

FOUNDATION AMBASSADORS

PURPOSE

As part of our FY2020 P&G Alumni Foundation (P&GAF) strategy to drive broad based awareness and impact, we are launching our first P&GAF Ambassador program. We take pride in knowing that we have awarded over \$1.3 Million to worthy charities around the world, providing individuals in need opportunities and paths to dignity through jobs, vocational training, entrepreneurship, and more. We will grow this even further as we expand our reach and dramatically increase our number of donors and active volunteers. Our goal is to identify 100+ P&GAF Ambassadors over the next 3 years – from cities all around the world – with names of our P&GAF Ambassadors listed at pgalumnifoundation.org.

WHO ARE P&GAF AMBASSADORS?

P&GAF Ambassadors are P&G Alumni – in cities all around the world – with P&G careers that spanned decades or a few years. P&GAF Ambassadors have an interest in philanthropy overall, are keen to give back, and are happy to engage with fellow P&G Alums. They share a belief in the talent and collective power of the 25,000+ globally-connected P&G Alums to give back globally – as part of the overall P&G Alumni Network.



Some P&GAF Ambassadors are active members in local P&G Alumni Network chapters, while others are active in the bi-annual P&G Alumni Network conferences, are prior P&GAF grant champions and/or active on social media. For those P&G Alums where local chapters do not exist, the P&GAF Ambassador role provides an opportunity to interact and “give back” alongside fellow P&G Alums around the world, while staying connected during the year.

AMBASSADOR RESPONSIBILITIES

P&GAF Ambassadors help in a wide variety of ways with the primary purpose to help build P&GAF awareness, engagement and impact:

- **Social Media Enthusiasts & Influencers:** Extend our reach on social media by liking, commenting and sharing social media posts (via P&G Alumni Network’s LinkedIn and Facebook groups) or are active on Twitter.
- **Chapter / City Liaison:** Serve as a point person within chapters or cities – helping address P&GAF general interest questions coming from his/her geographic area. Responsibilities include sharing announcements of our monetary grant opportunities, progress by our grant recipients, donor and chapter philanthropy impact updates, etc.
- **Action Team Member:** Serve on one or more P&GAF Action Teams – in a capacity that leverages their individual talents and interests.

Foundation Ambassadors

Social Media

Chapter / City
Liaison

Action Team
Member

Board
Member

P&GAF Ambassadors will be featured on the P&GAF website and receive the P&GAF Strategy and periodic updates as to the Foundation’s progress and outreach needs.

TIME COMMITMENT

You decide based on the amount of time you can allocate to helping P&GAF drive awareness, engagement and impact. 1-2 hours per month should suffice for social media – and a bit more if you are inclined to join an Action team. Time is totally up to you based on your interests and availability.

HOW DO I BECOME AN AMBASSADOR?

[Click here to “Say Yes!” to our invitation and provide us with your preferred contact information.](#) We will then add you name to a growing list of Ambassadors we feature at pgalumnifoundation.org.

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