

P&G ALUMNI FOUNDATION

Sharing values. Investing together. Creating opportunity.

2019 IMPACT REPORT



Dear P&G Alums and Friends,

2019 WAS A YEAR OF GROWTH AND EXCITEMENT FOR THE P&G ALUMNI FOUNDATION – the charitable arm of the Alumni Network. We surpassed 100 donors, launched our 1st Network-wide awareness campaign, and awarded \$150,000 in new grants to 8 non-profits across 5 continents! These grants – carefully stewarded by P&G Alumni grant champions - helped provide opportunities and paths to dignity for 60,000+ family and community members in need!

From granting Latino entrepreneurs access to critical funding to training and empowering impoverished women in Mumbai, the nonprofits we support are a testament to our mission of economic empowerment. Since inception, we have surpassed \$1.3 MILLION in grant awards across 25+ countries AND WE'VE ONLY JUST BEGUN!

United by shared values of integrity and responsibility, we believe in the talent and collective power of our 25,000+ globally connected P&G alums. We believe in giving back by sharing our business experiences with others while leveraging our Network to drive new connections and benefits beyond our grant monies. In 2016, we established a Donor Advised Fund, partnering with

The Greater Cincinnati Foundation to create a trusted, sustainable infrastructure. In 2019, we revamped our strategy to scale our proven success model - driving awareness and impact with the help of a growing number of Foundation Ambassadors around the globe!

With your support, we can impact even more people in need. Through our grants, global reach, and our “key ingredient” – the P&G alumni talent underpinning our endeavors – we can do much more!

Consider joining our growing global team of Donors and volunteer Ambassadors. Visit us at pgalumnifoundation.org

We truly look forward to adding you to the team!



Deb Kielty
Chairman



Marianne Iyer
Executive Director

P&G invested in each of us and now we share our experiences, time, and treasures. Behind every grant are P&G alumni – volunteering their leadership at the grass roots levels to change the futures of people in need! They are the common denominator who are driving economic empowerment - leveraging business skills and new technology to connect, collaborate and maximize impact. Won't you **become part of the movement** and join fellow Alumni as we invest in others – providing opportunities and paths to dignity via jobs, business skills training, and more?



P&G Alumni Foundation grants are achieving measurable results, delivering strong impact and have contributed to the financial independence and economic well-being of tens of thousands of men, women and youth in need around the globe.



**SINCE
INCEPTION**

80
GRANTS

**TOTALING
JUST OVER**

\$1.3
MILLION

25+ COUNTRIES

5 CONTINENTS

**100s
P&G ALUMS
INVOLVED**

This past year, \$150,000 was awarded to eight worthy non profit organizations* that make a difference every day and uniquely benefit from P&G Alumni involvement.

RECENT GRANT AWARDS

- Asian Community Alliance (USA)
- BeadforLife (Sub-Saharan Africa)
- Cooperative for Education (Guatemala)
- Harpenden Spotlight on Africa (Uganda)
- JoyCorps (Thailand)
- Nuovi Orizzonti (Italy)
- Rocky Mountain MicroFinance Institute (USA)
- World Dance for Humanity (Rwanda)

IMPACT OF RECENT GRANTS

Jobs & Employment	4,400
Individuals Trained	5,700
Businesses Started	3,200
# of Family & Community Members Benefitting	60,000+

*These are the most recent grant awards given the timing of our grant cycle and the publication of the annual report.

Read how recent P&G Alumni Foundation grants are making a difference and meet the Alumni grant champions behind these innovative organizations.



BeadforLife Bookkeeping = Business Success (Sub-Saharan Africa)

Safina needed to better manage her finances to grow her business. After attending BeadforLife's Street Business School to learn valuable bookkeeping skills, Safina's business is now thriving. Her income has increased 275% to \$8.57 per day, and Safina has become the pride and envy of Kito village.



"My P&G experiences nurtured my interest in supporting the empowerment of women. BFL has helped me make a difference – helping women and their families who are suffering from deep poverty." ~ Luci Sheehan



JoyCorps Growing Coffee & a Business (Thailand)

Goh taught himself and his fellow villagers to produce higher quality coffee through micro-lot process and using locally grown fertilizer and insecticide. Partnering with JoyCorps, Goh developed a business plan, secured capital, and connected to the U.S. market. Today, Goh is growing his coffee business all while transforming his community with jobs!



"While living in Asia, I developed a heart for the people, culture, challenges and opportunities there. I believe business can be a source of good for people. Work gives dignity and the opportunity to transform families and entire communities." ~ Henry Ho



Asian Community Alliance Hope for the Future (USA)

Faduma left her war torn home and immigrated to the U.S. settling in Cincinnati. After learning about the Asian Community Alliance's home care training program, she realized that she might have a knack for this line of work. She had taken care of her father and enjoyed working with the elderly. Enrolled in the PANDA training, Faduma is learning and looking forward to a new career and to the future with hope and excitement.



