



2020

P&G **ALUMNI**
FOUNDATION
Impact Report

Doing well by doing good

Sharing
Values

Investing
Together

Creating
Opportunity

Dear P&G Alums and Friends,

2020 was a record, albeit an unprecedented year for the P&G Alumni Foundation, that required us to reach further and do even more. The COVID-19 pandemic disproportionately affected the marginalized people we serve worldwide, and in true P&G Alumni fashion, we stepped up our efforts across the globe to meet this challenge.

We awarded \$100,000 in new grants to non-profits reaching four continents and five countries. We increased our donor base by 60% and engaged nearly 100 Alums to serve as Foundation Ambassadors from over 50 cities around the world. In addition, we provided added value to our Alumni Grant Partners via new connections, valuable PR, and the sharing of best practices.

Surpassing \$1.3 million, our awards carefully stewarded by P&G Alumni Grant Champions, are helping women, men and families in need, find opportunities and economic paths to dignity. We remain engaged with our Grant Partners to understand the implications of the pandemic on their organizations and programming. Throughout this Impact Report, you will find inspiring examples of how our supported agencies are pivoting and continuing to make a sustainable difference in their communities. You will also meet P&G Alums whose "on the ground" commitment enables our grants to achieve more.

United by shared values of integrity and responsibility, we believe in the talent and collective power of more than 25,000 globally connected Alumni. Please, follow us on [Facebook](#) and [LinkedIn](#) and connect with fellow alums at the P&G Alumni Network Global Conference planned for November 2021.

Together, we can do even more good!

[Join our growing Ambassador team to amplify our mission.](#)

[Donate today, knowing every gift makes a difference.](#)



Deb Kielty
Chairman



Marianne Iyer
Executive Director

Doing
well...



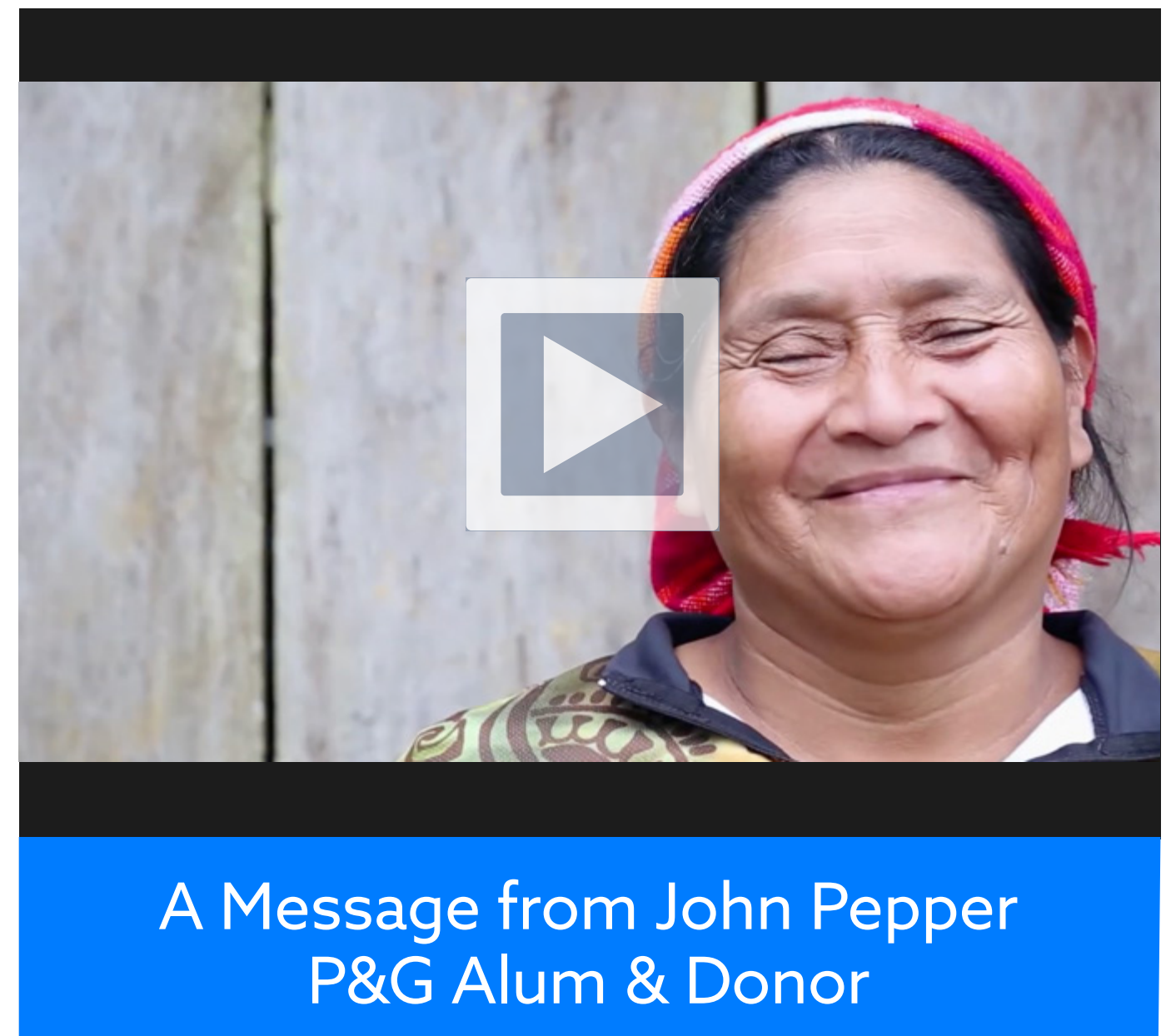
...by
doing
good!

