, Nepal, Bangladesh

Tom Rockwood
Aruna Project, India

Alex Lloyd Davies
Just Earth Kenya

Click on each Alum to learn more
Our 2020-2021 Grants

Giving Better Together
Building global economic empowerment and making every donation count.

**Aruna Project, India**

$21,000 Grant

Aruna is developing and implementing an expanded employment preparatory program at their production site.

- 150 women to be trained
- 34 new jobs will be created
- 500 family & community members positively impacted

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**Cincinnati Works, USA**

$20,000 Grant

Cincinnati Works will conduct a job readiness program that includes materials, training, professional development, financial coaches, behavioral counselors, and other staff.

- 200 individuals trained annually
- Up to 600 people will be employed
- 650 family, friends and neighbors will be influenced

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**JoyCorps, SE Asia**

$20,000 Grant

JoyCorps will partner with, equip, resource and empower indigenous Asian entrepreneurs to start, scale and sustain dozens of strong businesses.

- 60 people to be trained
- 45 new jobs to be created
- 225 families helped and thriving communities created

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Give today!
Just Earth, Kenya

20 farm schools training 720 more farmers
40 jobs to be created
22,680+ family members, farming neighbors and community members benef ted

LP4Y Inc, Nepal

50 young women to be trained as entrepreneurs
120 new jobs expected
1,760 family and community members lives impacted

United Way, Ghana

80 people will be trained with new jobs created
40 new businesses will be established
560 family members will be positively impacted

$25,000 Grant

$20,000 Grant

$19,000 Grant

$125,000 Total Grants
Thank You
to our 56 Grant Champions

With their commitment, energy, and passion, these P&G alumni volunteer countless hours to share their talents. Through the generosity of our donors - predominantly fellow Alums - we are able to reach even more people in need and change lives.

Who do you know on this list? We invite you to visit our website to learn more about their volunteer efforts, and why they care so much.

If you are a P&G Alum we’d love to add your name to the list! Consider sponsoring an application in our 2022 grant cycle.

Together, we can support even more Grant Champions in years to come!
Foundation Contributions and Impact

Since inception:
- $1.4+ million provided as grants
- $2.2 million received in gifts and multi-year commitments
- 100% of our Foundation and Network Boards financially support the Foundation
- Nearly 100% of all donations go to grants

Unlike traditional foundations, the P&G Alumni Foundation currently does not have an endowment on which to fund its activities and relies on annual contributions to carry out its mission.

Since 2016, we have been actively seeking financial support from our Alumni, coinciding with the establishment of our donor-advised fund at The Greater Cincinnati Foundation (GCF). The impact and financial data presented below combines the Foundation information along with that of the donor-advised fund within GCF over the last 5 years.

<table>
<thead>
<tr>
<th>Impact of Grants 2016-2020</th>
<th>Contributions Received (in USD $000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs &amp; Employment</td>
<td>8,300</td>
</tr>
<tr>
<td>Individuals Trained</td>
<td>14,900</td>
</tr>
<tr>
<td>Businesses Started</td>
<td>4,850</td>
</tr>
<tr>
<td># of Family &amp; Community Members Benefiting</td>
<td>147,000</td>
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<tr>
<td></td>
<td>2017</td>
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<td>2</td>
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</table>

This year we are proud to:
- Offer grants totaling $125,000 (25%+ versus previous year)
- Have raised the largest ever amount of cash received, $296,000 (41%+ versus previous year)
- Have established a new Leadership Circle for donor recognition

This has strengthened our financial position and enabled us to help more people be their best selves.

In the 2020-21 Grant Cycle:

<table>
<thead>
<tr>
<th>Funded 6 Grants</th>
<th>Grants Range $19,000-$25,000</th>
<th>Average Grant $20,833</th>
</tr>
</thead>
</table>

Help us do more!
We only have funds for 10% of qualified requests
Our Foundation Ambassadors

P&G Alumni Foundation Ambassadors are all P&G Alums, with P&G careers that span from a few years to decades. Connected by our P&G experience we share a belief in the talent and collective power of the P&G Alumni Network and support the Foundation.

Today we have over 136 Ambassadors in 70 different cities. The program provides Ambassadors a chance to interact and "give back", while staying connected to the wider 25,000+ strong P&G Alumni Network. Ambassadors help in a wide variety of ways but the primary purpose is to help build awareness, engagement, and impact. We are social media enthusiasts, active team members, grant champions, and advocates in Chapters.

Thank you to our Ambassadors for making the program a success. Our efforts help amplify our individual philanthropic efforts through the collective power of the Alumni community. Every alum is a potential Ambassador and all are welcome.

Join us today and be part of this amazing community!

Foundation Board Secretary & Chair of the Foundation Ambassador Program

Mary Kallio Brady - Jacksonville Beach, USA

"I became interested in the foundation while reviewing the grant process for a charity I was working with, but it was the mission of improving lives by economically empowering individuals to achieve independence that spoke to me. As a Social Media Ambassador, I have had the opportunity to work with an amazing team and reconnected with many P&G Alumni. I am excited to help bring this mission to life."

Akihiro Ueda - Sydney, Australia

"I became a P&G Alumni Ambassador as I got to know and was impressed by the Alumni Foundation's work on children's education support. I am living down-under in Australia, and this is a good venue for me to get connected with P&G Alumni activities around the world."

Ayman Ahmed - Doha, Qatar

"I wanted to be a part of a worthy cause and feel that I am making a difference through my efforts to make the world a better place."

Become an Ambassador
Our Best Selves In Our Communities

The P&G Alumni Foundation provides a unique opportunity for Alums to be a bigger force for good in the world TOGETHER. Thank you to our partners!

We work within a community of fellow Alumni who support each other as grant champions, chapter leaders, Network or Foundation Board members, committee members, and Ambassadors. Together we support and amplify alumni service in charities that build economic empowerment – acting as a global alumni force multiplier.

Women's Leadership Forum

We support the work of the P&G Alumni Network Women’s Leadership Forum, whose generous International Women’s Day match allowed us together to raise $51,268 - more than 5 fold year ago!

P&G Alumni Network

We work collaboratively with the P&G Alumni Network, supporting each other’s initiatives. We are very grateful for their funding of operating expenses, which enables almost 100% of our donations to be used to fund grants.

Chapters

We work with our P&G Alumni Network Chapters to drive awareness of the Foundation. This year we’d like to say a special thank you to Chapters in Geneva, Dubai, Italy and Mexico, which have supported us with either fundraising or awareness raising campaigns. We encourage all P&G Chapters to reach out and collaborate with us.

P&G Alumni Chapters, let's work together to be our best selves!
Our P&G Alumni Foundation Board

Our Board is made up of incredibly dedicated P&G Alumni volunteers from around the world. Hear from four of our Board members to see why they are passionate about our mission. They donate their time, talent and treasures to help those in our communities become their best selves.

To learn more about our board, visit P&G Alumni Foundation Board

Deb Kielty - Chair
Pat McKay - Development Chair
Richard J Beagle - Treasurer
Ida Abdalkhani
Gioacchino Costa
Alex Malouf
Nishant Saxena
Ed Tazzia
Sue Wilke

Vincent J Spiziri - Vice Chair
Aliyu Mohammed Ali - Secretary
Matthew Barnhill
Tom Drum
Maryann O’Conor
Margaret Szempruch
Annabel Tonge
Sarah Woods - Executive Director