"There were great skills that I learned from P&G that greatly impacted my leadership with ACA. 'Seek to Understand' allows you to understand the root of the problem. 'A solid strategy with measurable results' is critical to achieving our programming success". ~ Yen Hsieh

***Invest with us
to create better futures.***

Click here to donate

ALUMNI FOUNDATION BOARD

Our all Alumni, volunteer Board provides strategic direction and oversight to the Foundation's philanthropic efforts. Representing a wide range of tenure, functionality, and geography while at P&G, our Board members have significant philanthropic and nonprofit experience and are passionate about our mission.



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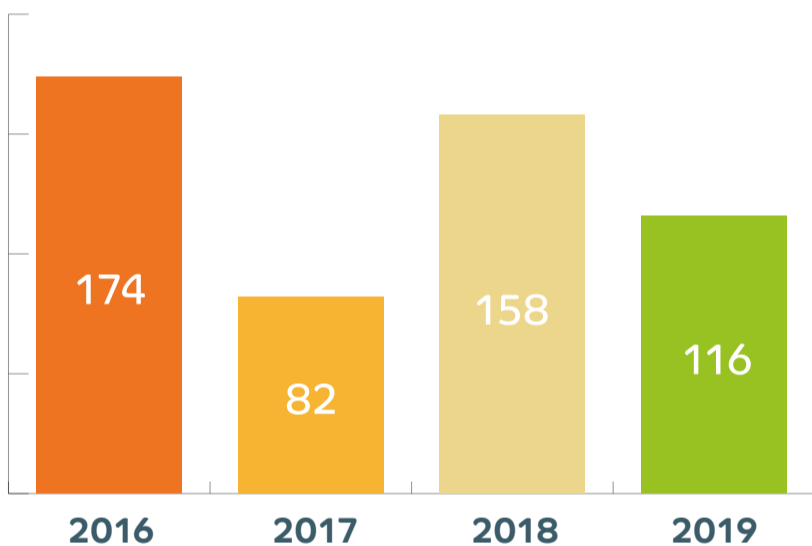
Ed Tazzia

*Rolled off in 2020. New Board members Aliyu Mohamed Ali (UAE), Matthew Barnhill (USA), Gioacchino Costa (Italy), and Annabel Tonge (UK) join the Board in 2020.

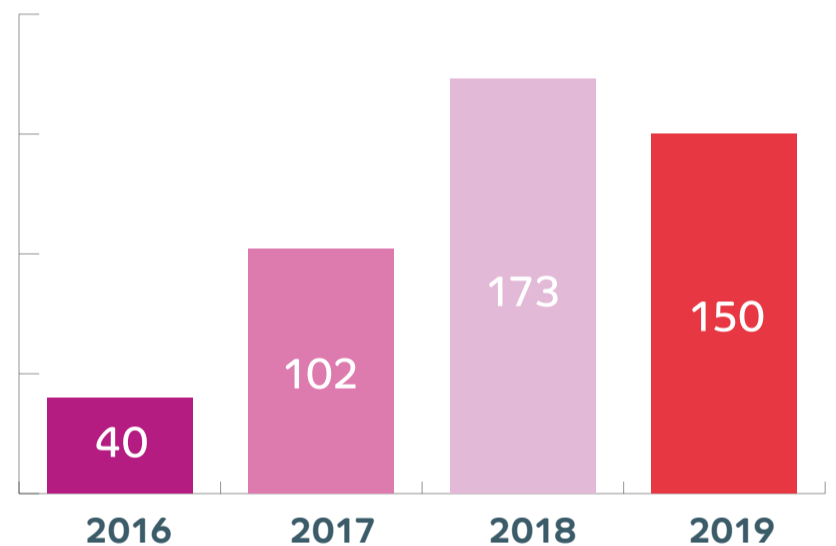
Nearly 100% of donations go to grants, and 100% of our Foundation and Network Board members financially support the Foundation’s mission. Since inception, we have granted over \$1.3 million to ~60 worthy charitable organizations and have raised nearly \$2 million in gifts and multi-year commitments.

In 2016, we actively began asking our Alumni to financially support the Foundation, coinciding with the establishment of our donor-advised fund at The Greater Cincinnati Foundation (GCF). The financial data presented below combines the Foundation information along with that of the donor-advised fund within GCF. Prior to 2016, funds available for grant making were raised primarily by leveraging the talent of our Alums (e.g., CEO Auction, Speakers Bureau, profits from book sales of When Core Values are Strategic).

Fiscal Year ending June 30 (in USD \$000s)



Contributions Received



Grants Made



In our most recent grant cycle:

- Funded 8 grants
- Grants ranged from \$12,000 - \$20,000
- Average grant was \$18,750
- Only 10% of requests can be funded

Join your fellow Alums to help support those in need!

[Click here](#) to learn more, get involved and donate

ALUMNI FOUNDATION DONORS

Thank you for investing in the P&G Alumni Foundation. Together as P&G Alums, we are providing people in need around the world opportunity and a path to dignity. As we are adding donors all the time, click here to see our growing [Donor Honor Roll](#).*

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Michael & Rebecca Harrison	Janice Robertson	P&G Alumni Network
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Melanie Healey	Cynthia Round	Proceeds from When Core Values are Strategic
Isabelle Hefetz	Mónica Sánchez	
Chris Hessler	Nishant Saxena	
Lisa Hillenbrand		

*This list reflects donors who contributed through December 2019.

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