[Join Us!](#)

2020 Grant Partners Being Innovative and Creative

Our mission of providing economic opportunity through training, business skills and entrepreneurial support to people in need has never been more critical.

When COVID-19 hit, our grant partners had to modify their plans, and in some cases delay their investments. They shifted resources, adjusted course, and innovated. We have established strong relationships with the non-profit agencies receiving our funding, and remain confident that our grants are being used to deliver solid results.



Since
Inception
88
grants



Totaling
Over
\$1.3
million



25+ Countries
5 Continents
100s of P&G
Alums Involved



**Together We Can Do Well
by Doing Good**

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2020 Grant Partners

Since inception, we have worked with our Alumni as they look to do well by doing good. Together we have supported agencies around the world that help marginalized people gain business skills and find jobs.

This past year, \$100,000 was awarded to five worthy non-profit organizations with active P&G Alumni involvement and sponsorship.

Recent Grant Awards

- Cooperative for Education (Guatemala)
- Freestore Foodbank's Cincinnati COOKS! (USA)
- Human Needs Project (Kenya)
- Life Project 4 Youth (Philippines)
- World Dance for Humanity (Rwanda)

Working together we can do even more good!



2020 Grants Doing Good

Despite the challenges of the global pandemic, our grantees continued to provide life changing training, business skills and opportunities to those they serve. Meet Yeily, Mycola and Jimmy to see how their lives have been changed for good and hear from their Alumni Grant Champions.



Cooperative for Education - Guatemala

Four out of every five girls in Guatemala's Western Highlands are born into poverty and many never attend school. Thanks to CoEd, Yeily can focus on learning. Her literacy skills will help her to get a job earning four times more than working in the fields.



"I initially started supporting CoEd because they were helping schoolchildren in Guatemala, my country of birth. Seeing first-hand the impact a small financial contribution can make has given me great satisfaction and motivation to serve this organization further." ~ *Mario Contreras, P&G Alum & Grant Champion*



Freestore Foodbank's Cincinnati COOKS! - USA

Mycola took her children and left an abusive relationship. She wanted to find her passion and discovered it in culinary training through the Cincinnati COOKS! program. Two courses later, she's driven to succeed and provide for her family. "I'm doing what I love, what I want, and it gives me peace of mind to be here," says Mycola.



"The training and experience provided by my years at P&G have been the basis of all that I have done with the Freestore Foodbank and other organizations. What the Company teaches is the need to understand the purpose of the organization or brand and act on the best ways to make that purpose a reality." ~ *Mike Kremzar, P&G Alum & Grant Champion*



Life Project 4 Youth - Philippines

During his time at Iligan City Jail in the Philippines, Jimmy felt hopeless. He didn't think he had a future. The training he received at Life Project 4 Youth turned his life around. He learned to run a business, market products, and manage his finances. His story is one of second chances and belief in a better future.



"My years at P&G have been so important to me. I created fruitful partnerships both for P&G and NGOs. These experiences evidenced how the Corporate and Charity worlds are linked and must work together." ~ *Marie Laure Vaganay, P&G Alum & Grant Champion*

Alumni Grant Champions

The inter-connection between the Foundation and our Grant Partners, are P&G Alumni who generously volunteer their experience, leadership capability and time. They are the catalyst, leveraging their knowledge and shared P&G values, to drive economic empowerment and to do well by doing good.

We celebrate and thank them for their personal endeavors as Grant Champions. Click on each Alum to learn more.



Mike Kremzar
Cincinnati COOKS!
USA



Tom Henrich
Human Needs Project
Kenya



Marie Laure Vaganay
Life Project 4 Youth
Philippines



Mario Contreras
Cooperative for Education
Guatemala



Betsy Stivers
World Dance for Humanity
Rwanda

" During my P&G career, I was fortunate enough to have the opportunity to learn about the challenges and opportunities facing our low-income consumers in developing markets. Chief among them was that people want and need jobs, not handouts!"

Tom Henrich *P&G Alum & Grant Champion*

" I believe our multi-pillar approach of helping the cooperatives with leadership training, business start-ups, livestock, education sponsorships and health cards, is really making a significant difference in the lives and futures of those we serve."

Betsy Stivers *P&G Alum & Grant Champion*

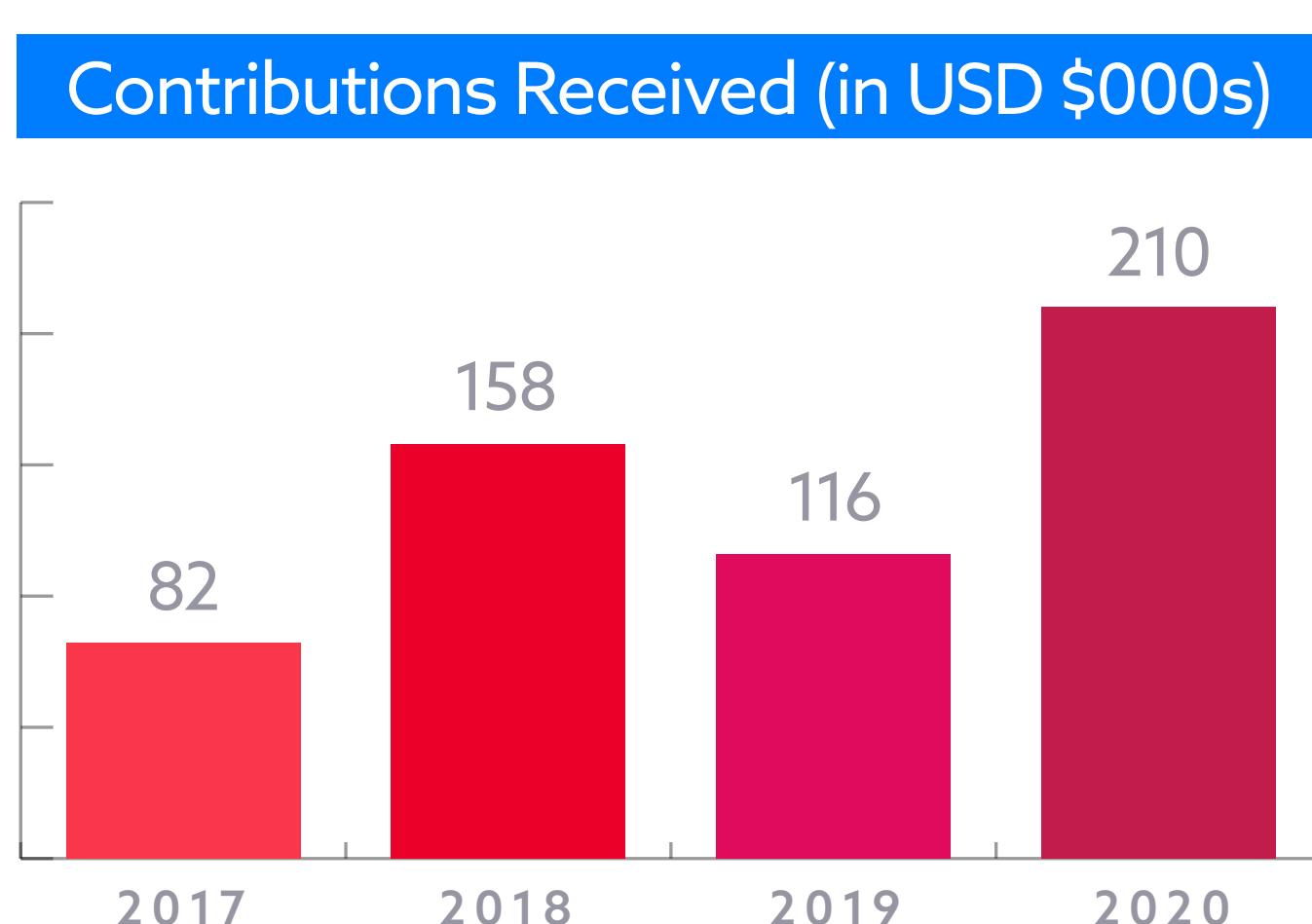
Foundation Contributions and Impact

Since inception, we have granted over \$1.3 million to over 60 worthy charitable organizations and have raised approximately \$2 million in gifts and multi-year commitments. Nearly 100% of donations go to grants, and 100% of our Foundation and Network Board members financially support the Foundation's mission. Unlike traditional foundations, the P&G Alumni Foundation currently does not have an endowment on which to fund its activities and relies on annual contributions to carry out its mission.



In 2016, we actively began asking our Alumni to financially support the Foundation, coinciding with the establishment of our donor-advised fund at The Greater Cincinnati Foundation (GCF). The impact and financial data presented below combines the Foundation information along with that of the donor-advised fund within GCF.

Impact of Grants 2016-2019	
Jobs & Employment	8,000
Individuals Trained	14,220
Businesses Started	4,900
# of Family & Community Members Benefitting	129,500



We have doubled the average grants awarded over the past four years. This year we are proud to have made grants totaling \$100,000 while also receiving record donations of \$210,000, which is a 250% increase from 2017. This has strengthened our year end position and will enable us to do more good via grant giving in future years.

In Our Most Recent Grant Cycle:

Funded **5** grants

Average grant was **\$20,000**

Grants ranged from
\$13,000 - \$25,000

Help us to do more.
Only 10-15% of requests
can be funded

Multiplier Effect: Beyond the Grants

In Fiscal Year 2020, the Foundation moved strategically beyond our grant making to drive new connections and share best practices among our Grant Partners and their P&G Alumni Grant Champions.

Ambassadors Amplify our Mission

Driving awareness and impact, the P&G Alumni Foundation launched its inaugural Foundation Ambassadors program. This year, almost 100 ambassadors from around the world engaged with fellow alums to generate awareness and amplify our mission. From being active on social media, working on one of our many action teams, or serving as a point person in a chapter or city, there is an opportunity for you to get involved.

BECOME AN AMBASSADOR TODAY!



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Foundation & Street Business School Share Best Practices

The P&G Alumni Foundation joined forces with grant recipient, Street Business School, to present a webinar, ["Expanding Your Nonprofit's Capacity during COVID-19"](#).



With more than 50 Grant Partners and P&G Alumni Grant Champions attending, participants were presented with best practices in communications and fundraising, and given practical examples to turn theory into practice.



"Fabulous! Packed full of useful, specific tips!"

"I enjoyed every moment of the webinar!"

"It was interactive, educational and simple to understand!"

Shining a Spotlight on Gender Equality

The P&G Alumni Foundation teamed up with the P&G Alumni Network's Women's Leadership Forum (WLF) to celebrate International Women's Day (March 8) and shine a spotlight on gender equality.



Central to gender equality is the economic empowerment of women. When women earn, they invest in their families and give back to their communities. Many of the Foundation's grants have helped women in need, around the world achieve financial independence, including Suneli from JoyCorps.



"I've seen firsthand the impact of the Women's Leadership Forum and the Foundation elevating women to achieve greater success. Together, let's lift up other women as we soar." *LouAnn Eckert-Lynch, WLF Advisory Board Co-Chair*

P&G Alumni Foundation Board

Our Board is comprised of P&G Alumni volunteers from around the world, passionate about our mission. They use their career expertise and skills, combined with significant and diverse non-profit and philanthropic experience, to help the Foundation grow, enabling us to do more good.



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Vincent J. Spiziri
Vice Chair



Pat Bailey McKay
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**Margaret
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**Ed
Tazzia**



**Annabel
Tonge**



Sue Wilke



Marianne Iyer
Executive Director
Outgoing



Sarah Woods
Executive Director
Incoming

Together We Can Do Well by Doing Good

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Won't you join your fellow alums? The most immediate need is for funding to provide job training and business skills for more people affected by the COVID-19 pandemic. Donate today and make a meaningful difference.

Donor Honor Roll

THANK YOU for investing in the P&G Alumni Foundation!

P&G Alumni share values and a desire to give back. Together we are providing training and a path to dignity to people in need around the world. We are excited to have recently doubled number of donors and hope to [add your name to our growing Donor Honor Roll*](#).

Ida Abdalkhani	Alejandra Corona	Stephen & Linda Goodroe	V. Karamalegkos
Fuad Abdullah	Gioacchino Costa	Marian Grant	Nancy Wynn Kerbs & Jon Kerbs
Steve Albert	John H. Costello	Mr. & Mrs. Dave Grocer	Deb Kielty
Lorena Alcalde	Martin Coulombe	Mr. & Mrs. Timothy Grout	Kip Knight
Aliyu Mohammed Ali	Bracken & Maria Darrell	Ute Hagen & Wolfgang Bork	Dave Knox
Bernice Ang	Melvi Datlag	Jessica & Chip Hall	Mike Kremzar
Bob Arnold	Otmar W. Debald	Mike Halloran	Luca La Mesa
M. Avalos	Kerry Desberg	Michael & Rebecca Harrison	Bruno Lange
Sue & Steve Baggott	Svetlana Dimovski	Samir & Christine Hawwa	Sean & Robin Lee
Mr. Matthew Barnhill, Jr.	Tom Drum & Lisa Bonanno	Hanan Heakal	Tanya Lee (in memory of)
Daniana Barreto	Kristen English	Melanie Healey	Greg & Jane Leeds
Richard J. Beagle & Elena R. Messina	Betty Estrada	Isabelle Hefetz	Harry Leibowitz & Kay Isaacson-Leibowitz
Bernd Beetz	Katie & Reade Fahs	Carlos M. Herrera	JP Fuenzalida Lorca
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Frank Carpenito	Paul Fox	Mr. York Huang & Mrs. Jenny Zhang	Luigi Matrone
Stevi Carr	Ann Francke	Ellen D. Iobst	Guyer & Kim McCracken
Alison & Thano Chaltas	Tracy & Rick Froh	Marianne & Nataraj Iyer	Pat Bailey McKay
Raffaele Cicala	Kelly & Michael George	Angela Jones	Annabel Mendez
Mike & Carolyn Collette	Tim Gerard	Toi Clarke Jones	Rev. John A. Mennell
Steve Cook (in honor of)	Yannis Giovanos	Mr. & Mrs. Sami Kahale	Helmut Meixner
Alfonso Cornejo	Jeffrey & Laura Goldstein	Lucia Kamm	Martha Miller
	Tabata Gomez		Minifie Family
			Federico Minoli

*This list reflects the names of donors who contributed through October 2020.

Donor Honor Roll

Mohan Mohan & the late Parvathy Mohan

James & Celia Monton

Jorge & Costanza Montoya

Brad & Jenny Morgan

Rosario Murguia

Hari Nair

Olesya Nazarova

Krista Neher

Dorothy O'Brien & Dick Antoine

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Maryann O'Connor and Richard Deak

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Chad & Elizabeth Waetzig

Jesper Wiegandt

Susan R. Wilke

Helena Wong

Sarah D. Woods

Ingrid Zambrano

Kay Napier Zanotti

Kristi Zuhlke

Anonymous (6)

Speakers Bureau

Cheryl Bachelder

Lisa Baird

John H. Costello

Mike Parrott

Cynthia Round

Nabil Sakkab

Businesses, Organizations & Matching and In-Kind Gifts

AB Bernstein

Boot Camp Digital

Cincy Magazine Ad Revenue

Chicago Chapter of the P&G Alumni Network

Dharma Growth

P&G Alumni Network

PJ Web Technologies

Proceeds from "Author Expo" (2017)

Proceeds from When Core Values are Strategic

*This list reflects the names of donors who contributed through October 2020.



"It feels great to be able to help others. Join me and your fellow alums to donate and take a proactive role in the process at a time when our communities really need help!"

Ed Rigaud
P&G Alumni & Foundation Donor



"P&G trained me in ways that prepared me for a rich and rewarding career. I feel the least I can do is repay that gift by preparing those who need jobs to secure their futures."

Kay Napier Zanotti
P&G Alumni & Foundation Donor

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Impact Report



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